

# STORIES THAT SHAPED THE WAY WE THINK ABOUT ARTIFICIAL INTELLIGENCE

GOOD

HUMANS

AND

MACHINES

CURATED BY JEREMY CONNELL-WAITE



# STORYTELLERS, SCIENTISTS & CXO'S

1. **GARRY KASPAROV** ..... *Don't Fear Intelligent Machines. Work With Them.*
2. **HANNAH FRY** ..... *What Does the AI Boom Really Mean for Humanity?*
3. **ELIEZER YUDKOWSKY** ..... *Will Superintelligent AI End the World?*
4. **SAM HARRIS** ..... *Can We Build AI Without Losing Control Over It?*
5. **LIV BOEREE** ..... *The Dark Side of Competition in AI*
6. **MAURICE CONTI** ..... *The Incredible Inventions of Intuitive AI*
7. **NICK BOSTROM** ..... *What Happens When AI Gets Smarter Than We Are?*
8. **RAY KURZWEIL** ..... *6 Decades of AI & What Comes Next?*
9. **MARVIN MINSKY** ..... *MIT Lecture*
10. **JOHN McCARTHY** ..... *The Science of Artificial Intelligence*
11. **GEOFFREY HINTON** ..... *The Foundations of Deep Learning*
12. **STUART RUSSELL** ..... *3 Principles for Creating Safer AI*
13. **YEJIN CHOI** ..... *Why AI is Incredibly Smart & Shockingly Stupid*
14. **JOY BUOLAMWINI** ..... *How I'm Fighting Bias in Algorithms*
15. **TIMNIT GEBU** ..... *How Can We Stop AI from Marginalising Communities?*
16. **FEI-FEI LI** ..... *Spatial Intelligence: AI Will Understand the Real World*
17. **SAM ALTMAN** ..... *OpenAI DevDay: Opening Keynote*
18. **GREG BROCKMAN** ..... *The Inside Story: ChatGPT's Astonishing Potential*
19. **SATYA NADELLA** ..... *Microsoft Build 2024: Opening Keynote*
20. **MUSTAFA SULEYMAN** ..... *What is an AI Anyway?*
21. **SUNDAR PICHAI** ..... *Google I/O 2024: Opening Keynote*
22. **Sir DEMIS HASSABIS** ..... *Google I/O 2024: DeepMind Keynote*
23. **MARC BENIOFF** ..... *Dreamforce 2024: Opening Keynote*
24. **ARVIND KRISHNA** ..... *Scaling Your Business with AI & Hybrid Cloud*
25. **ROB THOMAS** ..... *Launch of watsonx*

# Garry Kasparov

Chess Grandmaster, Political Activist, Writer.

Personality Type (MBTI)  
**ENTP**



## Don't Fear Intelligent Machines. Work With Them.

TED Global  
April 2017

[https://www.ted.com/talks/garry\\_kasparov\\_don\\_t\\_fear\\_intelligent\\_machines\\_work\\_with\\_them](https://www.ted.com/talks/garry_kasparov_don_t_fear_intelligent_machines_work_with_them)

Time: **15:15**

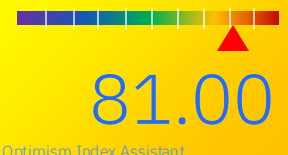
Words: **1,581**

Speaking: **104**  
(Words per Minute)

Readability Score (GFI) **10.78**

Lexical Density **48.77**

Optimism Index:  
(Sentiment % of Positive Language in Full Transcript)

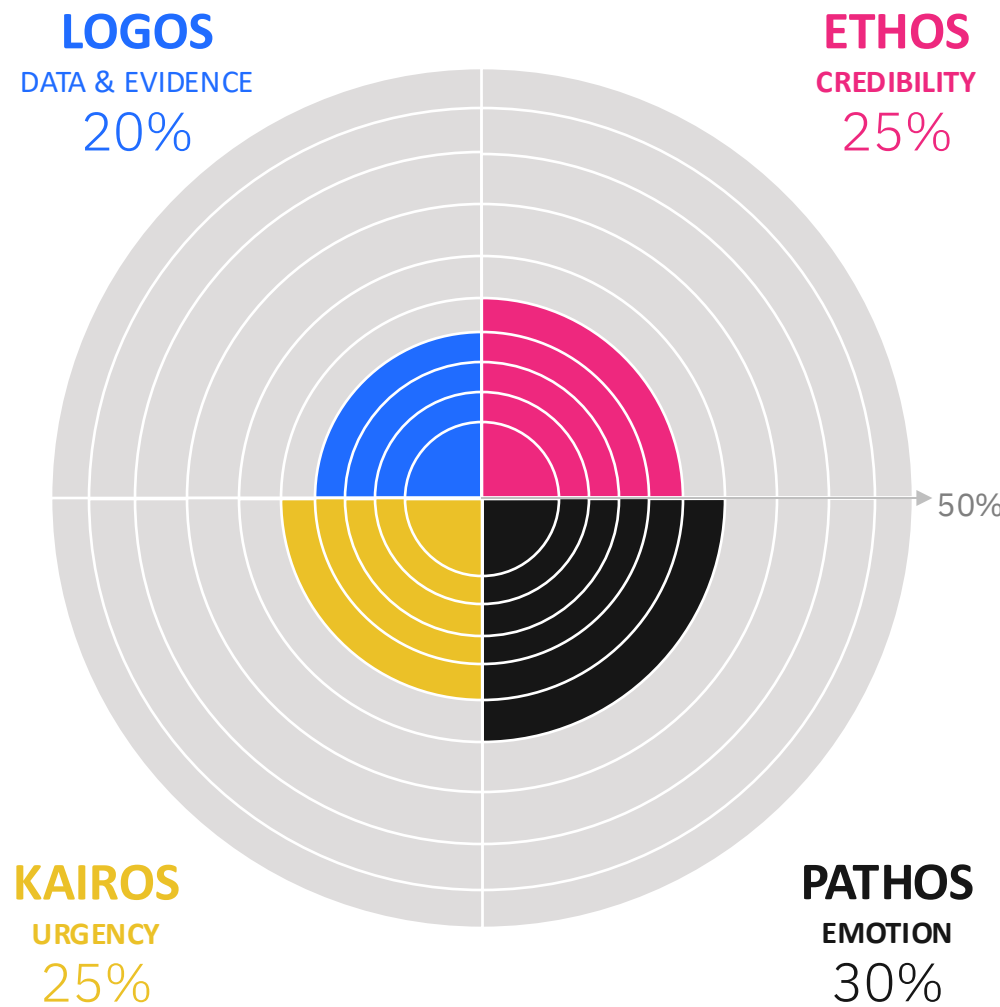


**"But"** **15X**

On Average: **1:00**

## Rhetorical Analysis

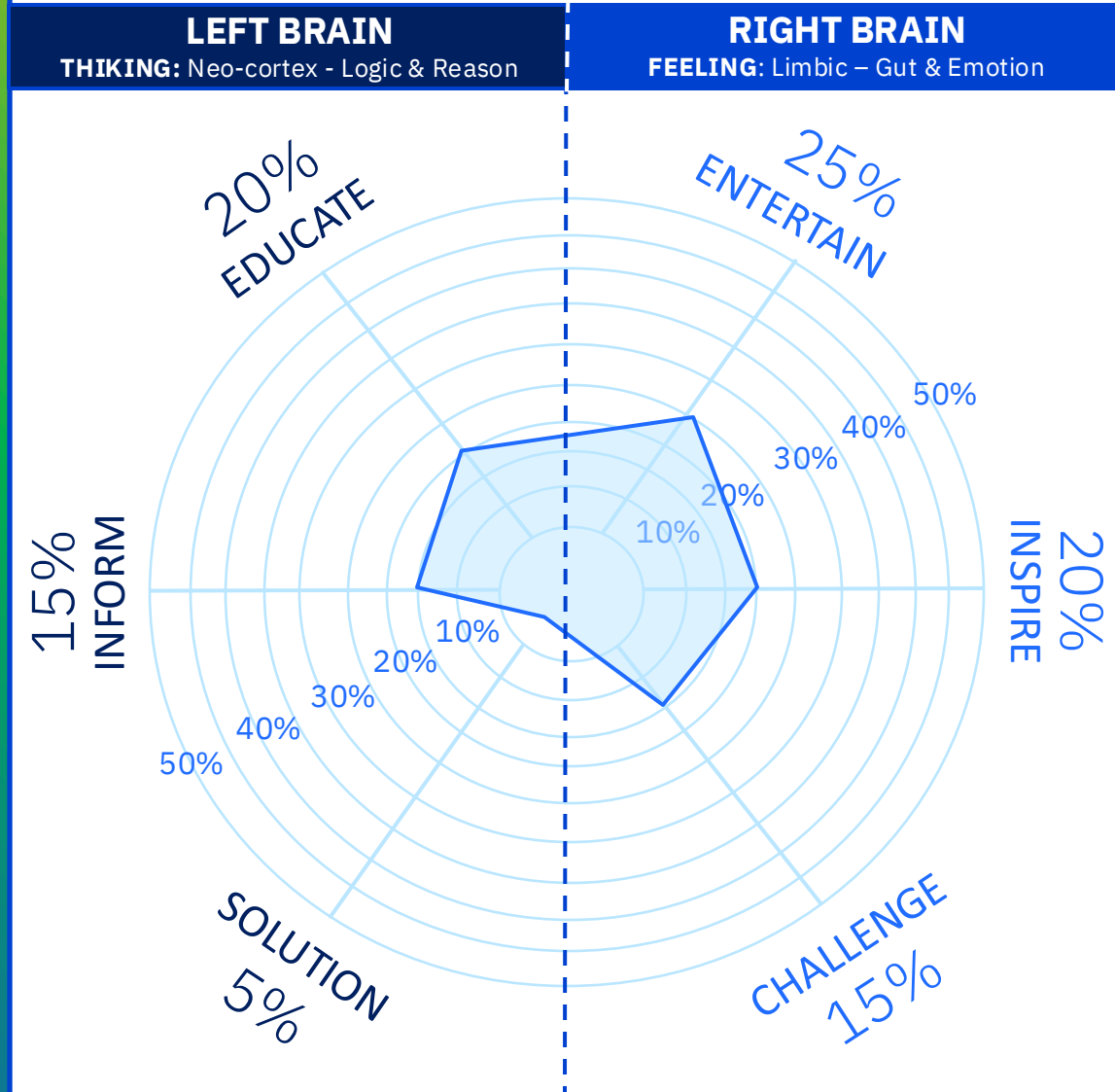
Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)



Cold Open: "This story begins in 1985, when at age 22, I became the World Chess Champion after beating Anatoly Karpov. Earlier that year, I played what is called simultaneous exhibition against 32 of the world's best chess-playing machines in Hamburg, Germany. I won all the games, and then it was not considered much of a surprise that I could beat 32 computers at the same time. To me, that was the golden age. Machines were weak, and my hair was strong..."

## Emotional Intelligence

Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)





Mathematician, Broadcaster & Author.

Personality Type (MBTI)  
**INTJ** 



## What Does the AI Boom Really Mean for Humanity?

Bloomberg Originals  
2024

<https://www.youtube.com/watch?v=ixgunKpy61s>

Time: **24:01**

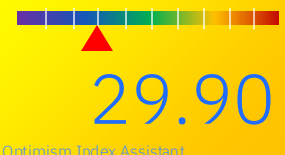
Words: **3,531**

Speaking: **147**  
(Words per Minute)

Readability Score (GFI) **11.84**

Lexical Density **52.91**

Optimism Index:  
(Sentiment % of Positive Language in Full Transcript)

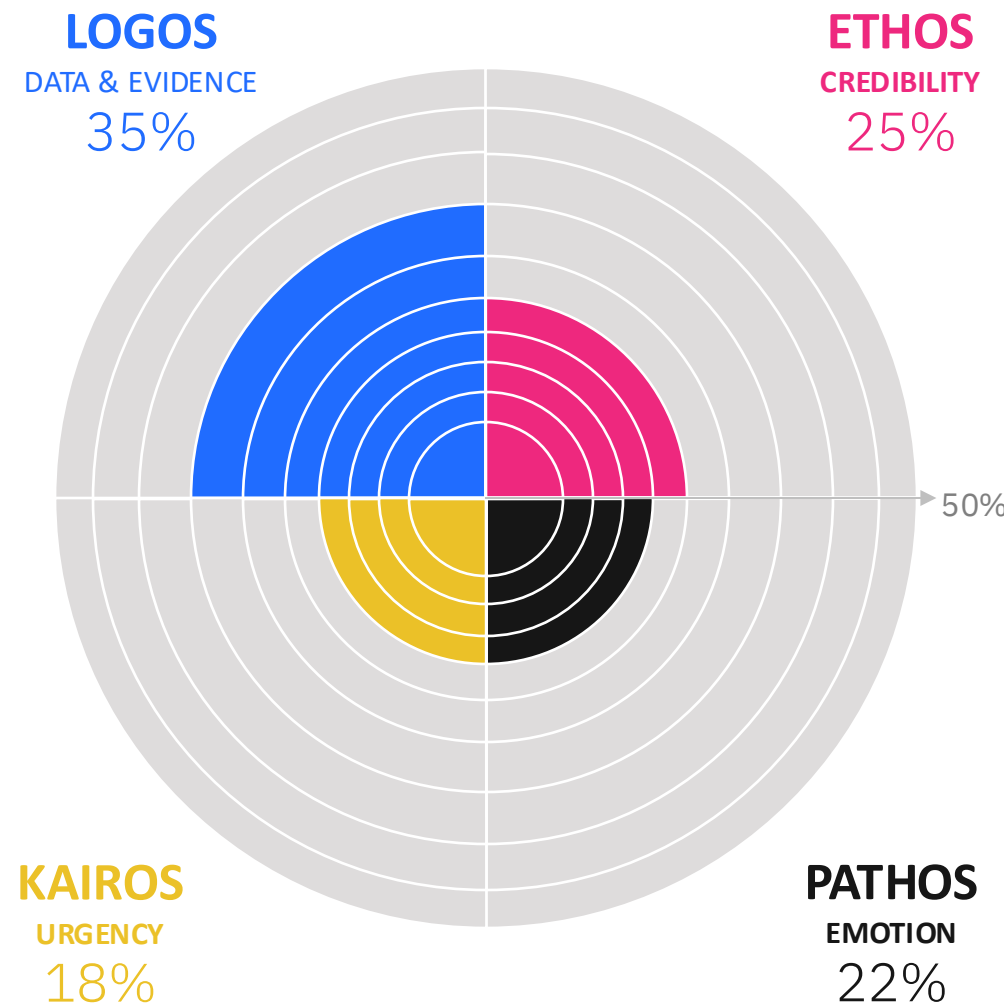


**"But"** **25X**

On Average: **0:58**

## Rhetorical Analysis

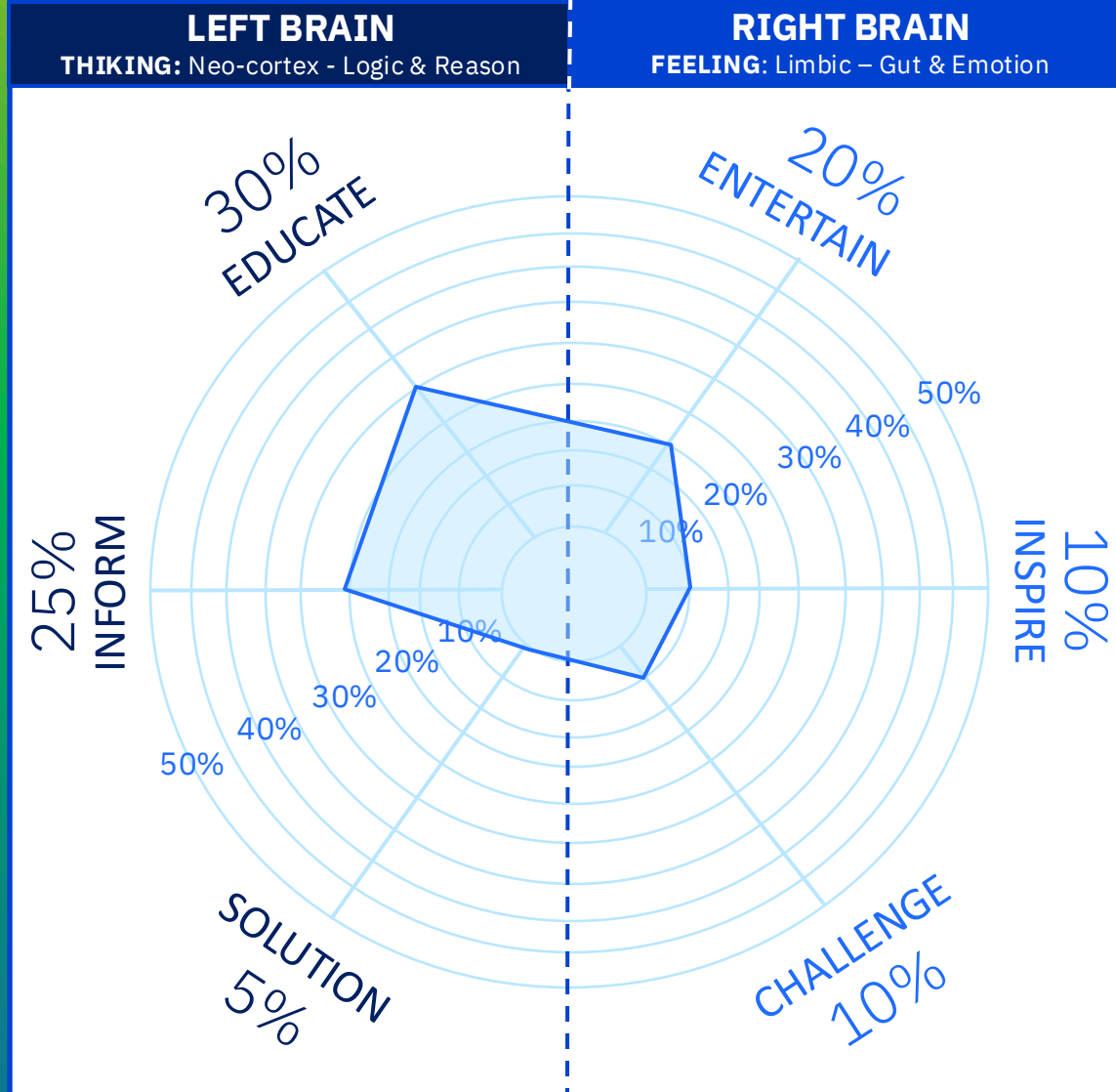
Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)



Cold Open: "Central London should be the last place that you'd find gorillas, but here behind the glass in a zoo, these Majestic animals offer a glimpse into our past, and perhaps a vision of our future. About 10 million years ago her ancestors created accidentally the genetic lineage that led to modern humans. And I think it's safe to say that hasn't exactly worked out well for the gorillas..."

## Emotional Intelligence

Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)



AI Researcher, Decision Theorist & Founder of Machine Intelligence Research Institute

Personality Type (MBTI)  
**INTP**



## Will Superintelligent AI End the World?

TED Global  
April 2023

[https://www.ted.com/talks/eliezer\\_yudkowsky\\_will\\_superintelligent\\_ai\\_end\\_the\\_world](https://www.ted.com/talks/eliezer_yudkowsky_will_superintelligent_ai_end_the_world)

Time: **5:43**

Words: **993**

Speaking: **173**  
(Words per Minute)

Readability Score (GFI) **12.32**

Lexical Density **44.88**

Optimism Index:  
(Sentiment % of Positive Language in Full Transcript)



**15.38**

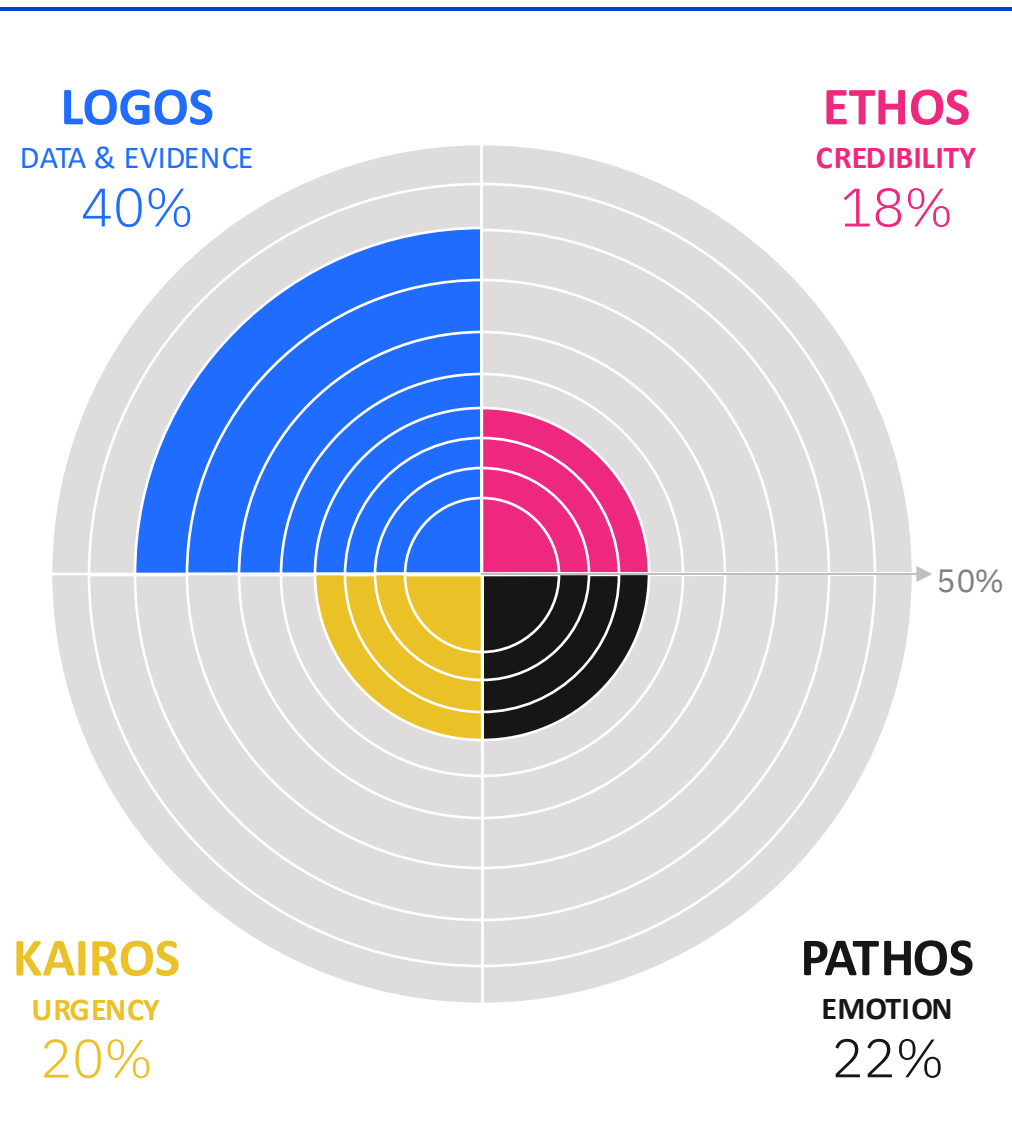
Optimism Index Assistant

**"But"** **6X**

On Average: **0:57**

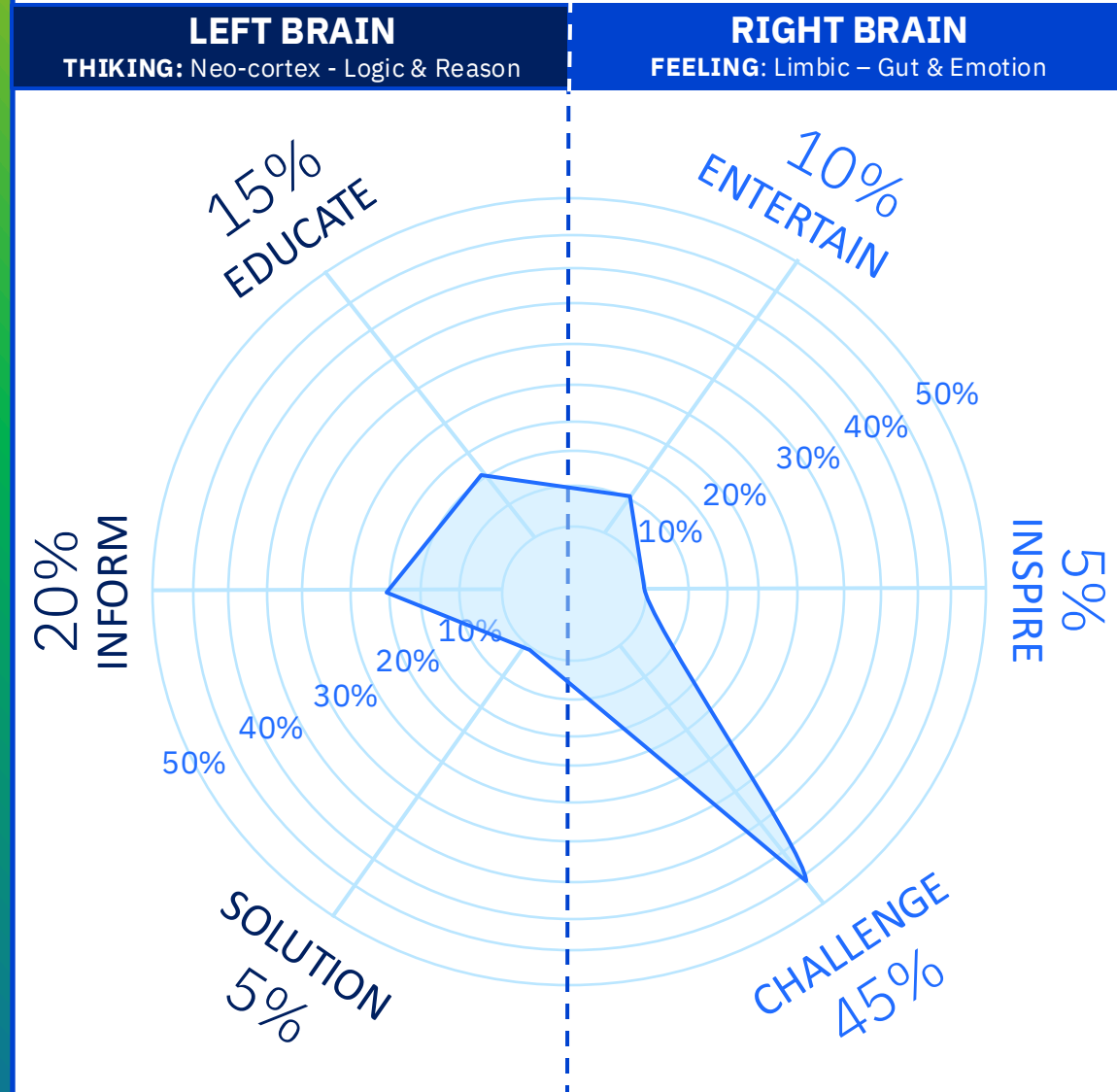
## Rhetorical Analysis

Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)



## Emotional Intelligence

Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)



Cold Open: "Since 2001, I have been working on what we would now call the problem of aligning artificial general intelligence: how to shape the preferences and behavior of a powerful artificial mind such that it does not kill everyone. I more or less founded the field two decades ago, when nobody else considered it rewarding enough to work on. I tried to get this very important project started early so we'd be in less of a drastic rush later. I consider myself to have failed."

Philosopher, Neuroscientist, Author, Podcaster.

Personality Type (MBTI)  
**INTJ** 🇺🇸



## Can We Build AI Without Losing Control Over It?

TED Summit  
June 2016

[https://www.ted.com/talks/sam\\_harris\\_can\\_we\\_build\\_ai\\_without\\_losing\\_control\\_over\\_it](https://www.ted.com/talks/sam_harris_can_we_build_ai_without_losing_control_over_it)

Time: **14:00**

Words: **2,248**

Speaking: **161**  
(Words per Minute)

Readability Score (GFI) **10.87**

Lexical Density **43.84**

Optimism Index:  
(Sentiment % of Positive Language in Full Transcript)



**10.26**

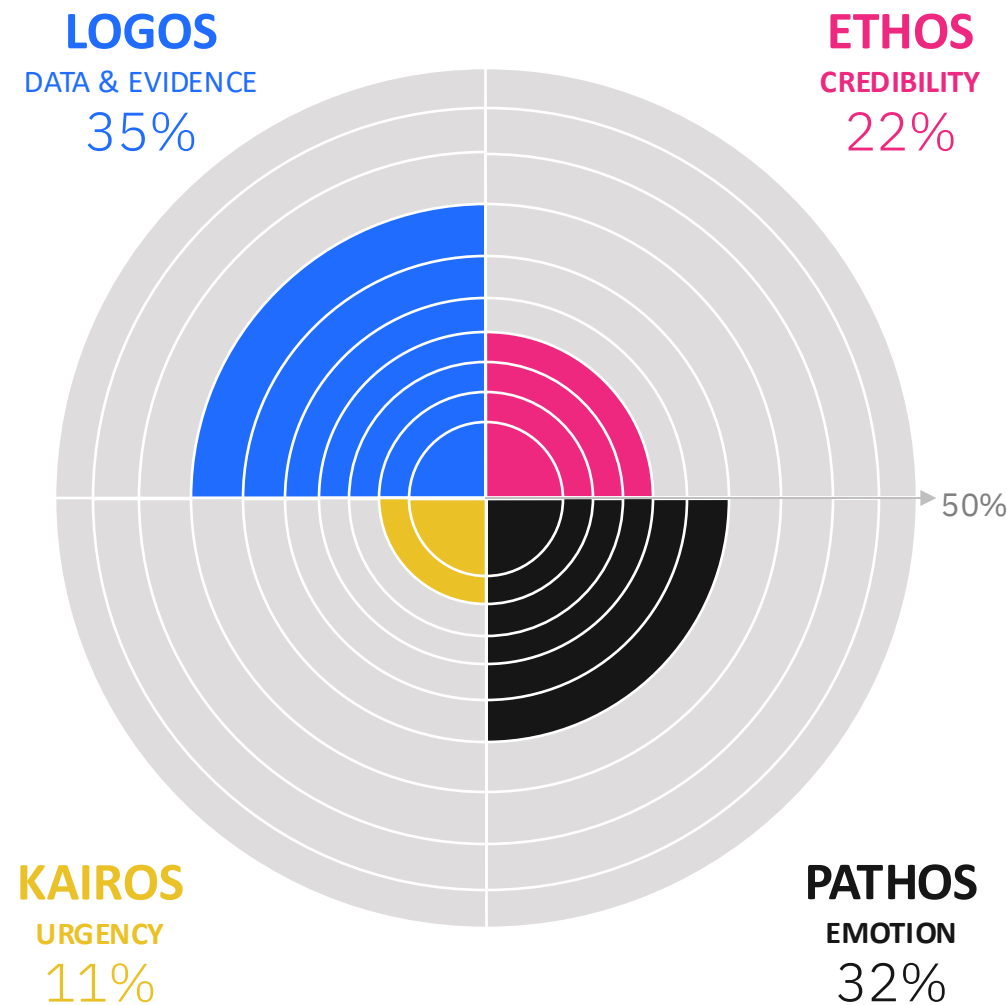
Optimism Index Assistant

**"But"** **8X**

On Average: **1:45**

## Rhetorical Analysis

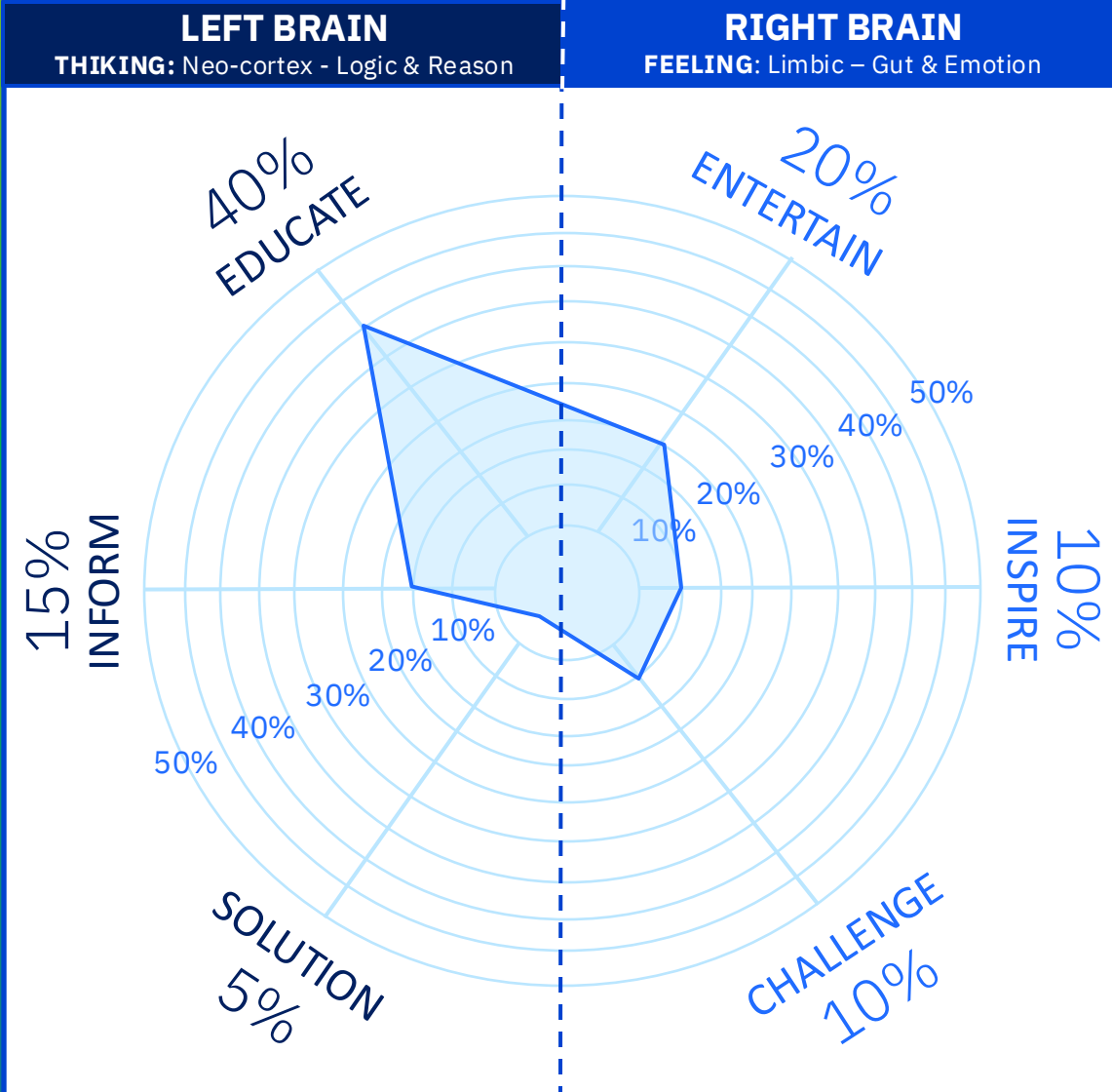
Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)



Cold Open: "I'm going to talk about a failure of intuition that many of us suffer from. It's really a failure to detect a certain kind of danger. I'm going to describe a scenario that I think is both terrifying and likely to occur, and that's not a good combination, as it turns out..."

## Emotional Intelligence

Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)





Science Communicator, Former Professional Poker Player & Broadcaster.

Personality Type (MBTI)  
**ENTP**



## The Dark Side of Competition in AI

TEDAI  
October 2023

[https://www.ted.com/talks/liv\\_boeree\\_the\\_dark\\_side\\_of\\_competition\\_in\\_ai/](https://www.ted.com/talks/liv_boeree_the_dark_side_of_competition_in_ai/)

Time: **12:00**

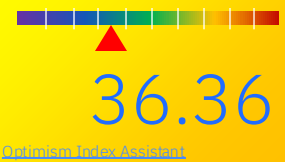
Words: **1,812**

Speaking: **151**  
(Words per Minute)

Readability Score (GFI) **12.02**

Lexical Density **46.79**

Optimism Index:  
(Sentiment % of Positive Language in Full Transcript)



**"But"** **17X**

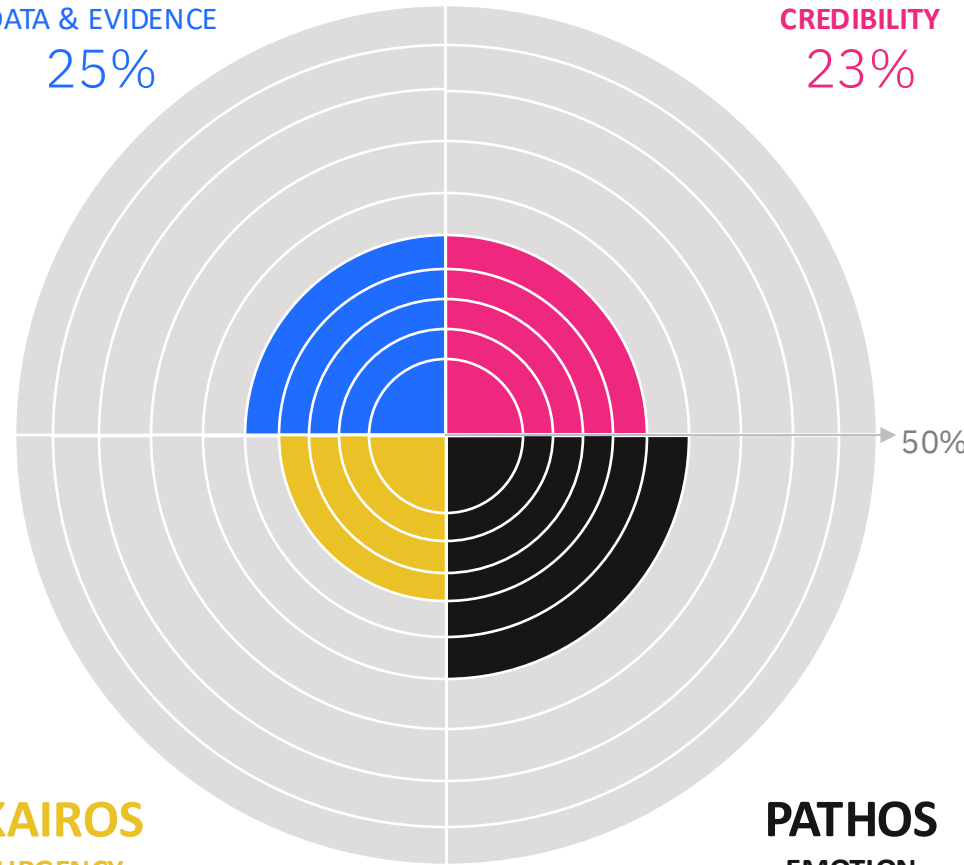
On Average: **0:42**

## Rhetorical Analysis

Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)

**LOGOS**  
DATA & EVIDENCE  
25%

**ETHOS**  
CREDIBILITY  
23%



**KAIROS**  
URGENCY  
20%

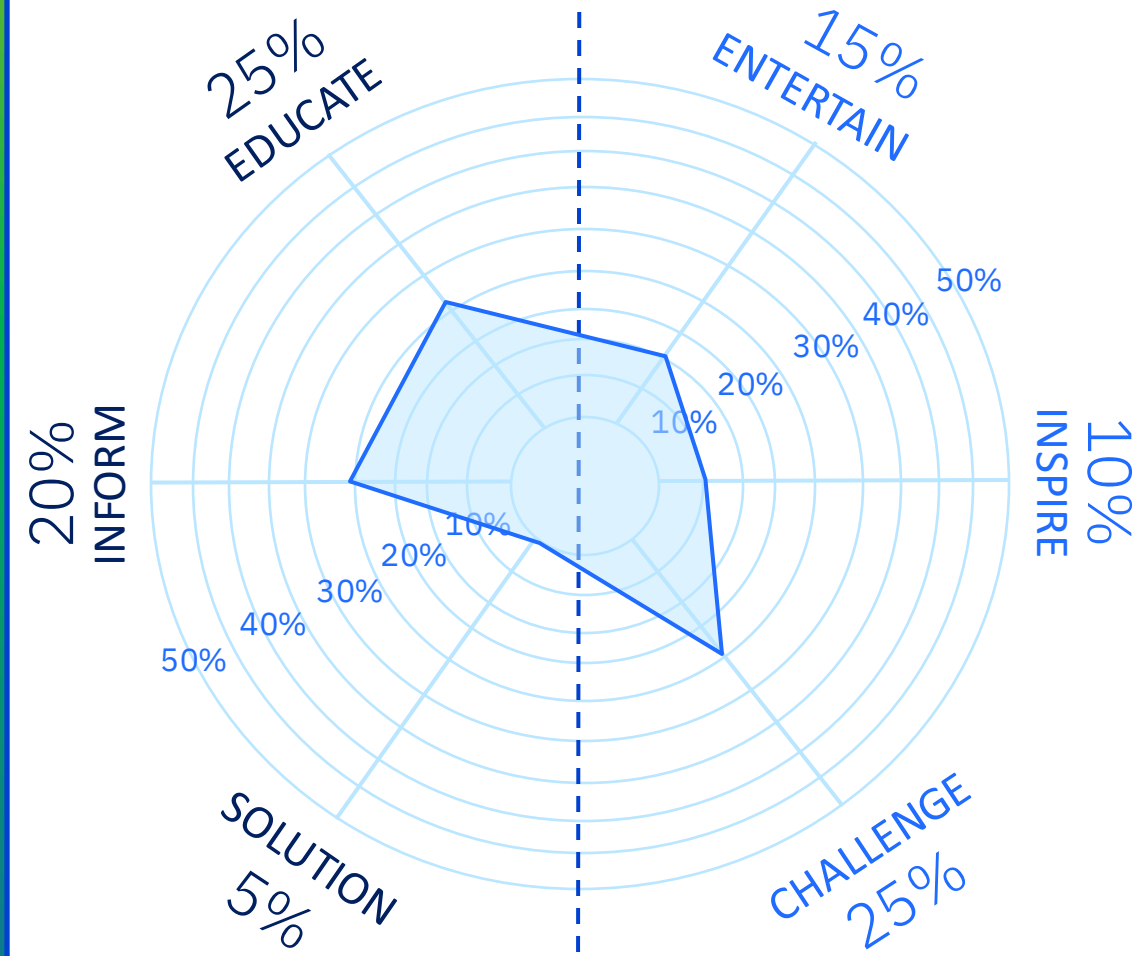
**PATHOS**  
EMOTION  
32%

## Emotional Intelligence

Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)

**LEFT BRAIN**  
THINKING: Neo-cortex - Logic & Reason

**RIGHT BRAIN**  
FEELING: Limbic - Gut & Emotion



Cold Open: "Competition. It's a fundamental part of human nature. I was a professional poker player for 10 years, so I've very much seen all the good, bad and ugly ways it can manifest. When it's done right, it can drive us to incredible feats in sports and innovation, like when car companies compete over who can build the safest cars or the most efficient solar panels..."

AI Visionary, Futurist & Keynote Speaker.

Personality Type (MBTI)  
**ENTP**



## The Incredible Inventions of Intuitive AI

**TEDxPortland**  
April 2016  
[https://www.ted.com/talks/maurice\\_conti\\_the\\_incredible\\_inventions\\_of\\_intuitive\\_ai](https://www.ted.com/talks/maurice_conti_the_incredible_inventions_of_intuitive_ai)

Time: **15:10**

Words: **2,395**

Speaking: **158**  
(Words per Minute)

Readability Score (GFI) **10.11**

Lexical Density **47.11**

Optimism Index:  
(Sentiment % of Positive Language in Full Transcript)

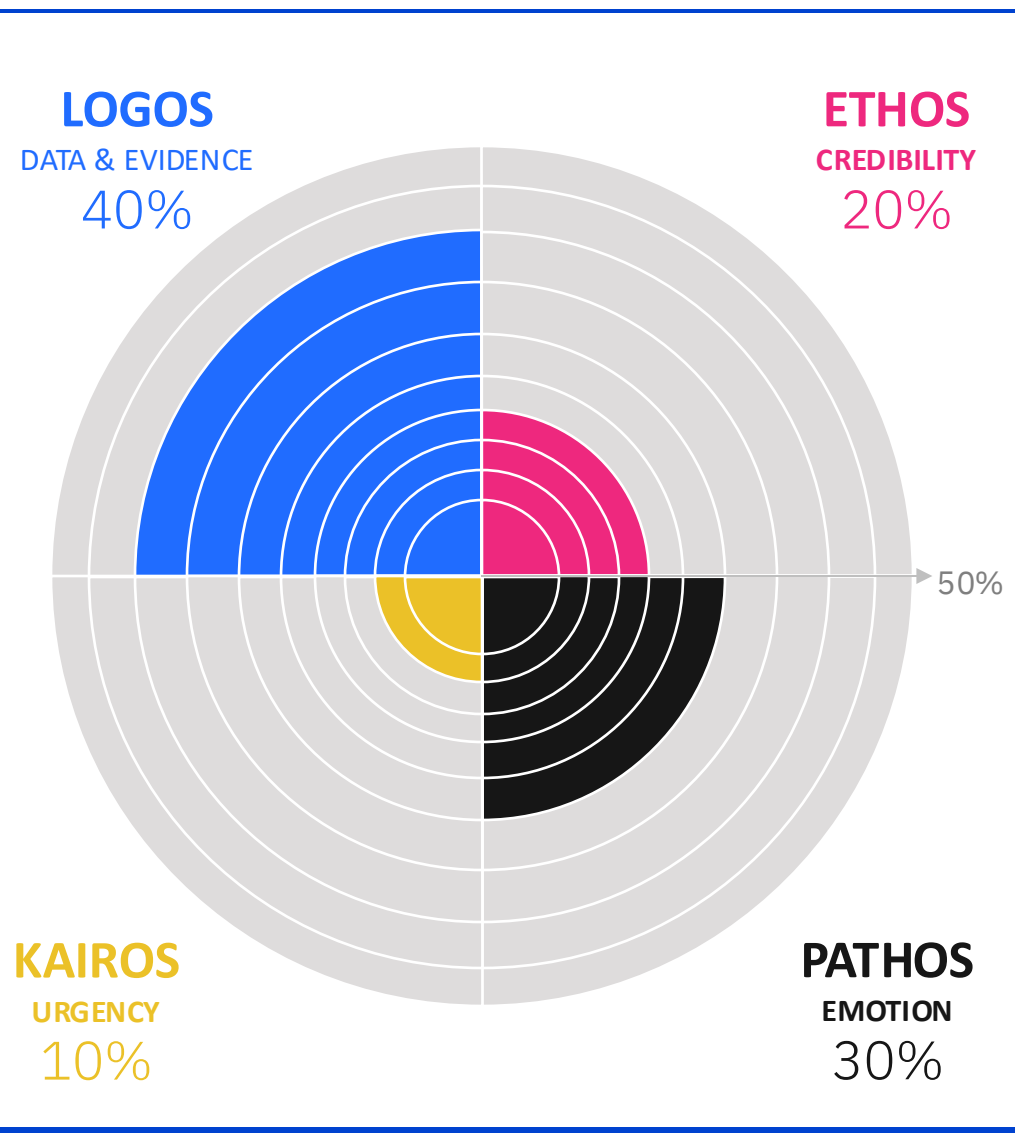
**58.33**  
Optimism Index Assistant

**"But"** **13X**

On Average: **1:10**

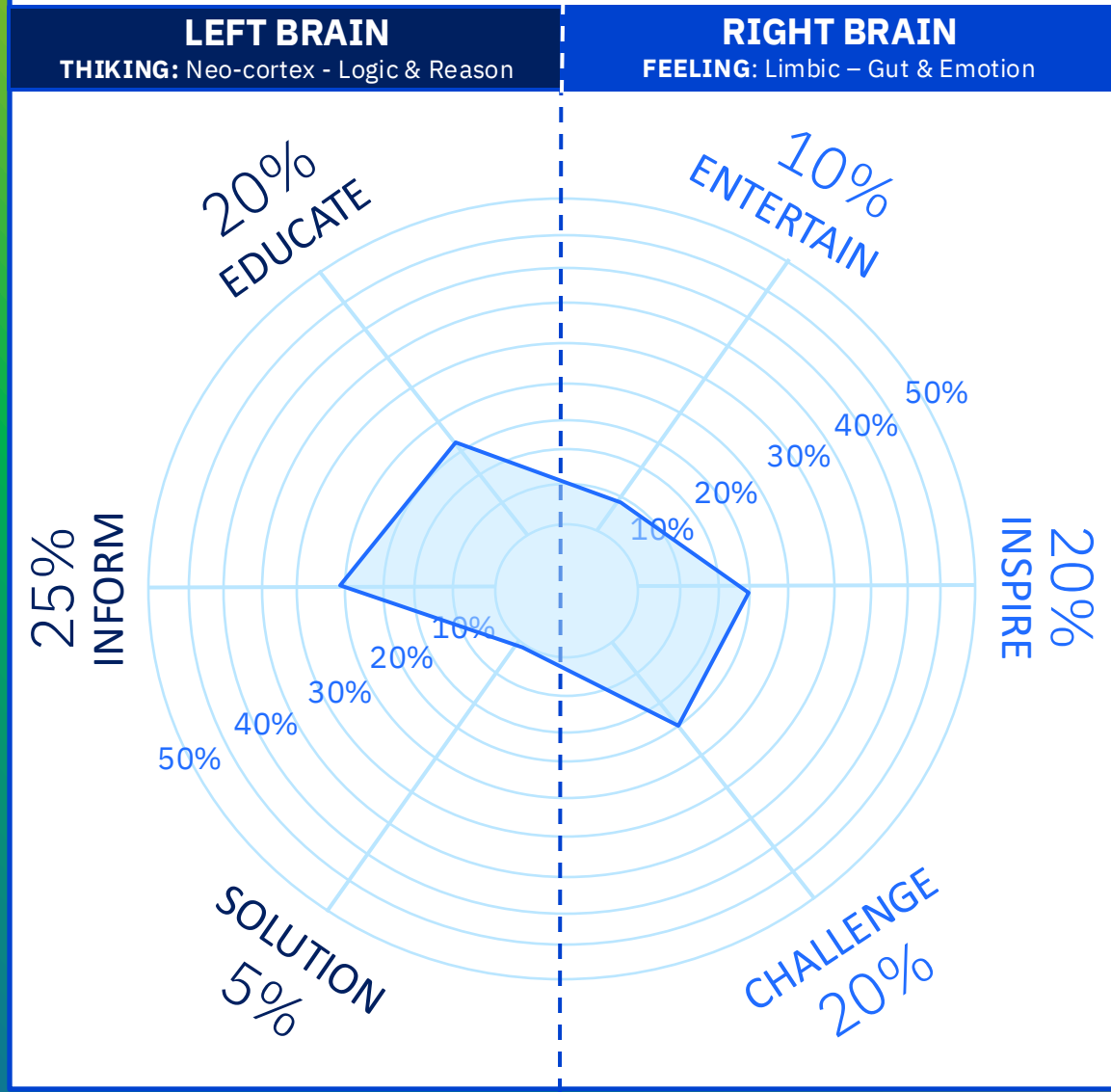
## Rhetorical Analysis

Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)



## Emotional Intelligence

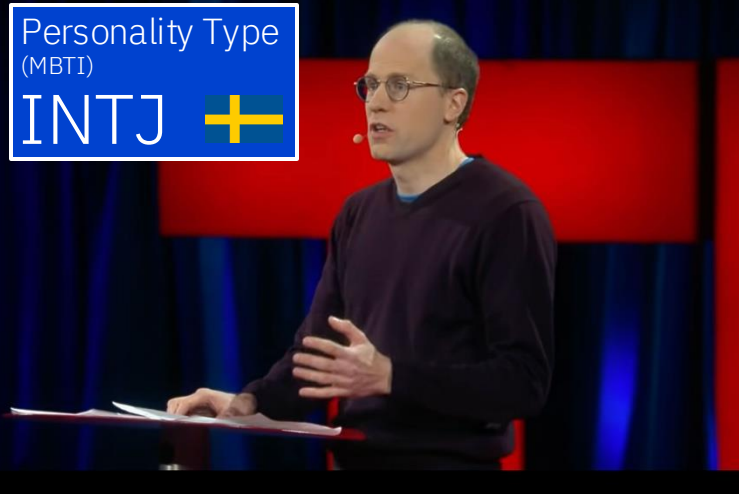
Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)



Cold Open: "How many of you are creatives, designers, engineers, entrepreneurs, artists, or maybe you just have a really big imagination? Show of hands? That's most of you. I have some news for us creatives... Over the course of the next 20 years, more will change around the way we do our work than has happened in the last 2,000."



Philosopher & Author of 200+ Publications on Existential Risk, Human Enhancement Ethics & Superintelligence.



Personality Type (MBTI)  
**INTJ**

## What Happens When AI Gets Smarter Than We Are?

**TED Global**  
March 2015  
[https://www.ted.com/talks/nick\\_bostrom\\_what\\_happens\\_when\\_our\\_computer\\_s\\_get\\_smarter\\_than\\_we\\_are](https://www.ted.com/talks/nick_bostrom_what_happens_when_our_computer_s_get_smarter_than_we_are)

Time: **16:16**

Words: **2,533**

Speaking: **156**  
(Words per Minute)

Readability Score (GFI) **10.49**

Lexical Density **44.34**

Optimism Index:  
(Sentiment % of Positive Language in Full Transcript)

**70.83**  
Optimism Index Assistant

**"But"** **18X**

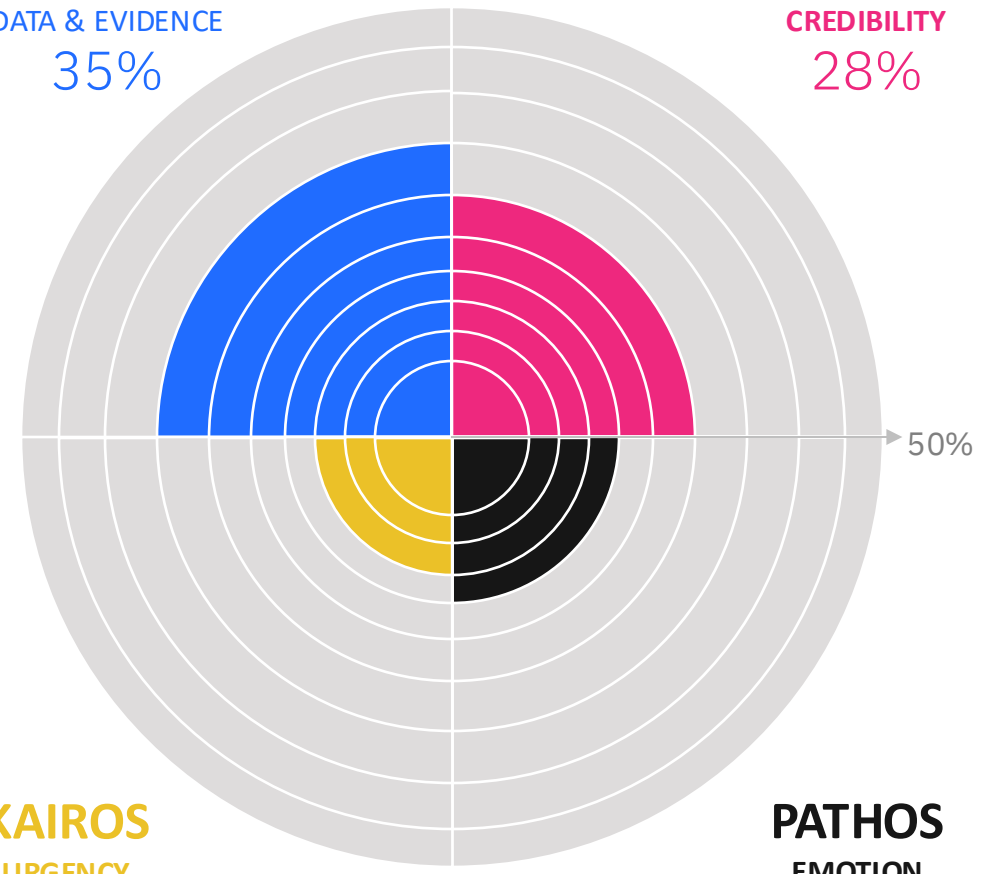
On Average: **0:54**

## Rhetorical Analysis

Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)

**LOGOS**  
DATA & EVIDENCE  
35%

**ETHOS**  
CREDIBILITY  
28%



**KAIROS**  
URGENCY  
15%

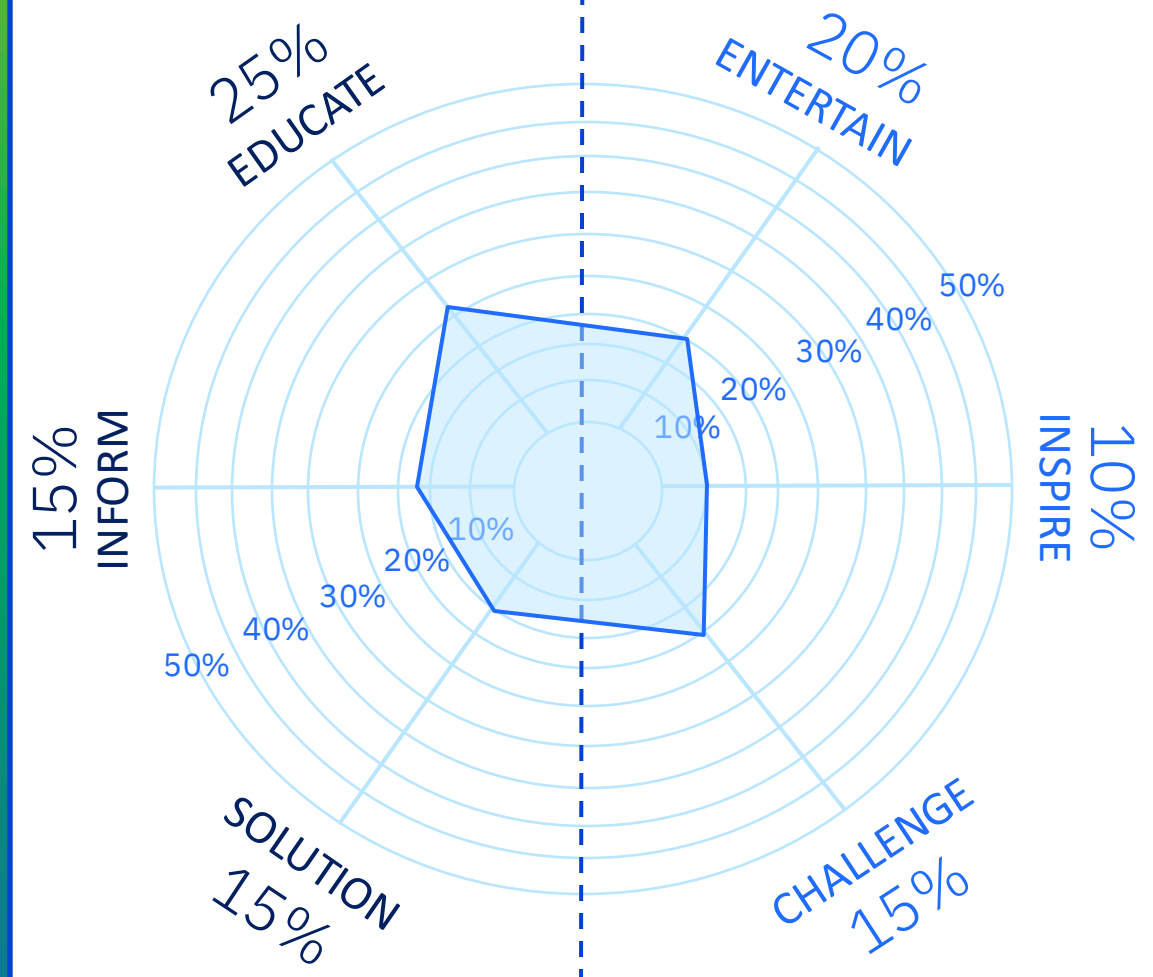
**PATHOS**  
EMOTION  
22%

## Emotional Intelligence

Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)

**LEFT BRAIN**  
THINKING: Neo-cortex - Logic & Reason

**RIGHT BRAIN**  
FEELING: Limbic - Gut & Emotion



Cold Open: "I work with a bunch of mathematicians, philosophers and computer scientists, and we sit around and think about the future of machine intelligence, among other things. Some people think that some of these things are sort of science fiction-y, far out there, crazy. But I like to say, okay, let's look at the modern human condition..."

AI Pioneer, Inventor, Futurist, Author, Director of Engineering @ Google.



Personality Type (MBTI)  
**INTP**

## 6 Decades of AI & What Comes Next?

TED Global  
April 2024  
[www.ted.com/talks/ray\\_kurzweil\\_the\\_last\\_6\\_decades\\_of\\_ai\\_and\\_what\\_comes\\_next](https://www.ted.com/talks/ray_kurzweil_the_last_6_decades_of_ai_and_what_comes_next)

Time: **13:06**

Words: **1,754**

Speaking: **134**  
(Words per Minute)

Readability Score (GFI) **8.64**

Lexical Density **47.69**

Optimism Index:  
(Sentiment % of Positive Language in Full Transcript)

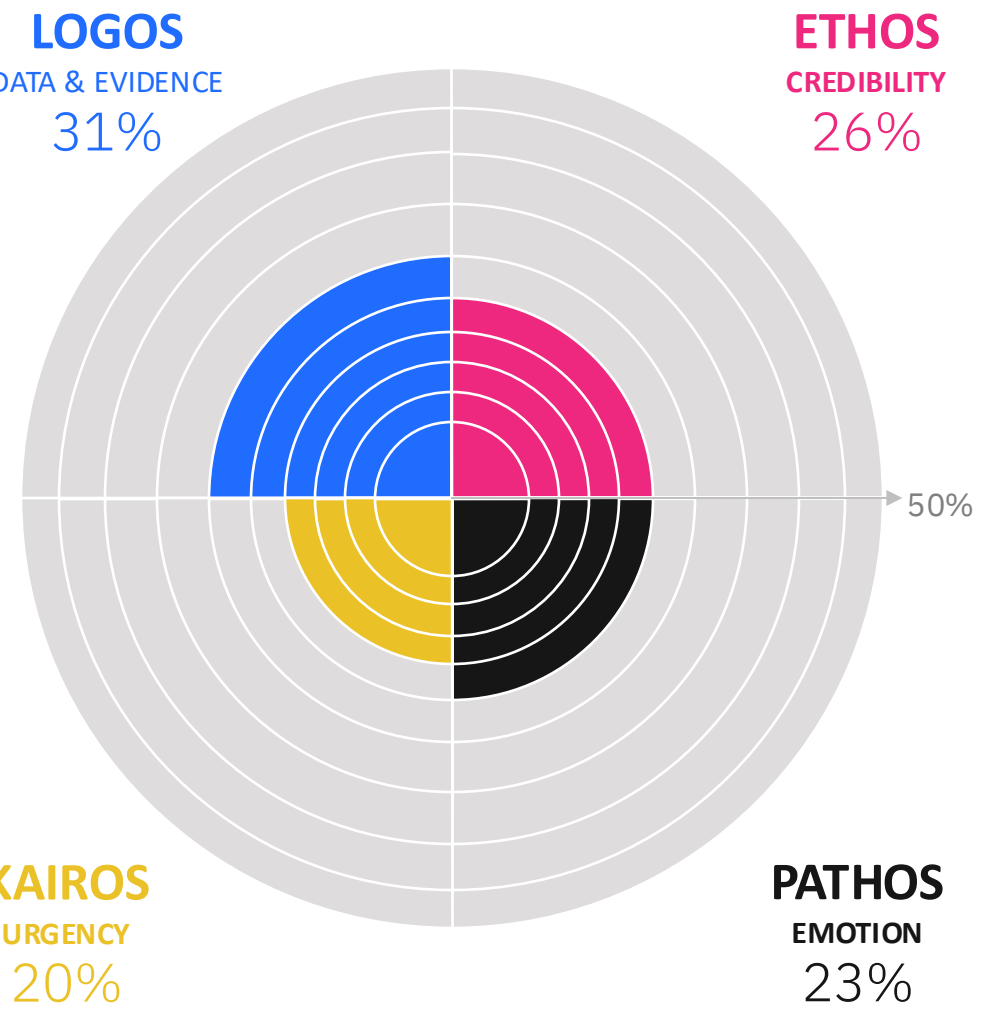
**77.78**  
Optimism Index Assistant

**"But"** **17X**

On Average: **1:46**

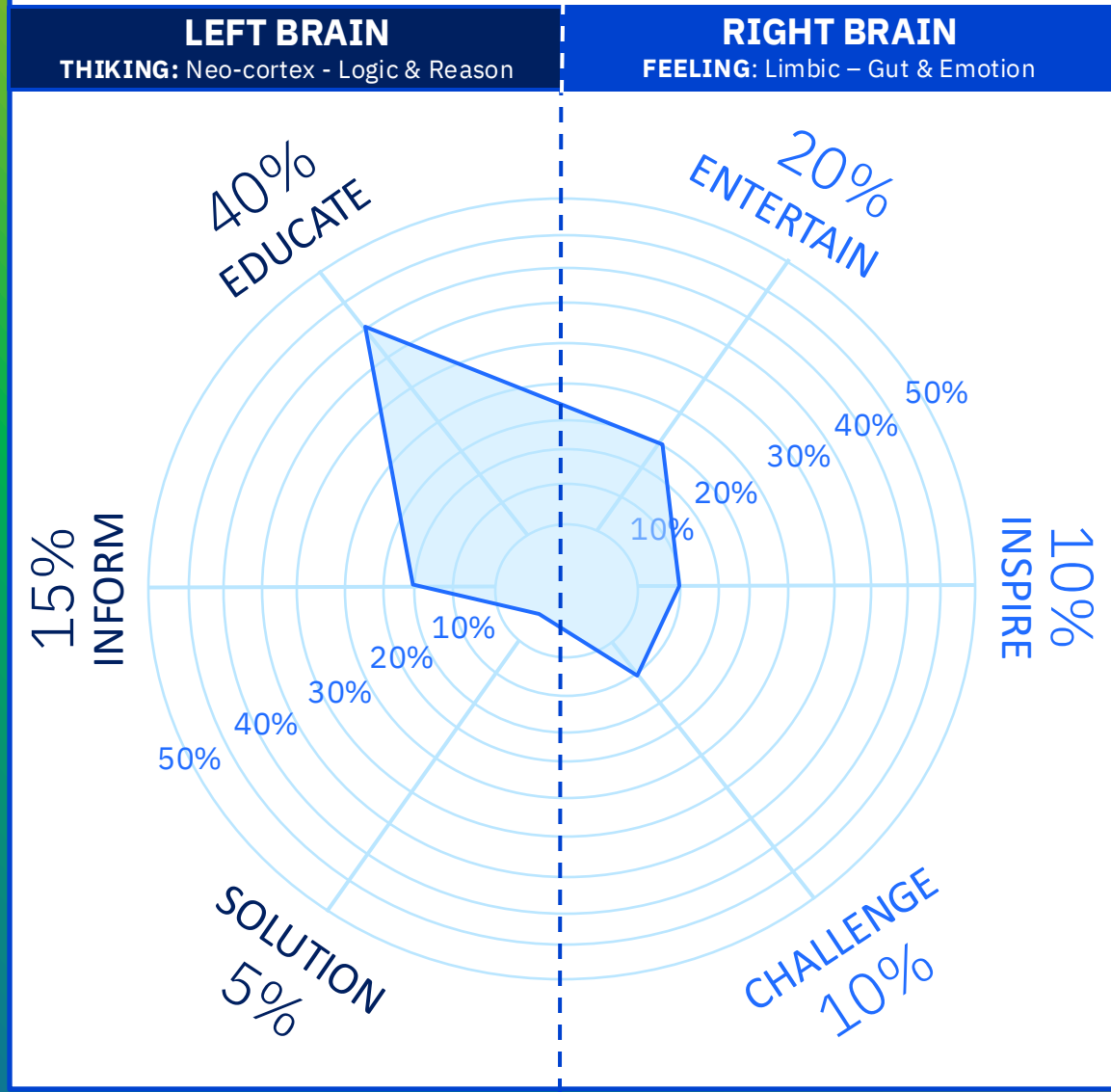
## Rhetorical Analysis

Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)



## Emotional Intelligence

Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)



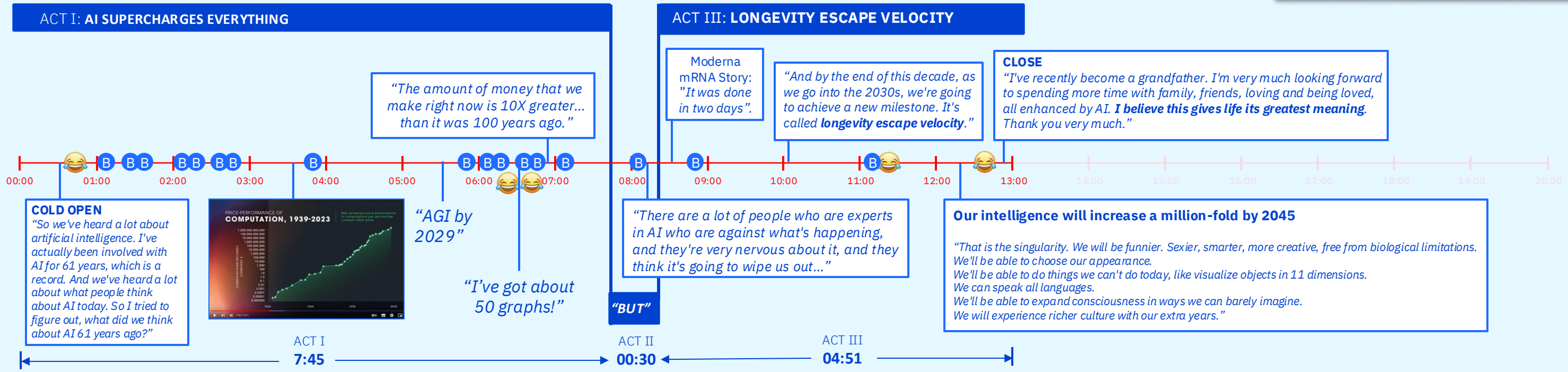
Cold Open: "So we've heard a lot about artificial intelligence. I've actually been involved with AI for 61 years, which is a record. And we've heard a lot about what people think about AI today. So I tried to figure out, what did we think about artificial intelligence 61 years ago..."



# 6 Decades of AI & What Comes Next

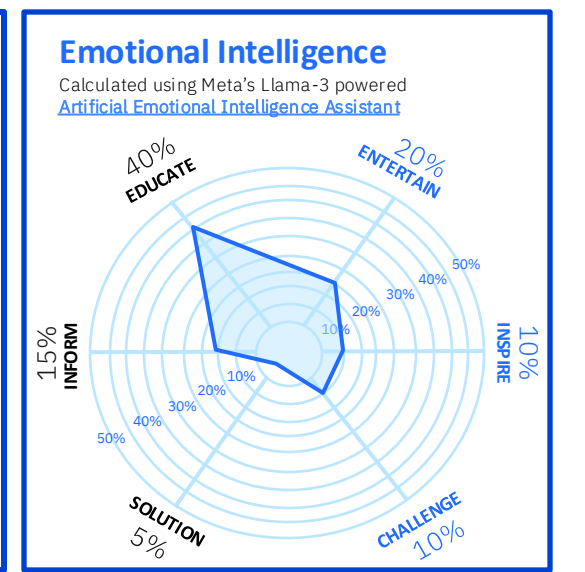
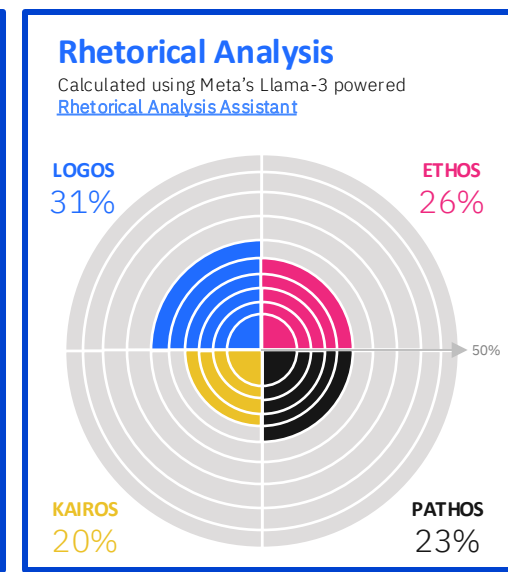
**RAY KURZWEIL:** TED2024, Vancouver (April 15<sup>th</sup>, 2024)

[www.ted.com/talks/ray\\_kurzweil\\_the\\_last\\_6\\_decades\\_of\\_ai\\_and\\_what\\_comes\\_next](http://www.ted.com/talks/ray_kurzweil_the_last_6_decades_of_ai_and_what_comes_next)



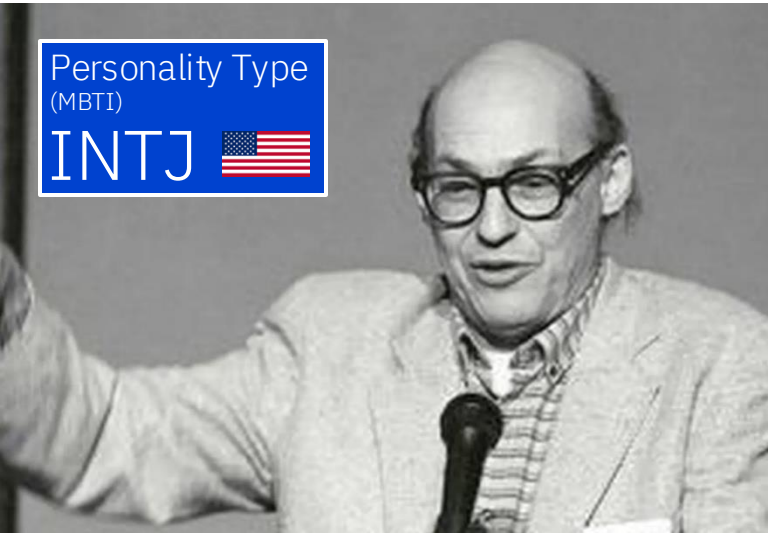
Time:	13:06
Words:	1,754
Speaking: (Words per Minute)	134
Readability Score (GFI)	8.64
Lexical Density	47.69

Problem	Addressing misconceptions or scepticism surrounding the development of Artificial General Intelligence (AGI) and its potential impact on humanity.
UVP	Sharing predictions and experiences makes the talk more engaging and authoritative: from the history of AI to its potential impact on medicine, longevity, and human consciousness.
Surprise	AGI in 5 years. Rapid progress of AI in medicine. Concept of "longevity escape velocity". Vision of a future where humans can expand their intelligence a million-fold, choose their appearance, and experience richer culture is also likely to evoke a sense of surprise and wonder.
Urgency	Mention of the potential to achieve AGI in 5 years and the concept of "longevity escape velocity" in the 2030s creates a sense of urgency, encouraging the audience to pay attention to these developments and prepare for the potential implications.
"But"	<b>B</b> 17X (1:46 secs) "But the people that actually came to that Dartmouth conference in 1956, they were quite optimistic."
Credibility	61 years of experience in AI. Involvement in the field since the Dartmouth conference in 1956. Ray's predictions about AGI were met with skepticism but are now being recognized as accurate.



These responses were generated using Meta's Llama-3 powered [Mission Critical Script Assistant](#) on [watsonx](#).

The Father of Artificial Intelligence. Co-Founder MIT AI Laboratory, Cognitive Computer Scientist & Author.



Personality Type (MBTI)  
**INTJ**

**MIT Lecture**

**MIT Laboratory Off-Site 2002**

<https://www.youtube.com/watch?v=CioddZ1NOVM>

Time: **33.51**

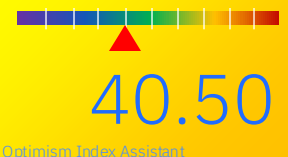
Words: **6,992**

Speaking: **154**  
(Words per Minute)

Readability Score (GFI) **10.85**

Lexical Density **45.15**

Optimism Index:  
(Sentiment % of Positive Language in Full Transcript)

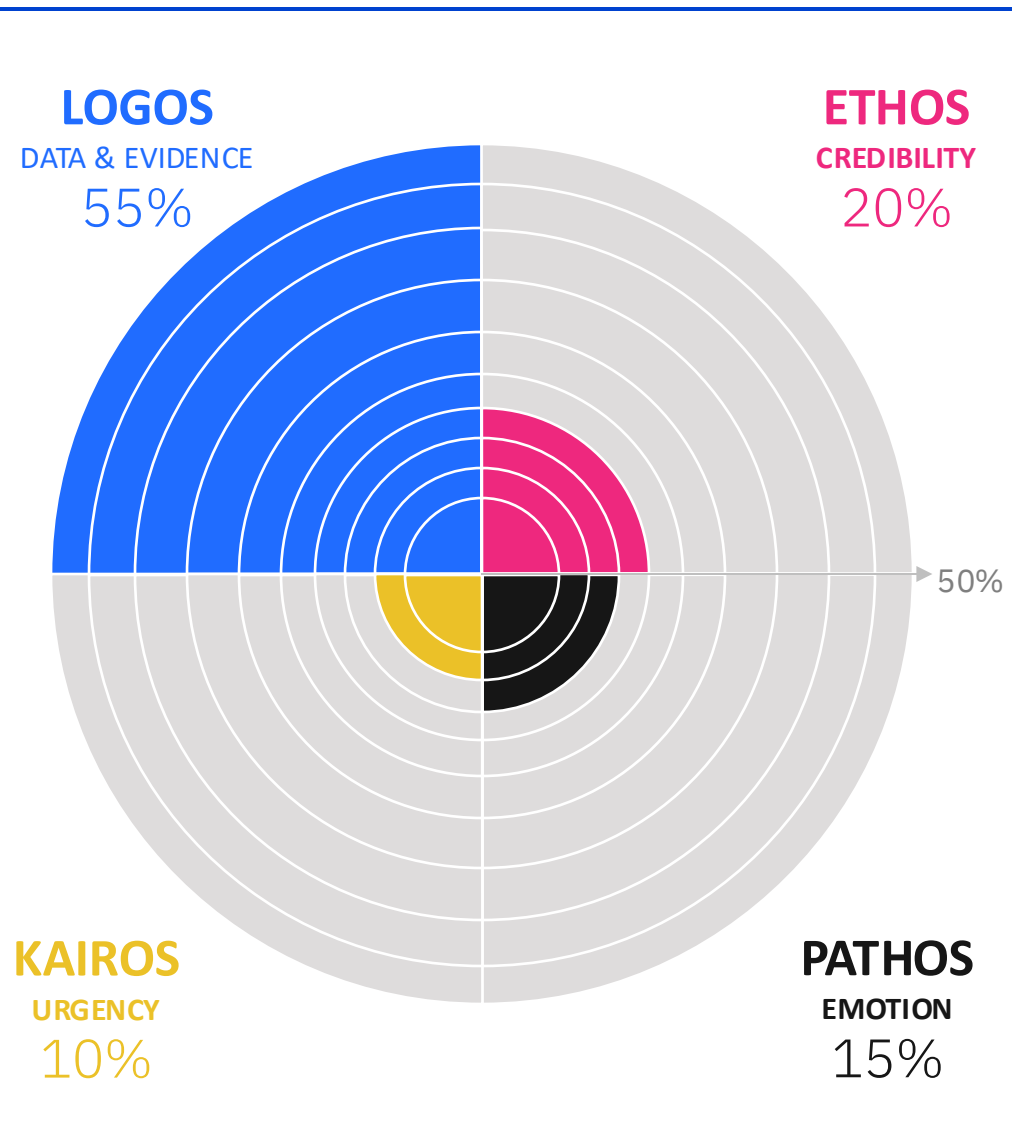


**"But"** **33X**

On Average: **1:02**

## Rhetorical Analysis

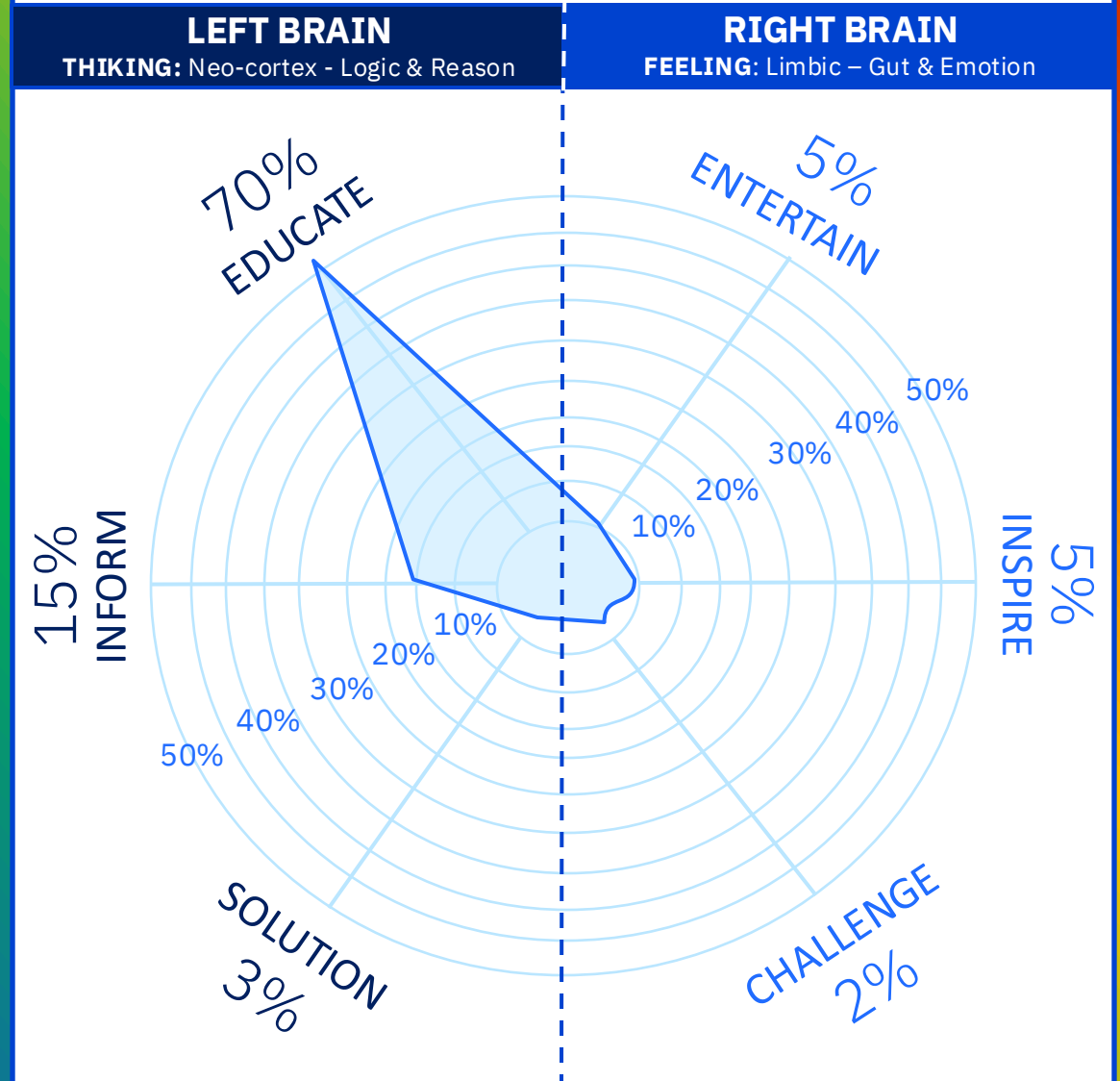
Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)



Cold Open: "I usually start lectures by saying any questions? Well, I was listening to you people talking about universes, and seems to me that there's one possibility that is so simple, that people don't discuss it. Because certainly a question that occurs, in all religions is who created the universe and why? And what's it for? And one thing that preoccupies me a little bit is the question of why do things exist?"

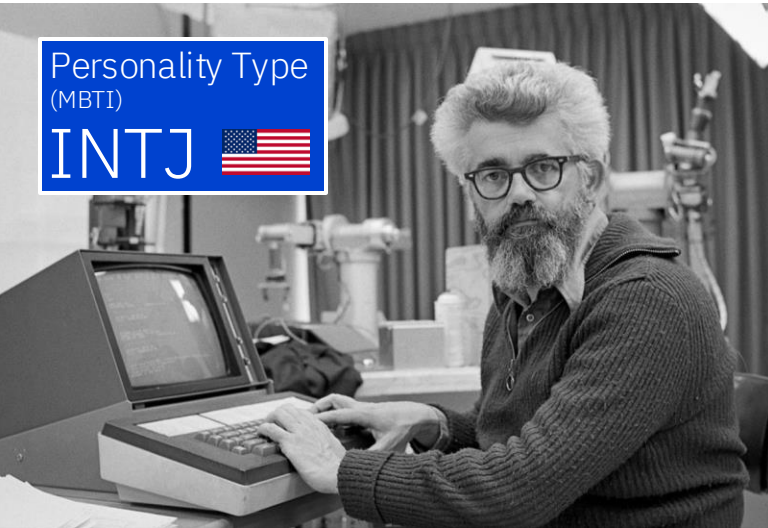
## Emotional Intelligence

Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)






Co-Founder of the Discipline of Artificial Intelligence.



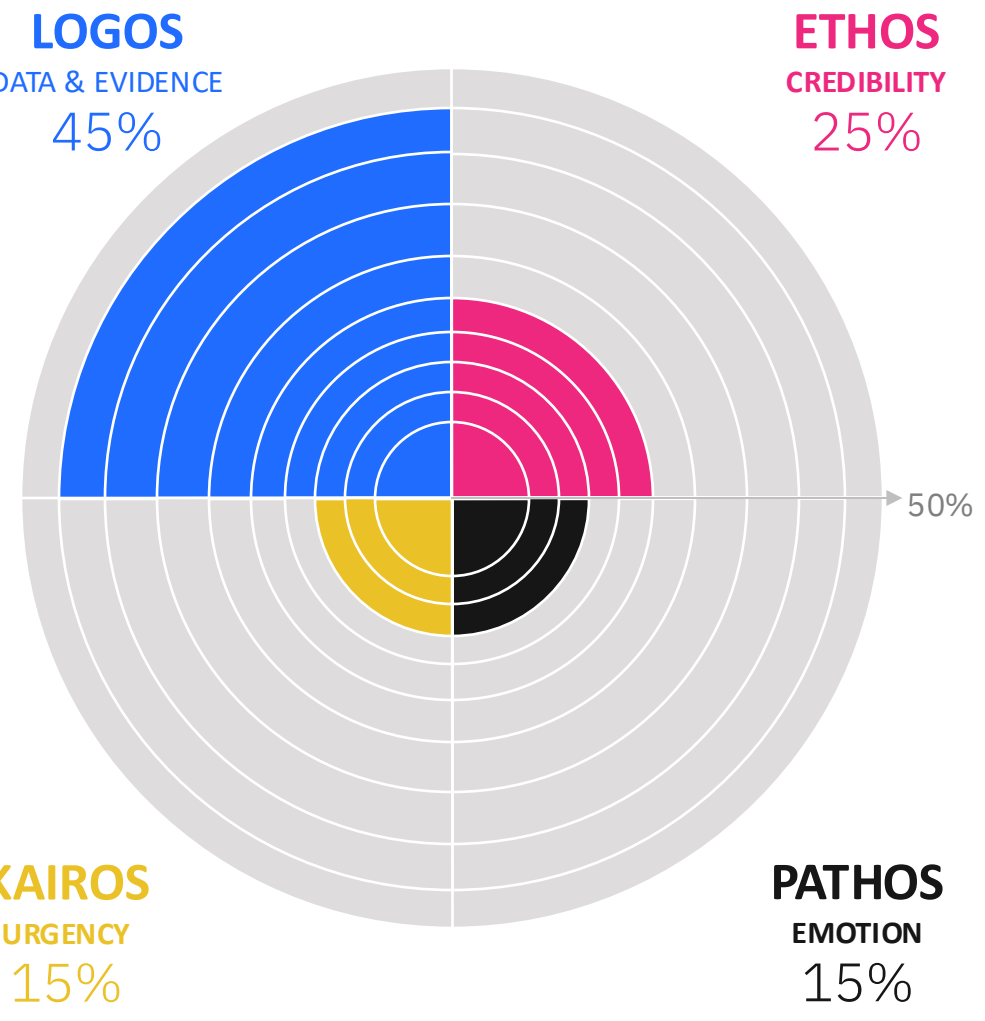
## The Science of Artificial Intelligence

**Interview**  
March 1989  
<https://www.youtube.com/watch?v=Ozipf13jRr4>

Time: <b>15:15</b>	Optimism Index: (Sentiment % of Positive Language in Full Transcript)
Words: 2,018	 <b>51.85</b>
Speaking: 132 (Words per Minute)	Optimism Index Assistant
Readability Score (GFI) <b>13.84</b>	<b>"But" 11X</b>
Lexical Density <b>41.71</b>	On Average: <b>1:23</b>

## Rhetorical Analysis

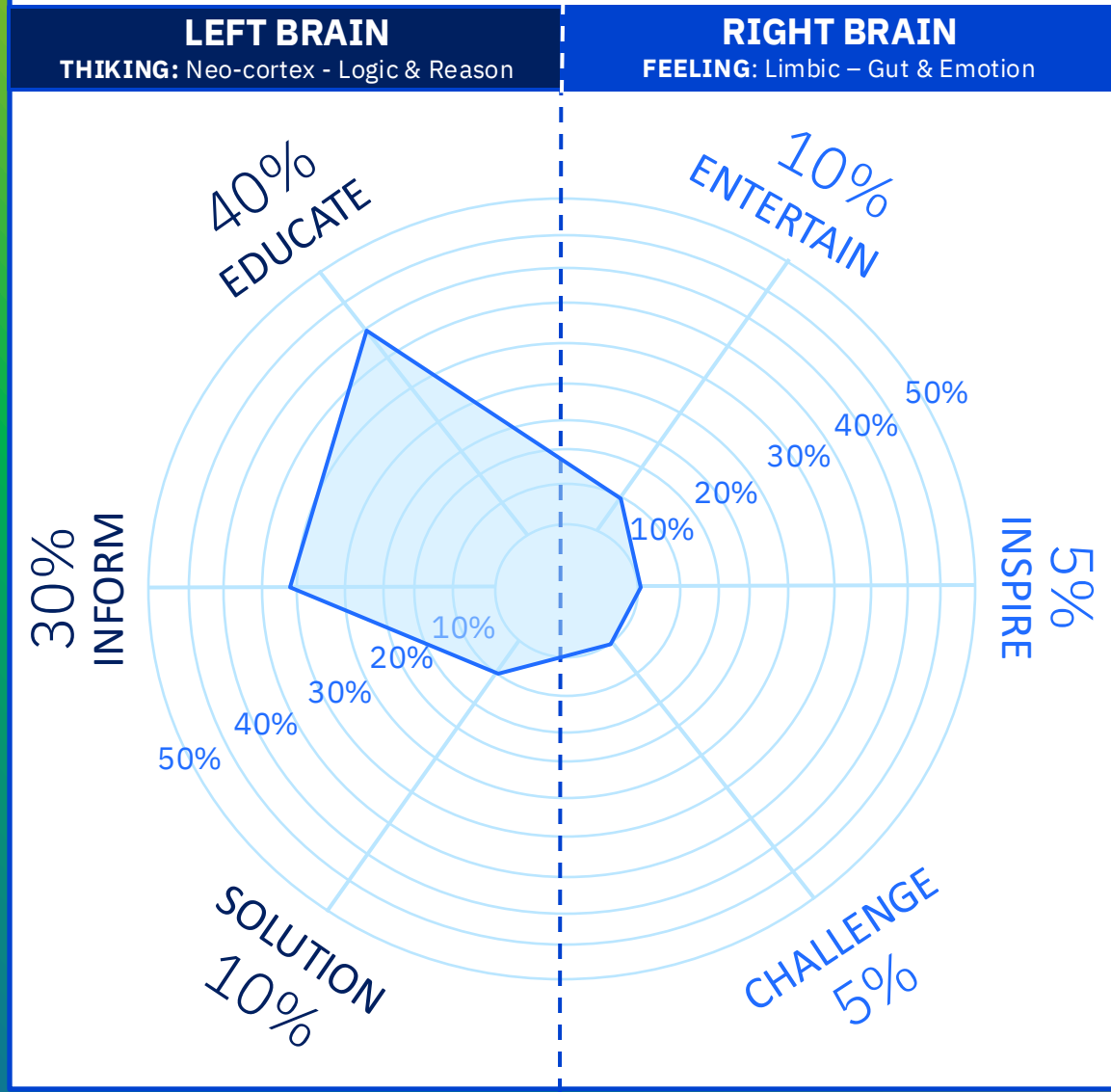
Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)



Cold Open: "I started my work on artificial intelligence in about 56, although I became really interested before that in 49 when I was a beginning graduate student in mathematics. I would say that the field has made somewhat less project progress than I hoped, although I didn't have any definite opinion as to how fast it would progress..".

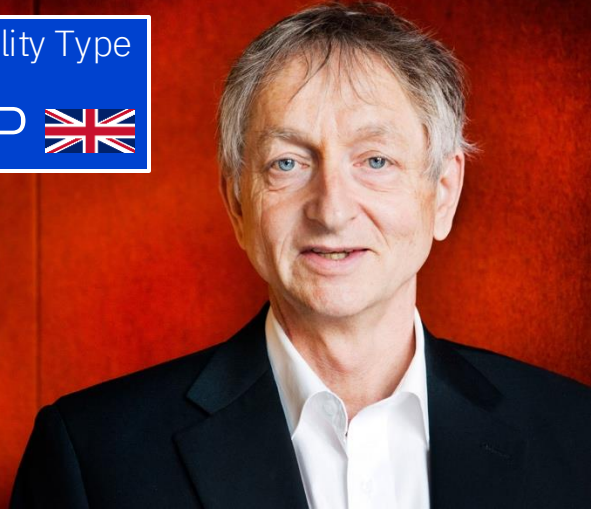
## Emotional Intelligence

Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)



The Godfather of Modern AI & Deep Learning. Cognitive Psychologist, University Professor Emeritus @ University of Toronto.

Personality Type (MBTI)  
**INTP** 



## The Foundations of Deep Learning

Elevate TechFest 2018

<https://www.youtube.com/watch?v=zI99IZvW7rE>

Time: **28:21**

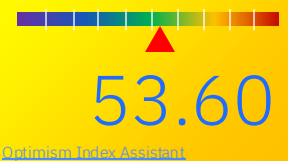
Words: 5,163

Speaking: 182 (Words per Minute)

Readability Score (GFI) 9.42

Lexical Density 37.89

Optimism Index: (Sentiment % of Positive Language in Full Transcript)

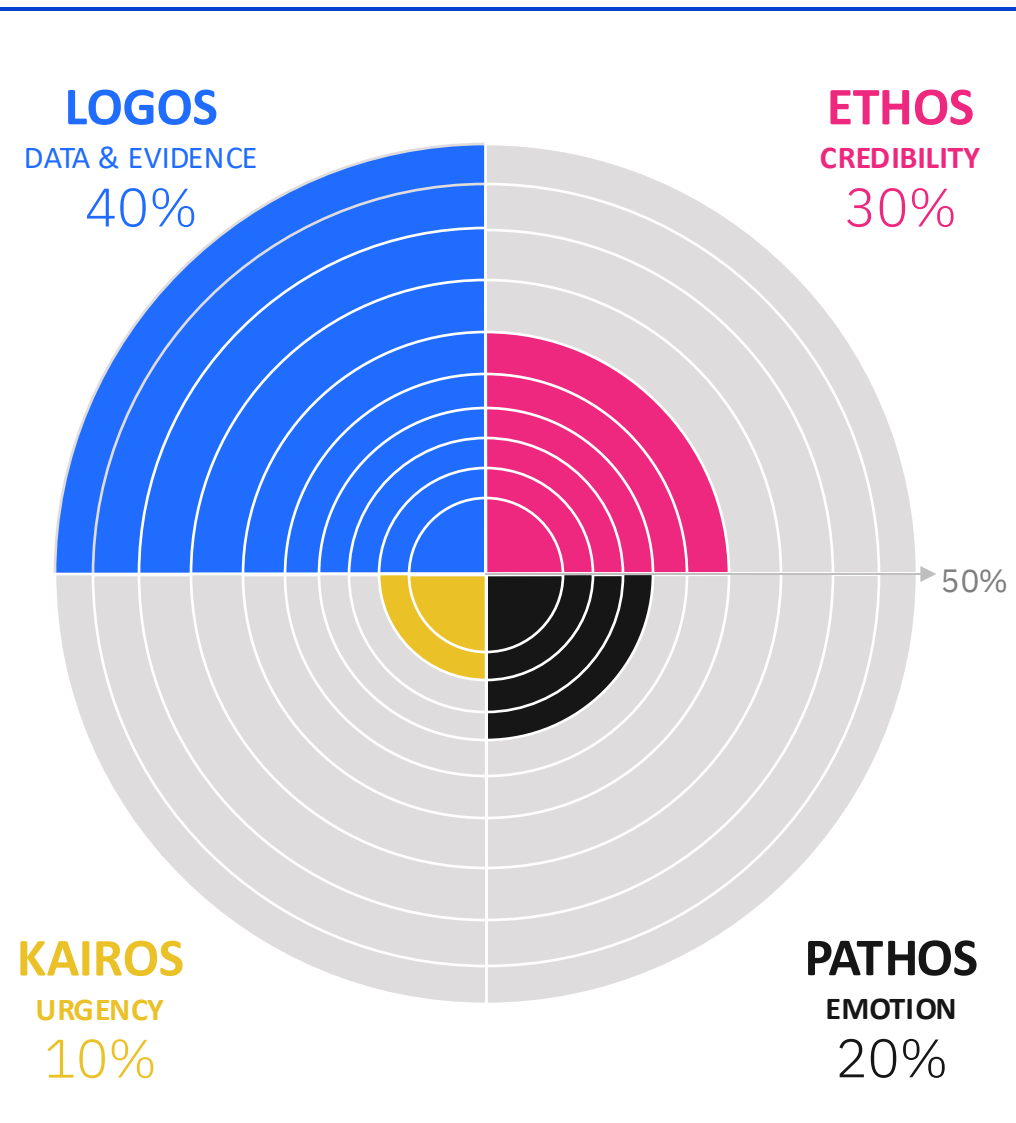


"But" 39X

On Average: 0:44

## Rhetorical Analysis

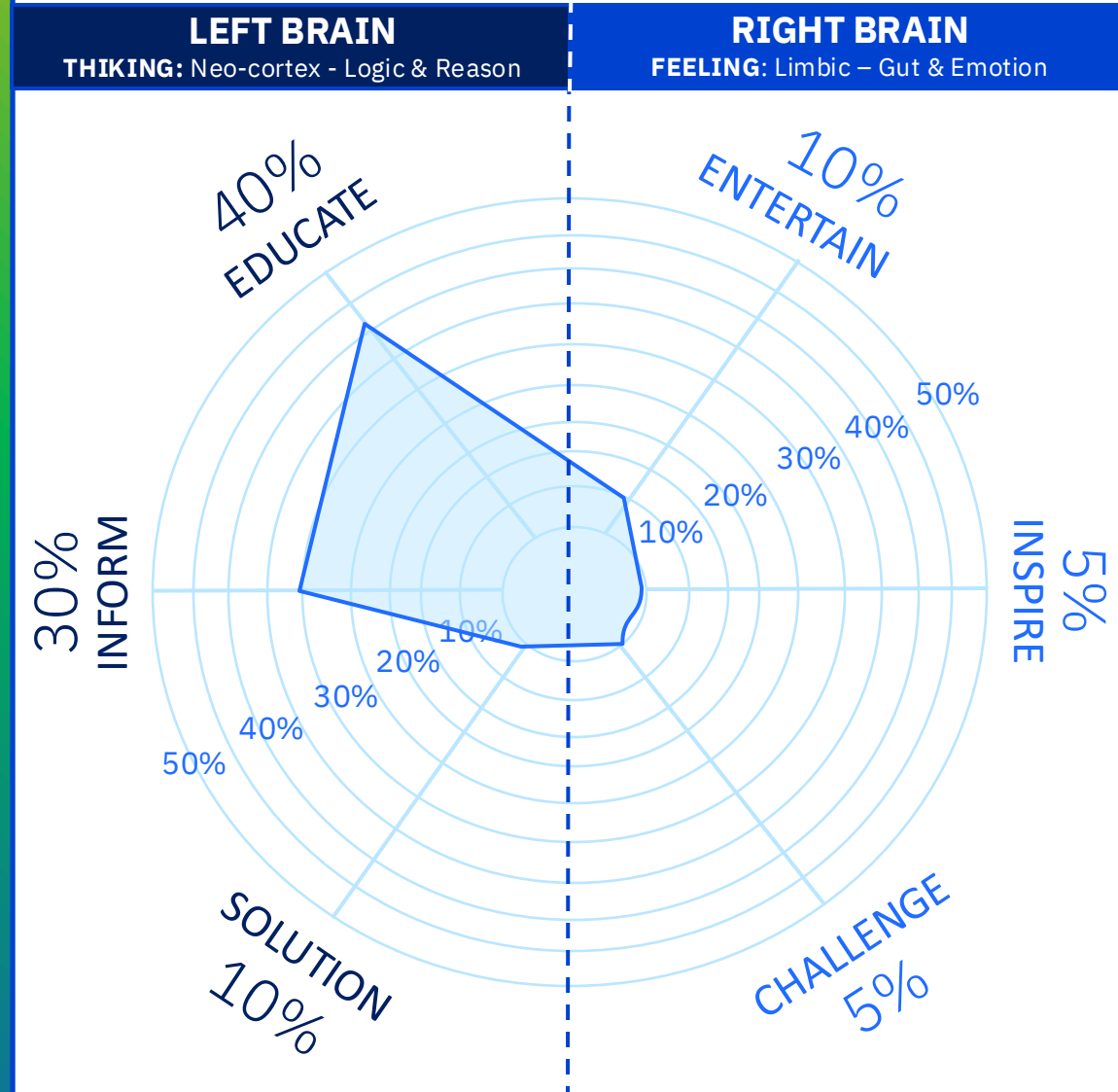
Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)



Cold Open: "I'm going to talk about some basics. And I imagine the some people in the audience who don't really have a good grip of what the backpropagation algorithm is. So, I'm actually going to explain that very briefly, so you know what we're talking about..."

## Emotional Intelligence

Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)





Professor of Computer Science @ University of Berkeley, Founder of Centre for Human-Compatible AI, Time 100 Most Influential (AI).

Personality Type (MBTI)  
**INTP** 



## 3 Principles for Creating Safer AI

TED Global  
April 2017

[https://www.ted.com/talks/stuart\\_russell\\_3\\_principles\\_for\\_creating\\_safer\\_ai/transcript?](https://www.ted.com/talks/stuart_russell_3_principles_for_creating_safer_ai/transcript?)

Time: **15:30**

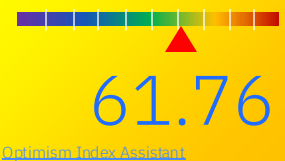
Words: **2,431**

Speaking: **157**  
(Words per Minute)

Readability Score (GFI) **9.09**

Lexical Density **43.46**

Optimism Index:  
(Sentiment % of Positive Language in Full Transcript)

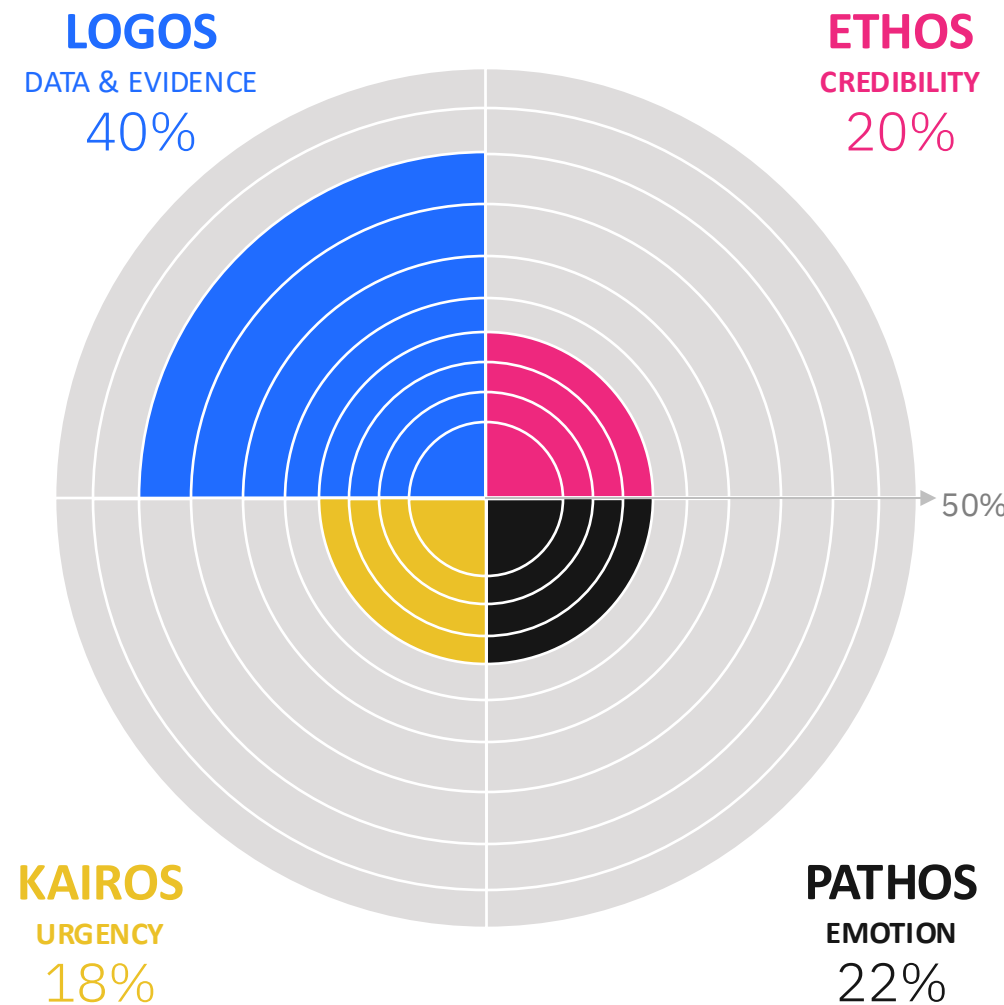


“But” **16X**

On Average: **0:58**

## Rhetorical Analysis

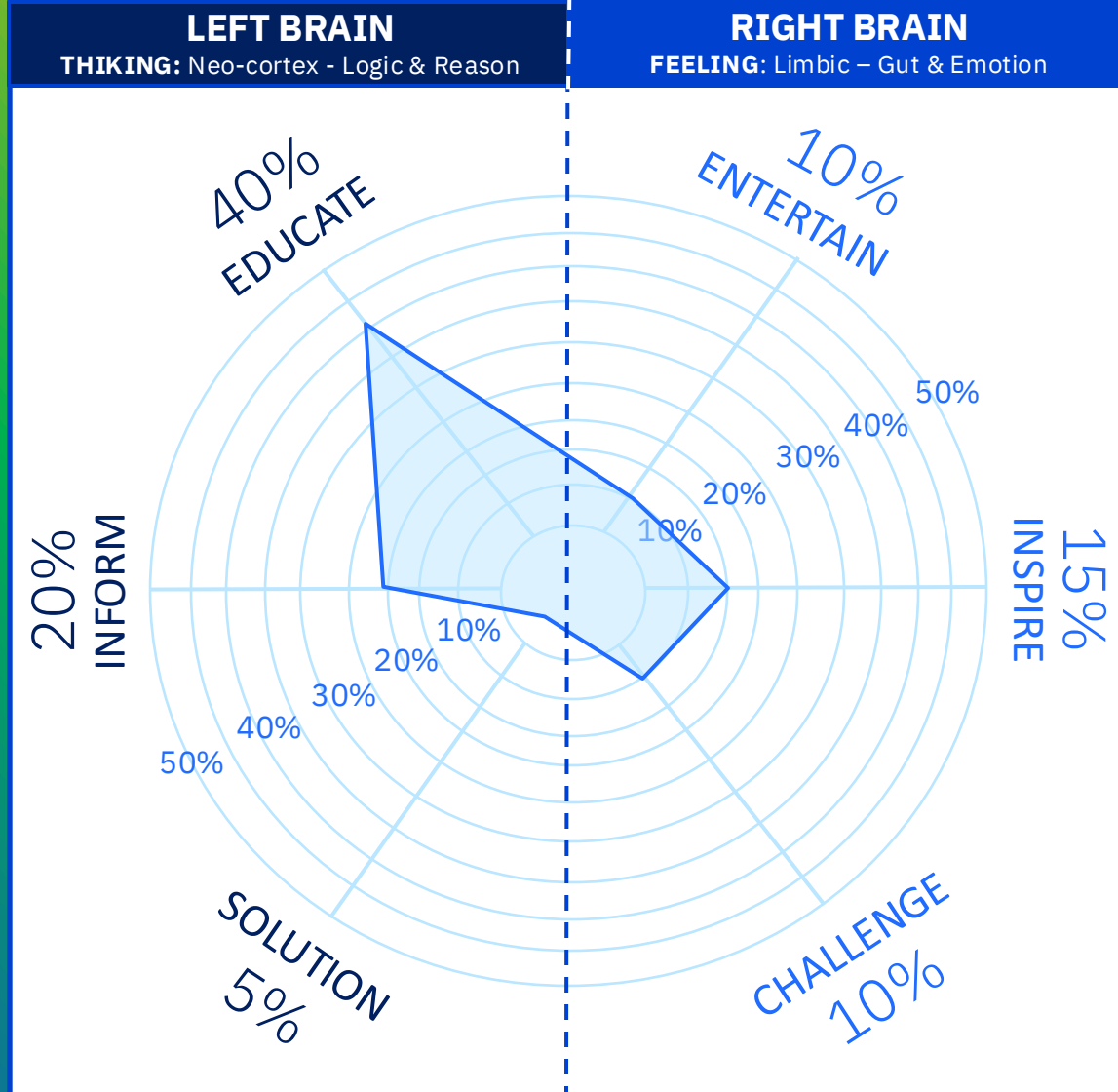
Calculated using Meta’s Llama-3 8B powered [Rhetorical Analysis Assistant](#)



Cold Open: “This story begins in 1985, when at age 22, I became the World Chess Champion after beating Anatoly Karpov. Earlier that year, I played what is called simultaneous exhibition against 32 of the world’s best chess-playing machines in Hamburg, Germany. I won all the games, and then it was not considered much of a surprise that I could beat 32 computers at the same time. To me, that was the golden age. Machines were weak, and my hair was strong...”

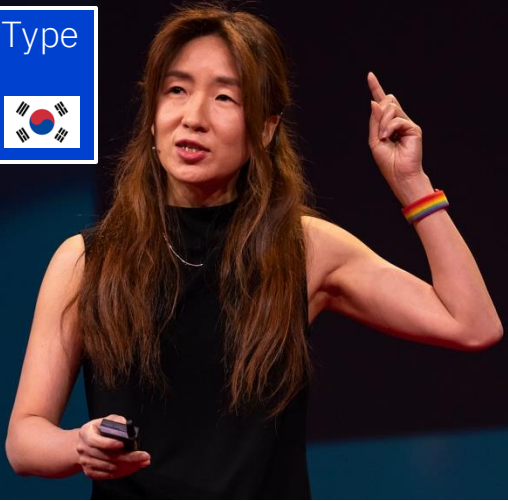
## Emotional Intelligence

Calculated using Meta’s Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)



Wissner-Slivka Chair of Computer Science @ University of Washington, MacArthur Fellow & NLP Researcher.

Personality Type (MBTI)  
**INFP**



## Why AI is Incredibly Smart & Shockingly Stupid

TED Global  
April 2023

[https://www.ted.com/talks/yejin\\_choi\\_why\\_ai\\_is\\_incredibly\\_smart\\_and\\_shockingly\\_stupid](https://www.ted.com/talks/yejin_choi_why_ai_is_incredibly_smart_and_shockingly_stupid)

Time: **13:00**

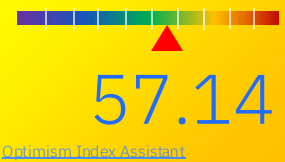
Words: **1,832**

Speaking: **141**  
(Words per Minute)

Readability Score (GFI) **10.91**

Lexical Density **52.99**

Optimism Index:  
(Sentiment % of Positive Language in Full Transcript)

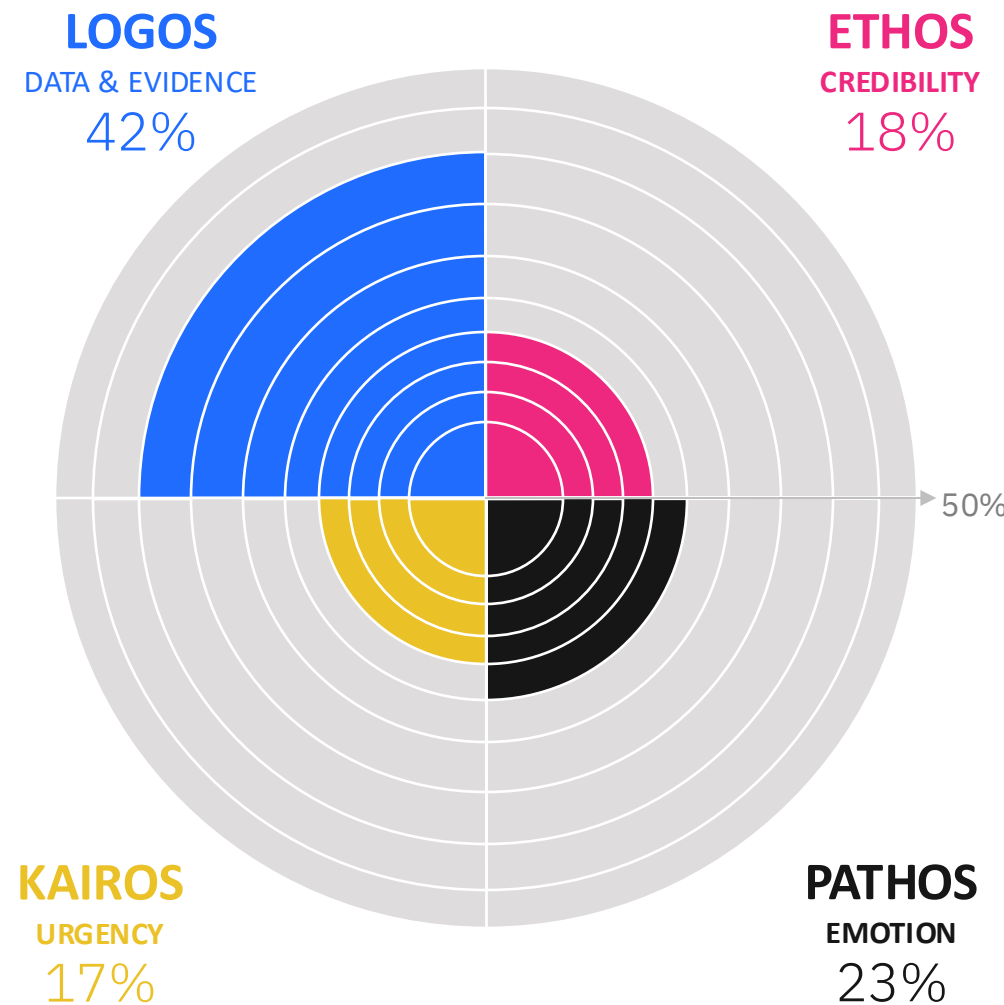


**"But"** **11X**

On Average: **1:11**

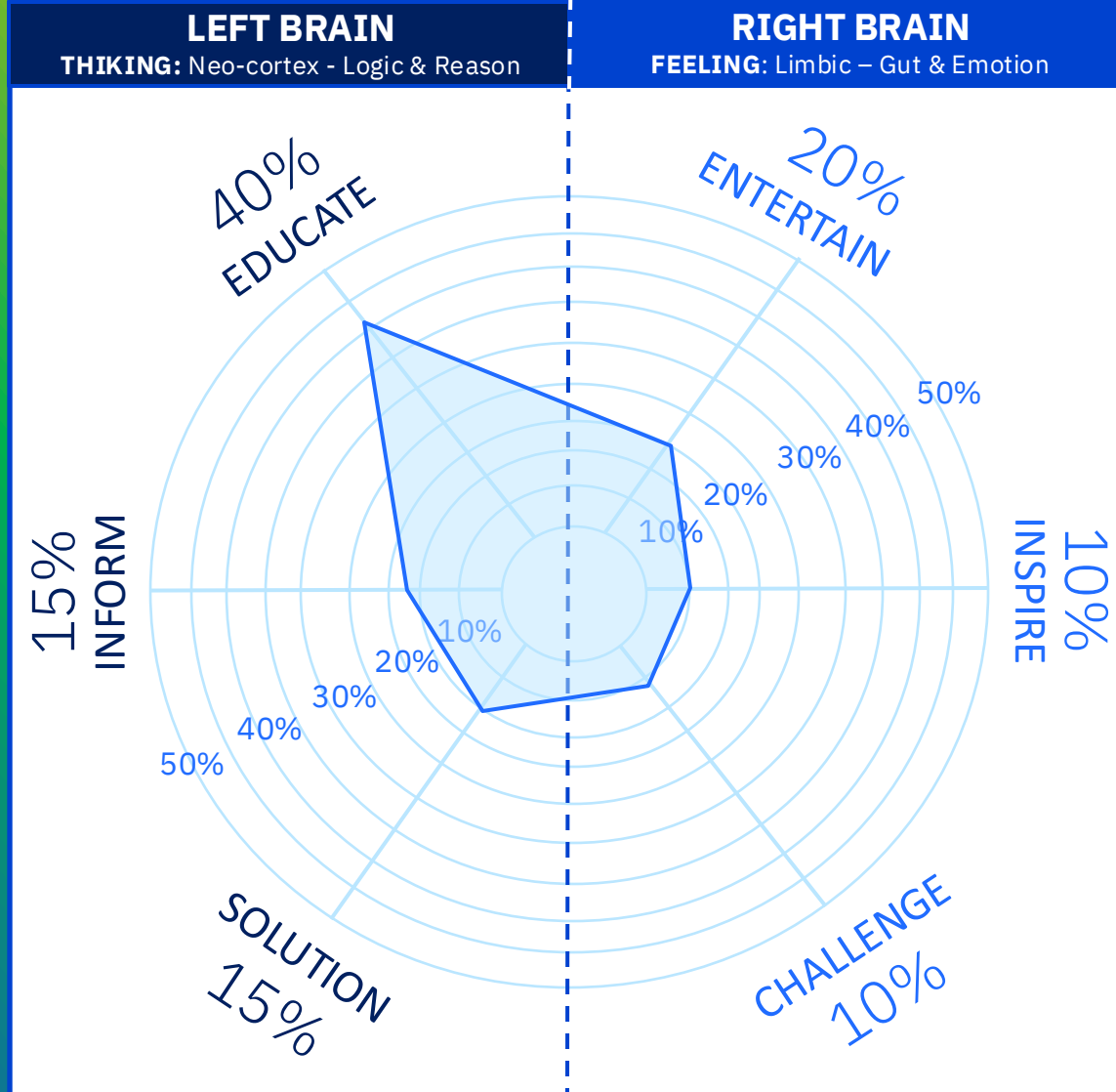
## Rhetorical Analysis

Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)



## Emotional Intelligence

Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)



Cold Open: "So I'm excited to share a few spicy thoughts on AI. But first, let's get philosophical by starting with this quote by Voltaire, an 18th century Enlightenment philosopher, who said, 'Common sense is not so common.' Turns out this quote couldn't be more relevant to artificial intelligence today. Despite that, AI is an undeniably powerful tool, beating the world-class "Go" champion, acing college admission tests and even passing the bar exam..."



Poet of Code, Computer Scientist & Founder of Algorithmic Justice League.



Personality Type (MBTI)  
**INFP** 🇨🇦

## How I'm Fighting Bias in Algorithms

TEDxBeaconStreet  
November 2016

[https://www.ted.com/talks/joy\\_buolamwini\\_how\\_i\\_m\\_fighting\\_bias\\_in\\_algorithms](https://www.ted.com/talks/joy_buolamwini_how_i_m_fighting_bias_in_algorithms)

Time: **8:30**

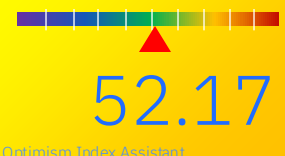
Words: **1,172**

Speaking: **138**  
(Words per Minute)

Readability Score (GFI) **9.50**

Lexical Density **50.30**

Optimism Index:  
(Sentiment % of Positive Language in Full Transcript)

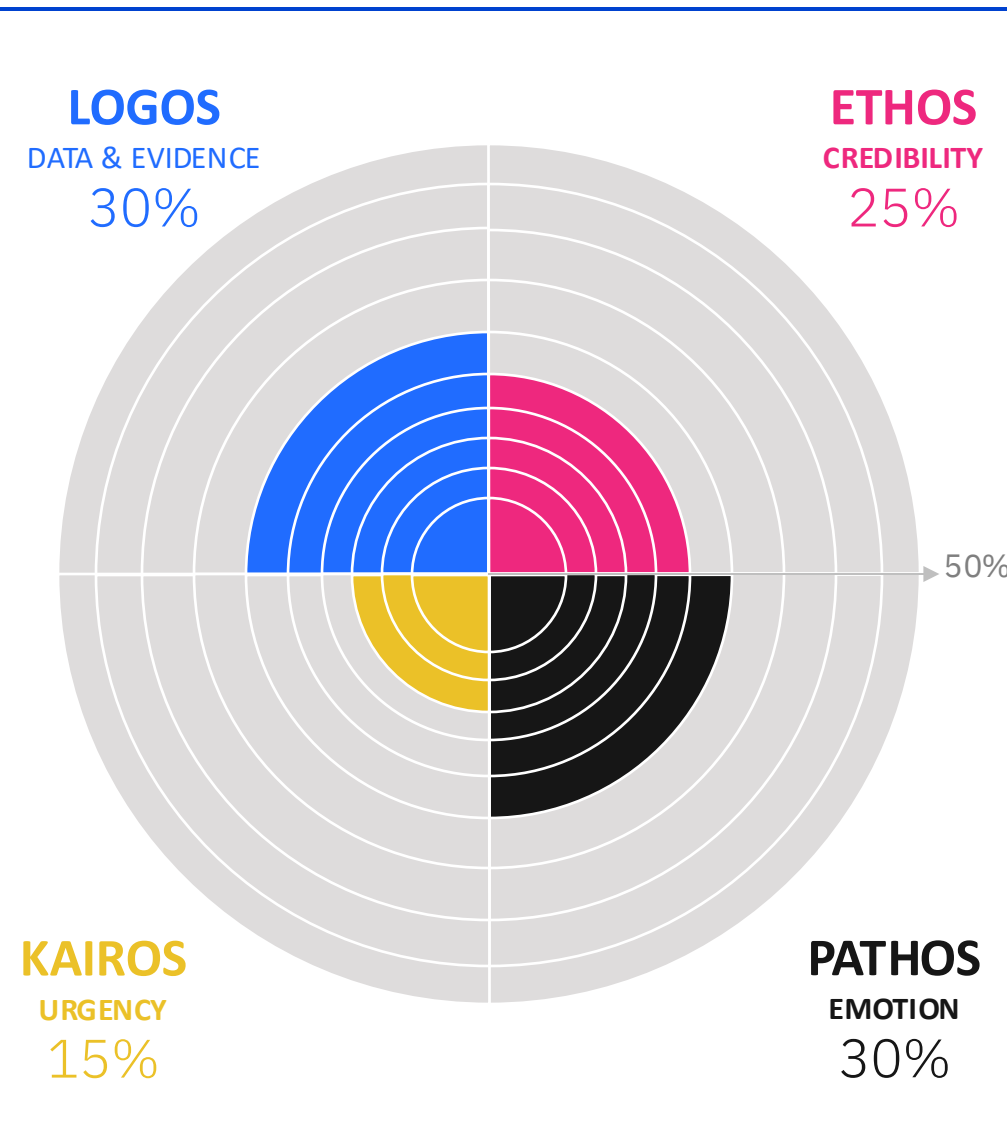


"But" **8X**

On Average: **1:04**

## Rhetorical Analysis

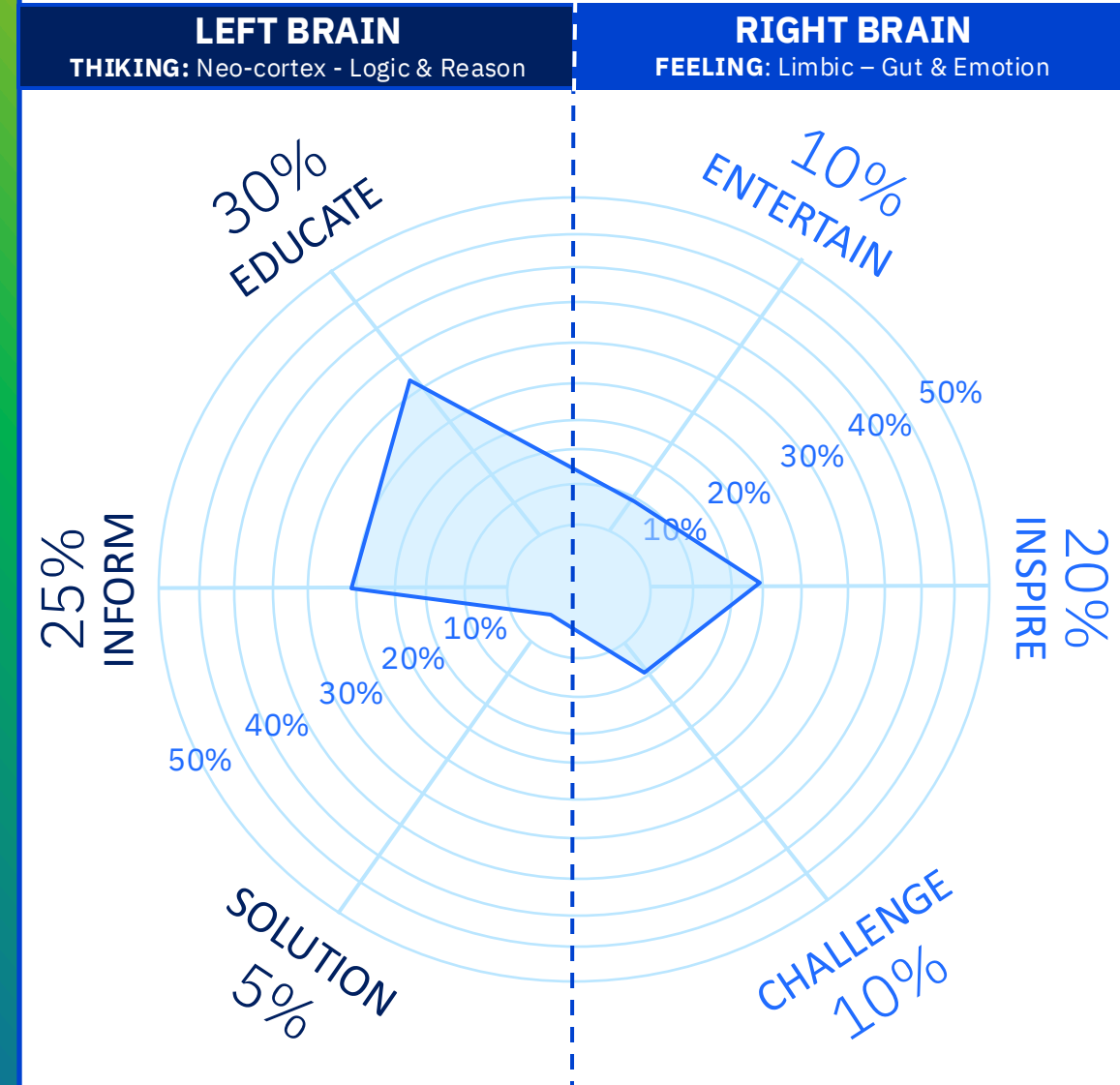
Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)



Cold Open: "Hello, I'm Joy, a poet of code, on a mission to stop an unseen force that's rising, a force that I called *"the coded gaze"*, my term for algorithmic bias. Algorithmic bias, like human bias, results in unfairness. However, algorithms, like viruses, can spread bias on a massive scale at a rapid pace. Algorithmic bias can also lead to exclusionary experiences and discriminatory practices. Let me show you what I mean..."

## Emotional Intelligence

Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)



Co-Founder of Black in AI, Computer Scientist, ex-Google (Ethical AI) & Founder of Distributed AI Research Institute.

Personality Type (MBTI)  
**ENFJ**



## How Can We Stop AI from Marginalising Communities?

TEDxCollegePark  
June 2018

[https://www.ted.com/talks/timnit\\_gebru\\_how\\_can\\_we\\_stop\\_artificial\\_intelligence\\_from\\_marginalizing\\_communities](https://www.ted.com/talks/timnit_gebru_how_can_we_stop_artificial_intelligence_from_marginalizing_communities)

Time: **13:30**

Words: **2,044**

Speaking: **151**  
(Words per Minute)

Readability Score (GFI) **10.55**

Lexical Density **41.54**

Optimism Index:  
(Sentiment % of Positive Language in Full Transcript)

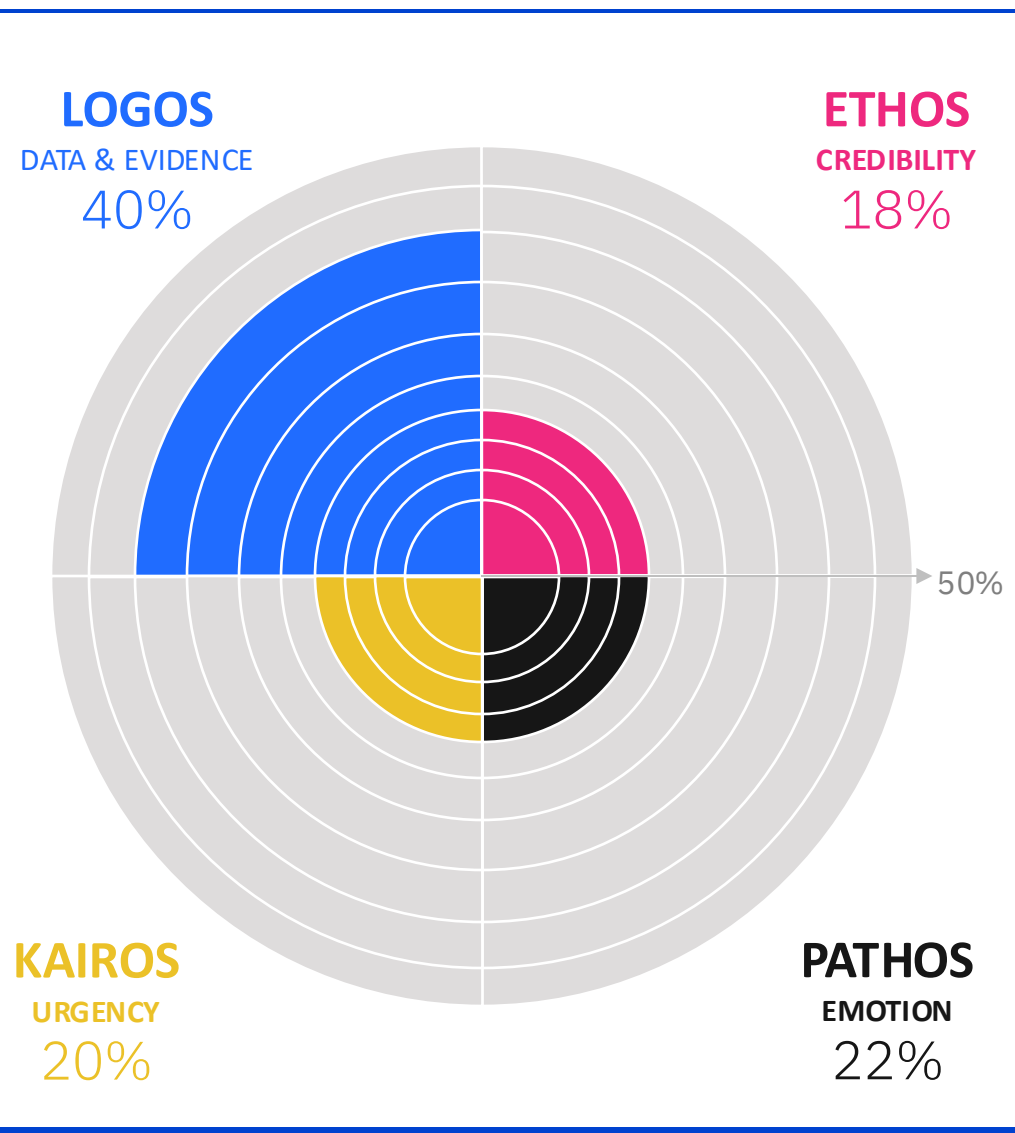
**41.40**

**"But"** **10X**

On Average: **1:21**

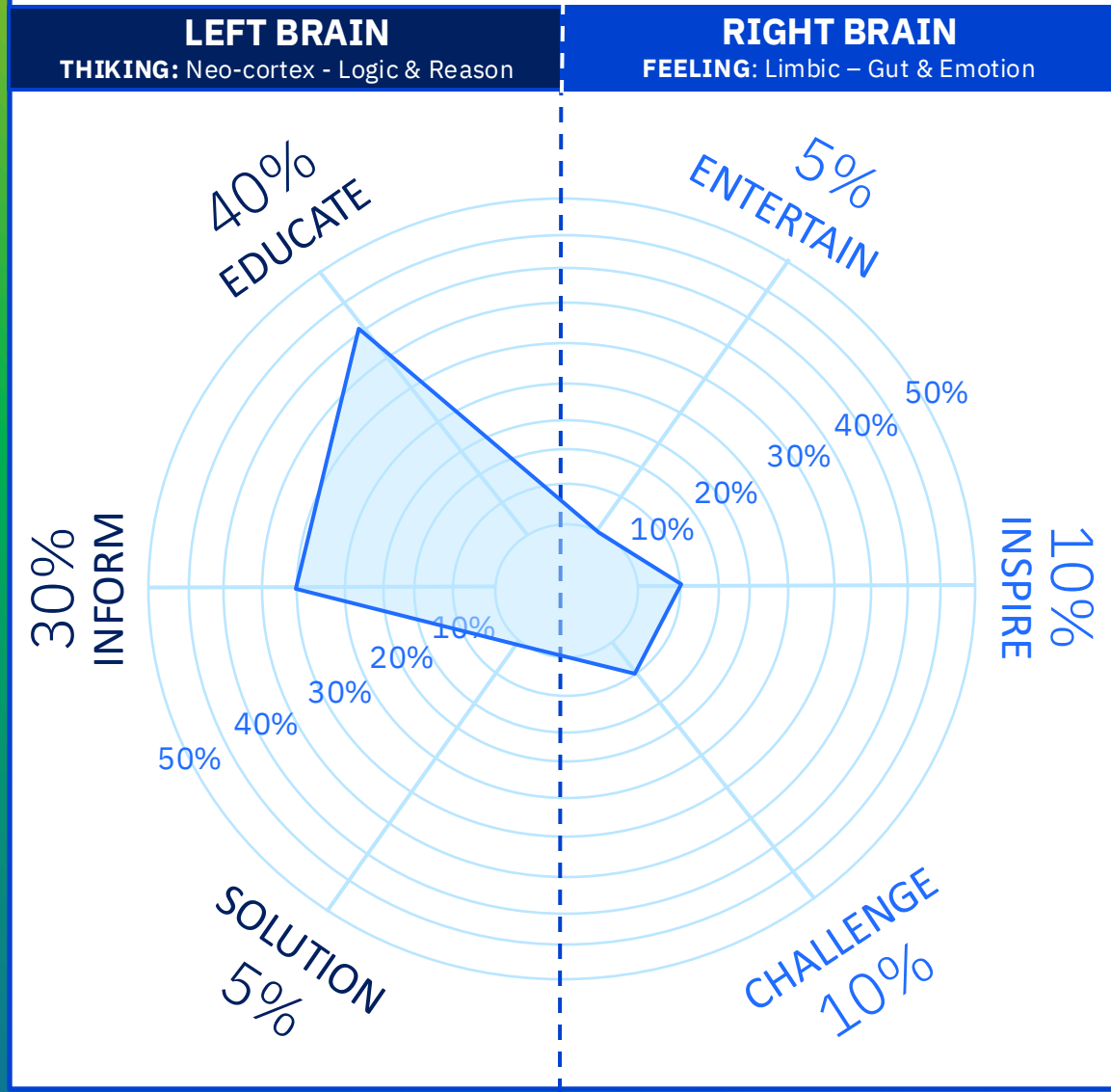
## Rhetorical Analysis

Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)



## Emotional Intelligence

Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)



Cold Open: "When pop culture talks about AI they generally have something like this in mind - some Terminator robot that might take over and kill us all. But what I want to talk to you about today are the invisible algorithms that are all over our lives, but that are not as glamorous as this robot but that I think more important."



Co-Director of the Stanford Institute for Human-Centred Artificial Intelligence.

Personality Type (MBTI)  
**INTJ**



## Spatial Intelligence: AI Will Understand the Real World

TED Global  
April 2024

[https://www.ted.com/talks/fei\\_fei\\_li\\_with\\_spatial\\_intelligence\\_ai\\_will\\_understand\\_the\\_real\\_world](https://www.ted.com/talks/fei_fei_li_with_spatial_intelligence_ai_will_understand_the_real_world)

Time: **15:00**

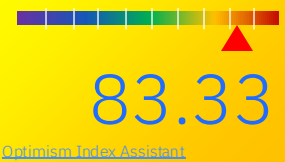
Words: **1,779**

Speaking: **119**  
(Words per Minute)

Readability Score (GFI) **10.91**

Lexical Density **52.07**

Optimism Index:  
(Sentiment % of Positive Language in Full Transcript)

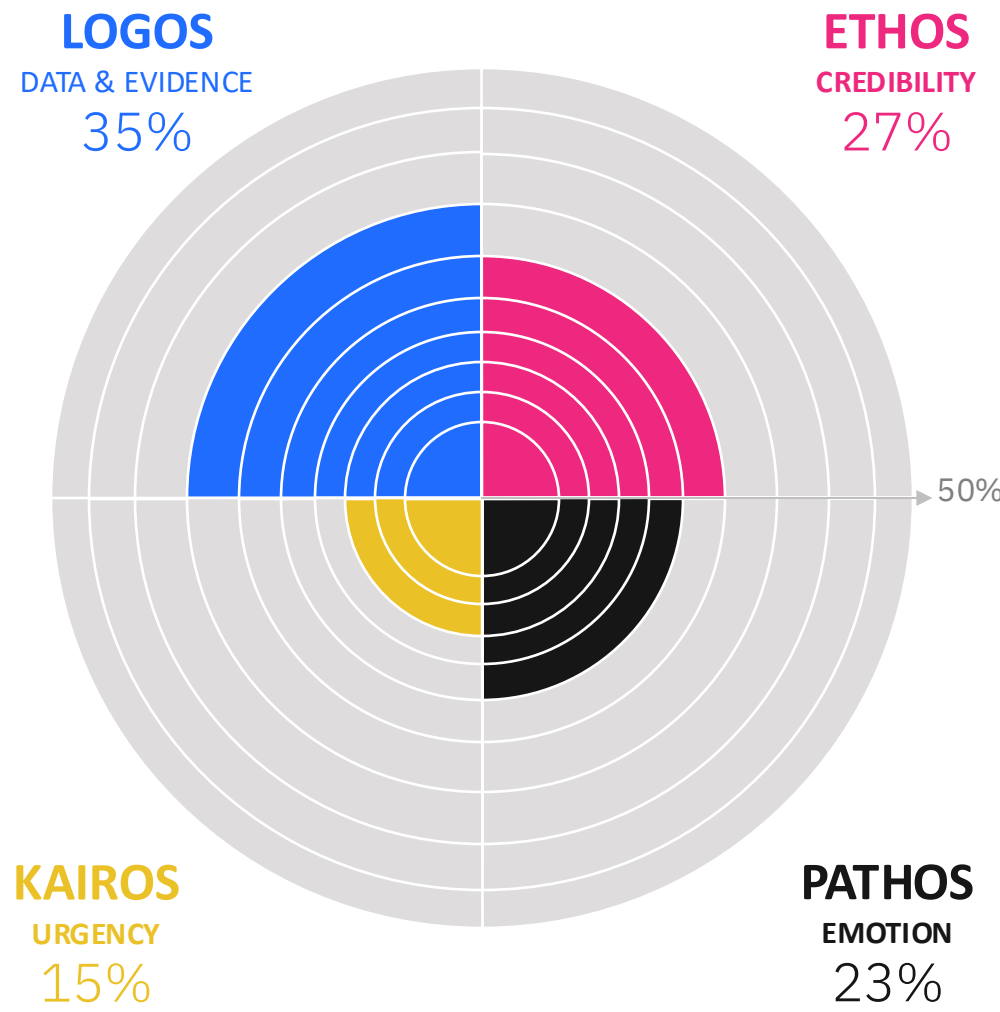


**"But"** **9X**

On Average: **1:40**

## Rhetorical Analysis

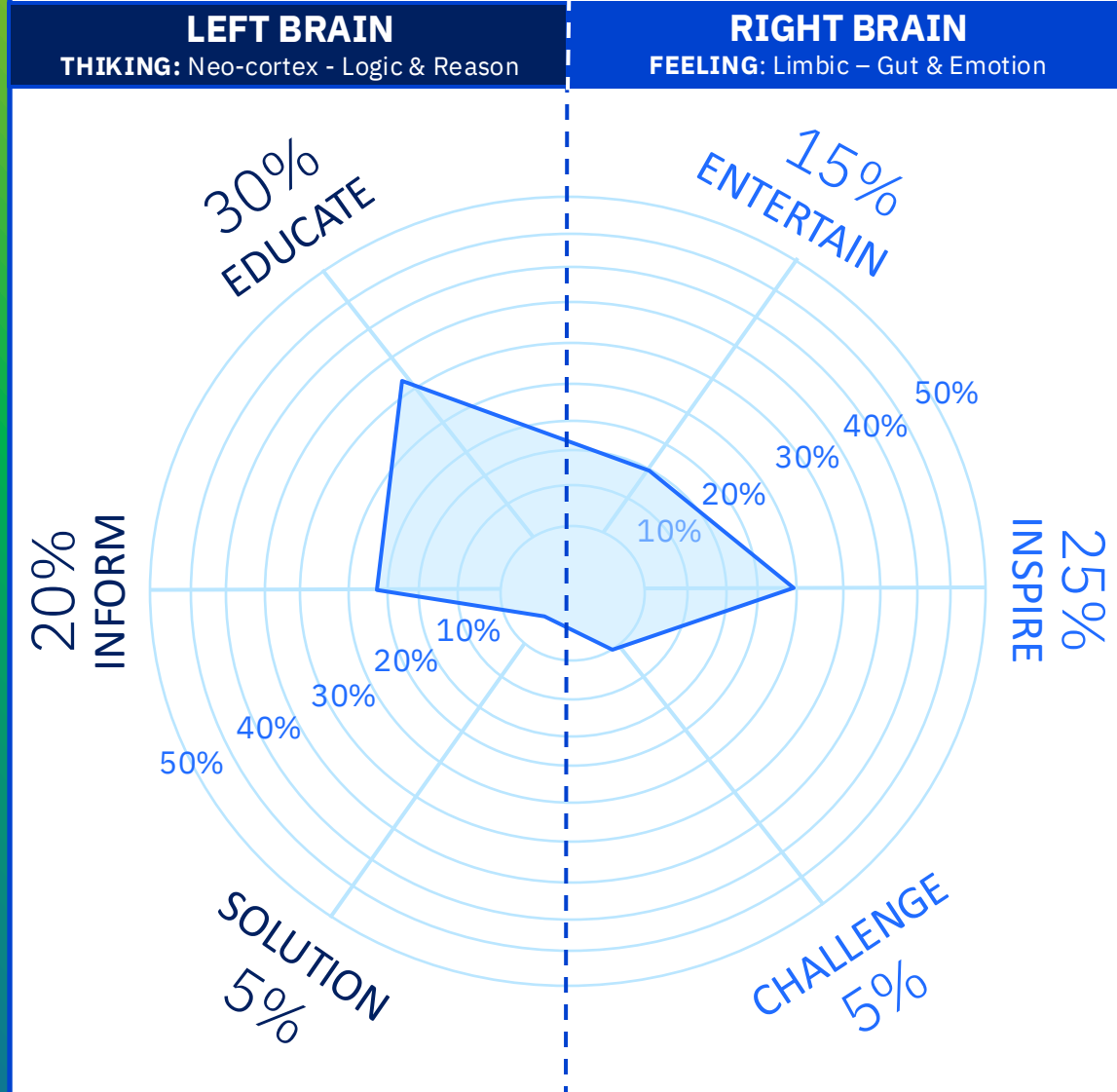
Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)



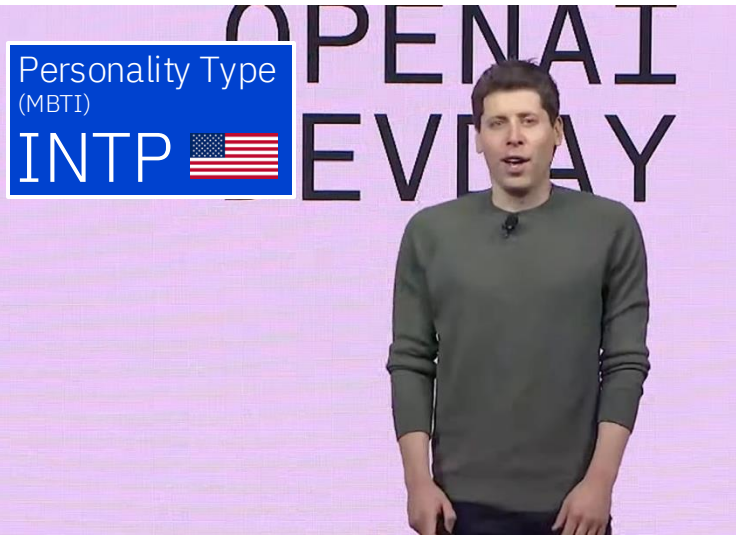
Cold Open: "Let me show you something. To be precise, I'm going to show you nothing. This was the world 540 million years ago. Pure, endless darkness. It wasn't dark due to a lack of light. It was dark because of a lack of sight. Although sunshine did filter 1,000 meters beneath the surface of ocean, a light permeated from hydrothermal vents to seafloor, brimming with life, there was not a single eye to be found in these ancient waters..."

## Emotional Intelligence

Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)



CEO @ OpenAI, Former President of Y-Combinator, Co-Founder Hydrazine Capital & Chairman @ Oklo Inc. & Helion Energy



## OpenAI DevDay Opening Keynote

DevDay 2024  
November 2023

<https://www.youtube.com/watch?v=U9mJuUkhUzk>

Time: **45.20**

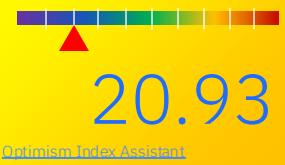
Words: **6,992**

Speaking: **154**  
(Words per Minute)

Readability Score (GFI) **8.95**

Lexical Density **48.99**

Optimism Index:  
(Sentiment % of Positive Language in Full Transcript)

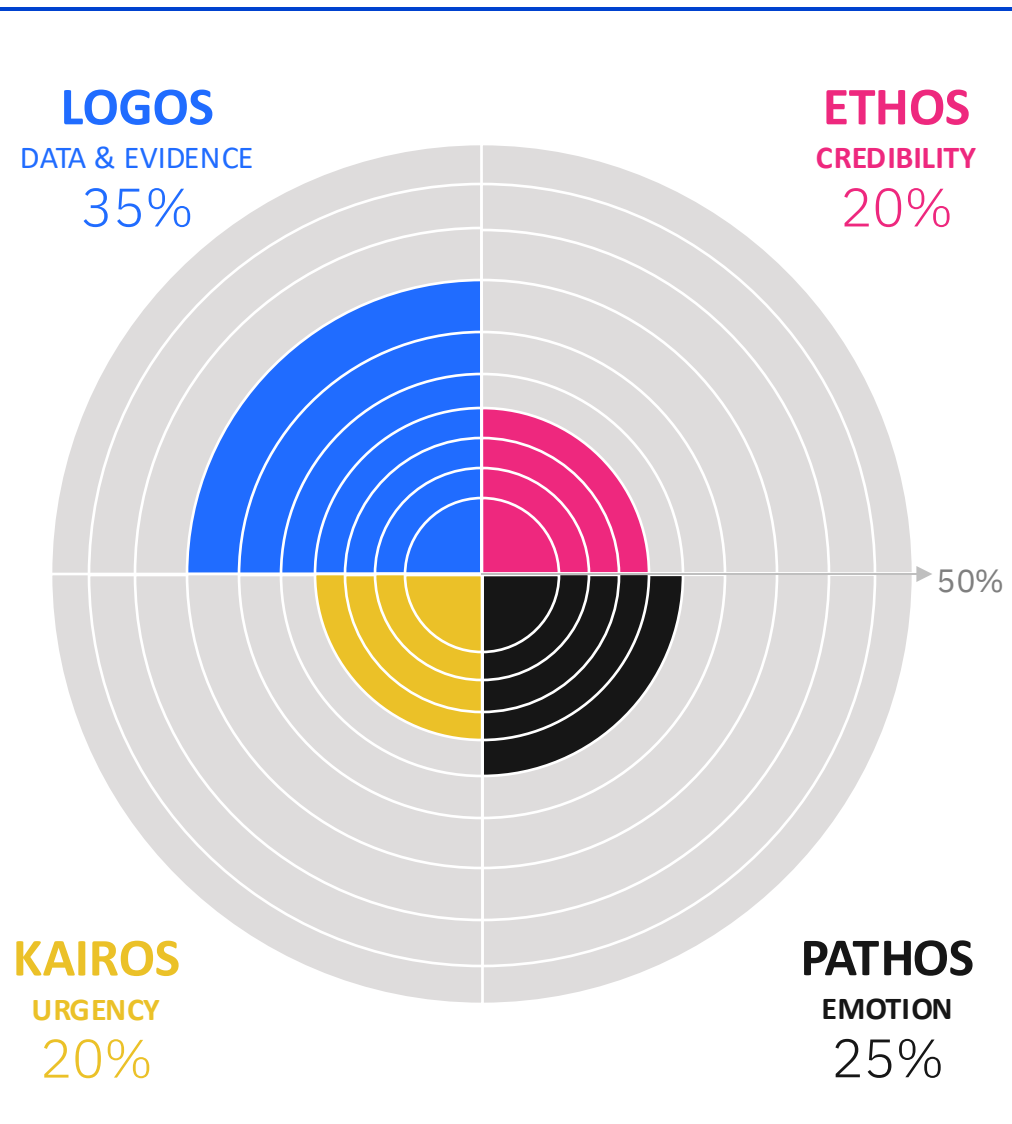


**"But"** **26X**

On Average: **1:45**

## Rhetorical Analysis

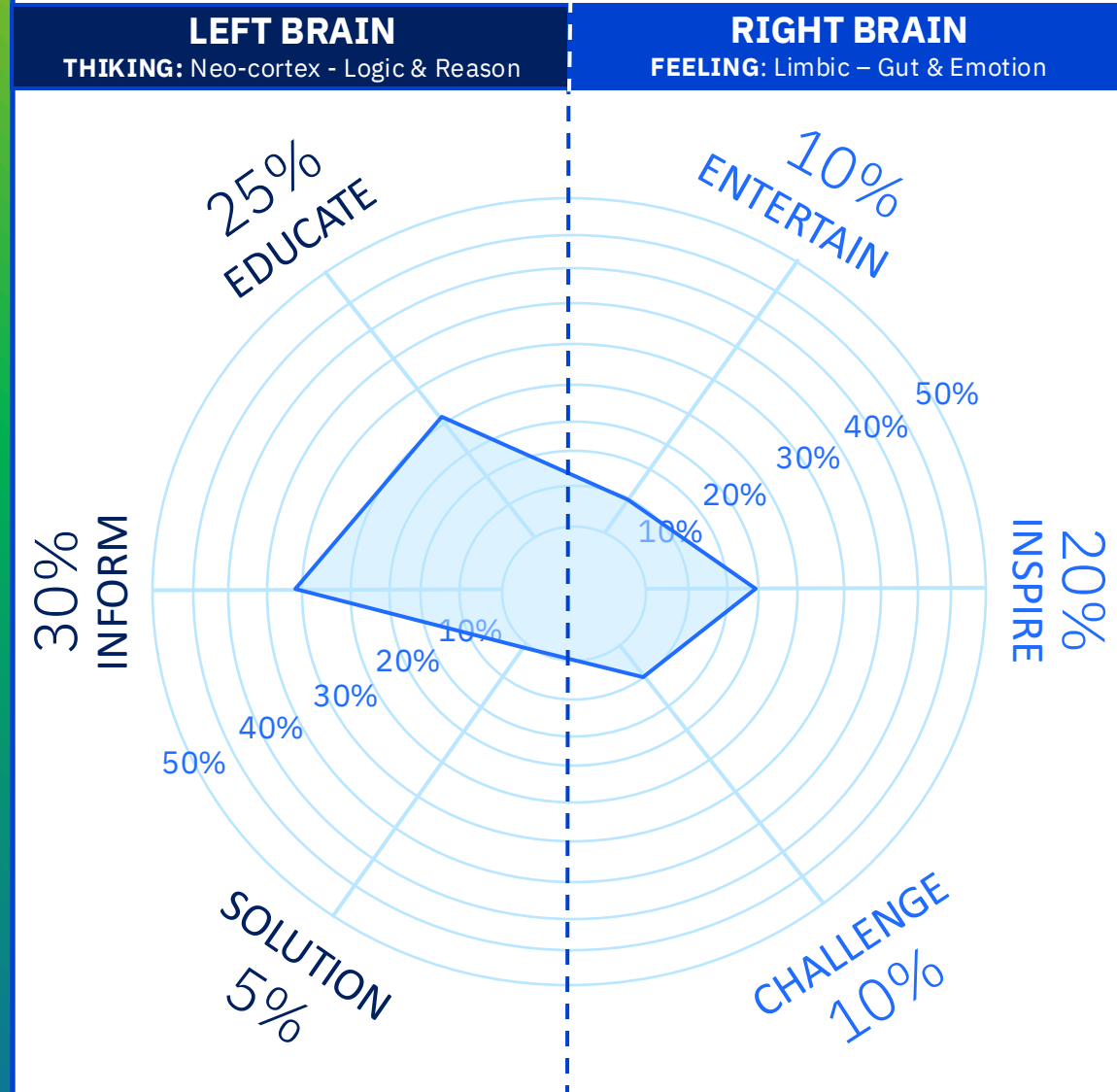
Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)



Cold Open: "Good morning. Welcome to our first-ever OpenAI DevDay. We're thrilled that you're here and this energy is awesome. Welcome to San Francisco. San Francisco has been our home since day one. The city is important to us and the tech industry in general. We're looking forward to continuing to grow here. We've got some great stuff to announce today, but first, I'd like to take a minute to talk about some of the stuff that we've done over the past year..."

## Emotional Intelligence

Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)





President @ OpenAI

Personality Type (MBTI)  
**ENFP** 



## The Inside Story: ChatGPT's Astonishing Potential

TED Global  
April 2023

[https://www.ted.com/talks/greg\\_brockman\\_the\\_inside\\_story\\_of\\_chatgpt\\_s\\_astonishing\\_potential](https://www.ted.com/talks/greg_brockman_the_inside_story_of_chatgpt_s_astonishing_potential)

Time: **16:15**

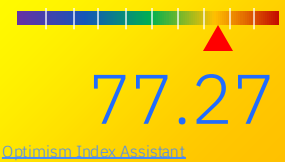
Words: 2,922

Speaking: 180  
(Words per Minute)

Readability Score (GFI): 8.84

Lexical Density: 44.46

Optimism Index:  
(Sentiment % of Positive Language in Full Transcript)

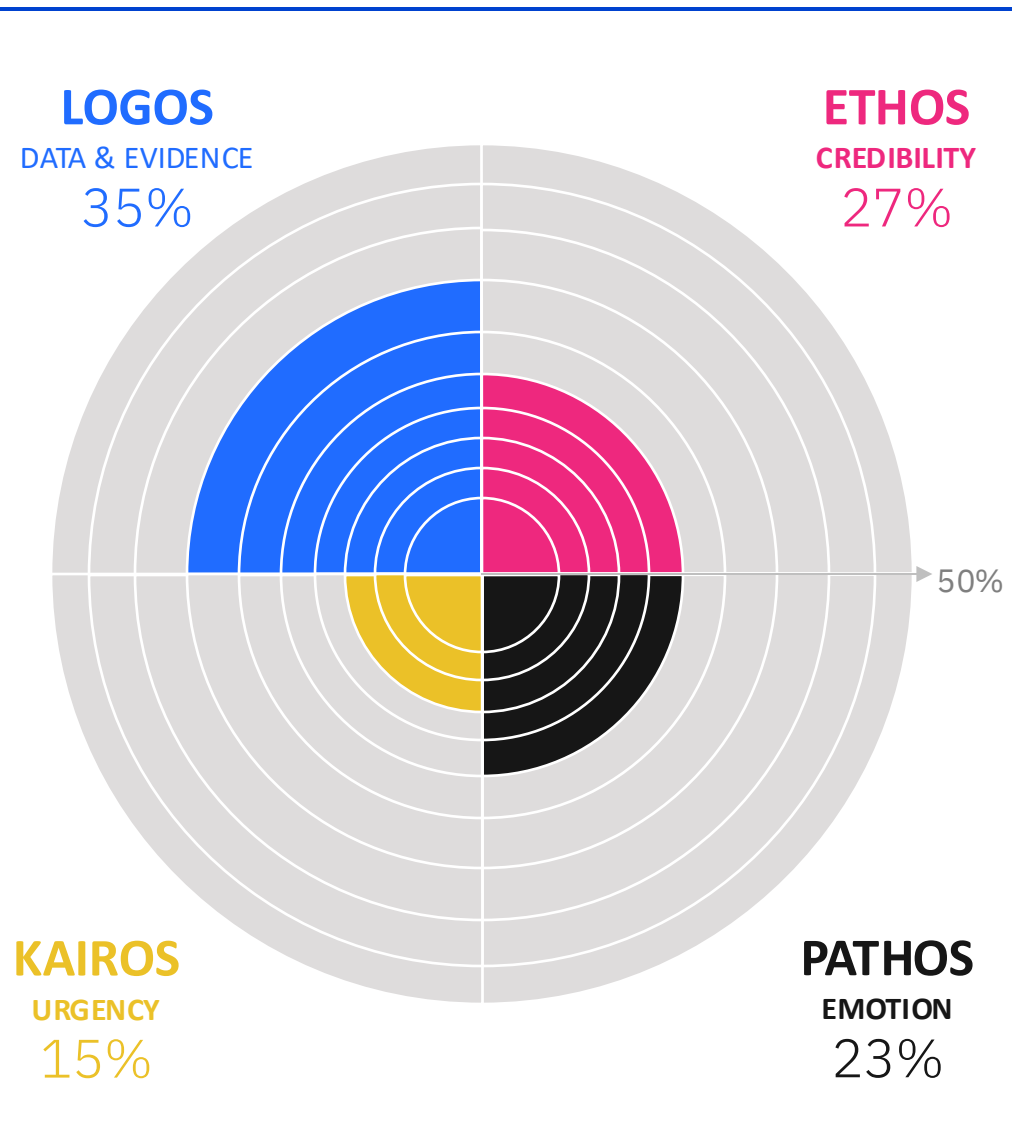


**"But"** 16X

On Average: 1:01

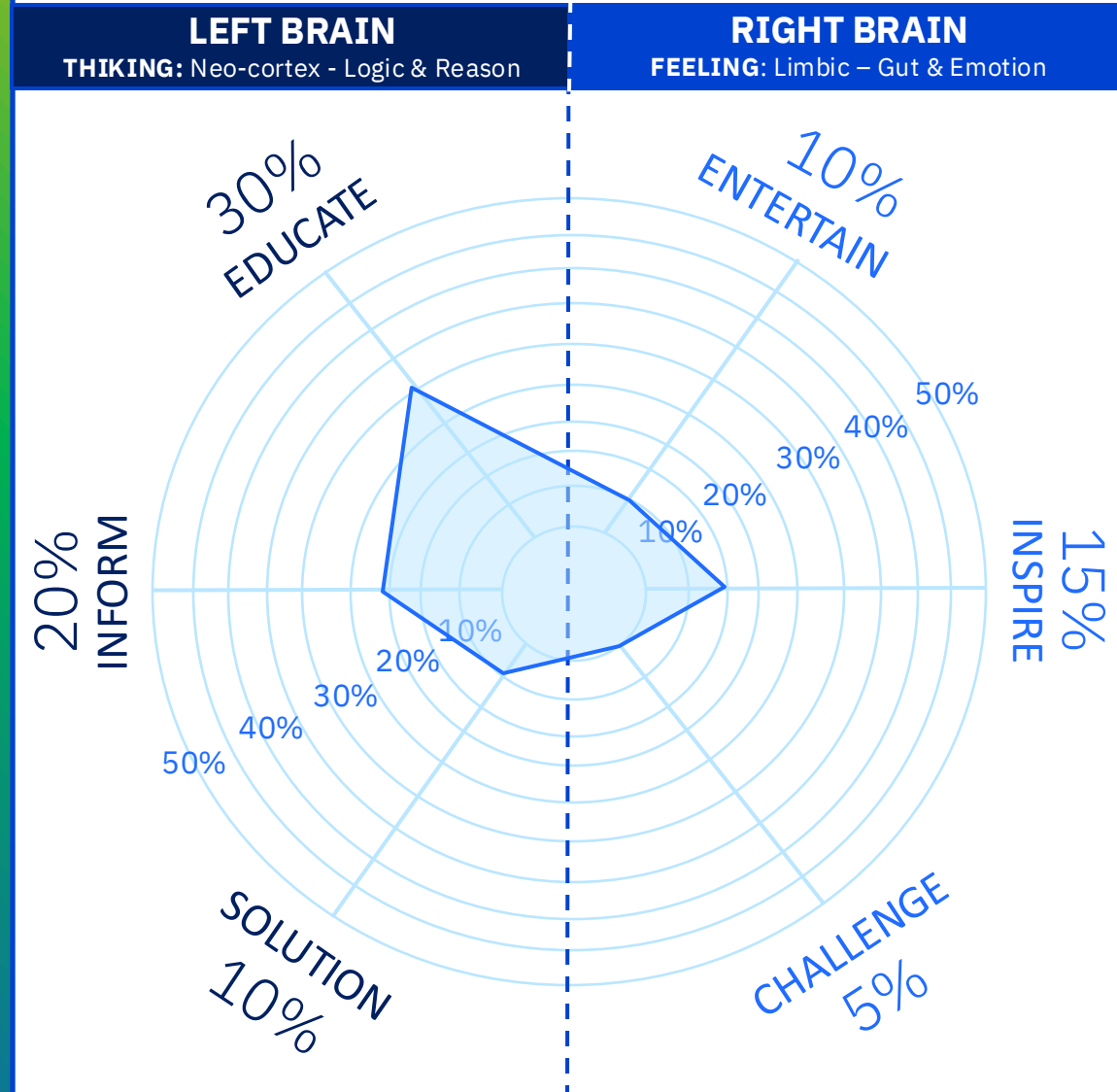
## Rhetorical Analysis

Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)



## Emotional Intelligence

Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)



Cold Open: "We started OpenAI seven years ago because we felt like something really interesting was happening in AI – and we wanted to help steer it in a positive direction. It's honestly just really amazing to see how far this whole field has come since then..."

Personality Type  
(MBTI)  
**INFP** 



## Microsoft Build 2024 Opening Keynote

Build 2024  
May 2024

<https://www.youtube.com/watch?v=80vITSFqucI>

Time: **50:30**

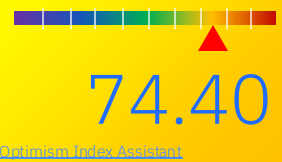
Words: **7,054**

Speaking: **140**  
(Words per Minute)

Readability  
Score (GFI) **10.80**

Lexical  
Density **51.22**

Optimism Index:  
(Sentiment % of Positive  
Language in Full Transcript)

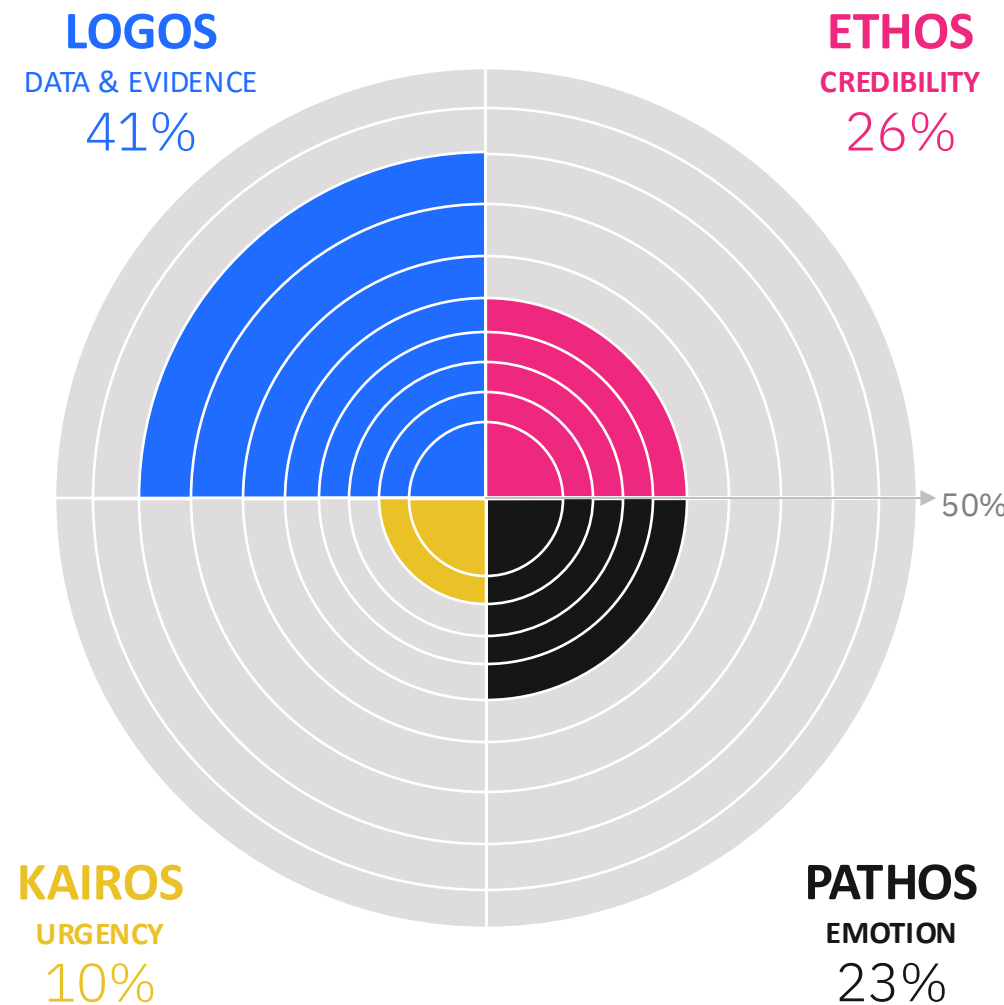


**"But"** **15X**

On  
Average: **3:22**

## Rhetorical Analysis

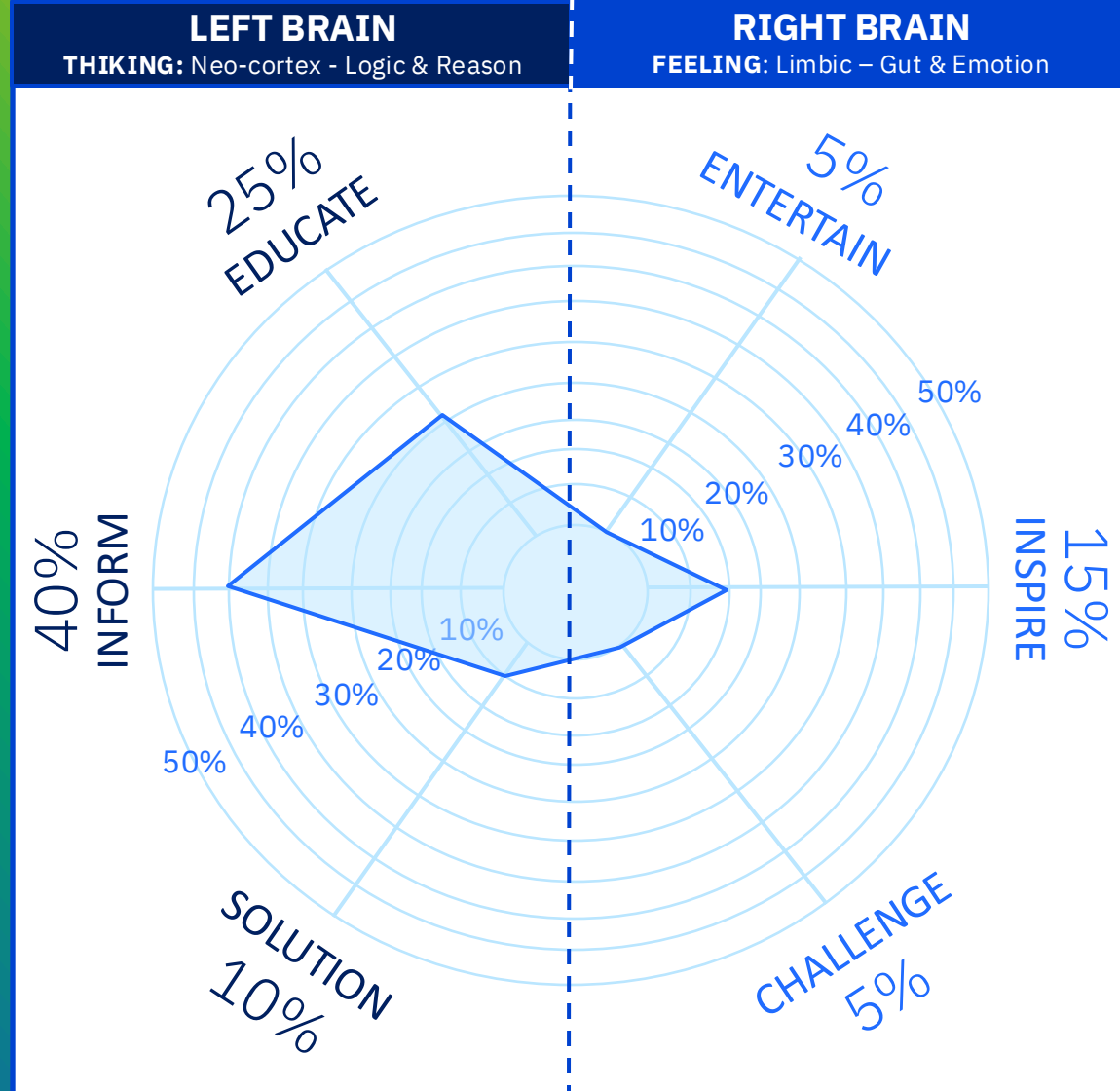
Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)



Cold Open: "Good morning. It's fantastic to be back here at Microsoft Build. Welcome to everyone here and joining us on the web. You know, developer conferences are always most exciting, most fun when there's these fundamental changes that you can sense in the air. You know, I've marked all my adult life by coming to PDCs and Builds for the last three decades..."

## Emotional Intelligence

Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)





CEO Microsoft AI.

Personality Type (MBTI)  
**INFP**



## What is an AI Anyway?

TED Global  
April 2024

[https://www.ted.com/talks/mustafa\\_suleyman\\_what\\_is\\_an\\_ai\\_anyway](https://www.ted.com/talks/mustafa_suleyman_what_is_an_ai_anyway)

Time: **18:20**

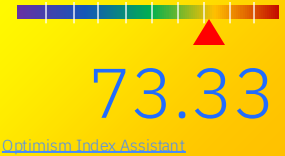
Words: 2,543

Speaking: 139  
(Words per Minute)

Readability Score (GFI) 10.02

Lexical Density 47.22

Optimism Index:  
(Sentiment % of Positive Language in Full Transcript)

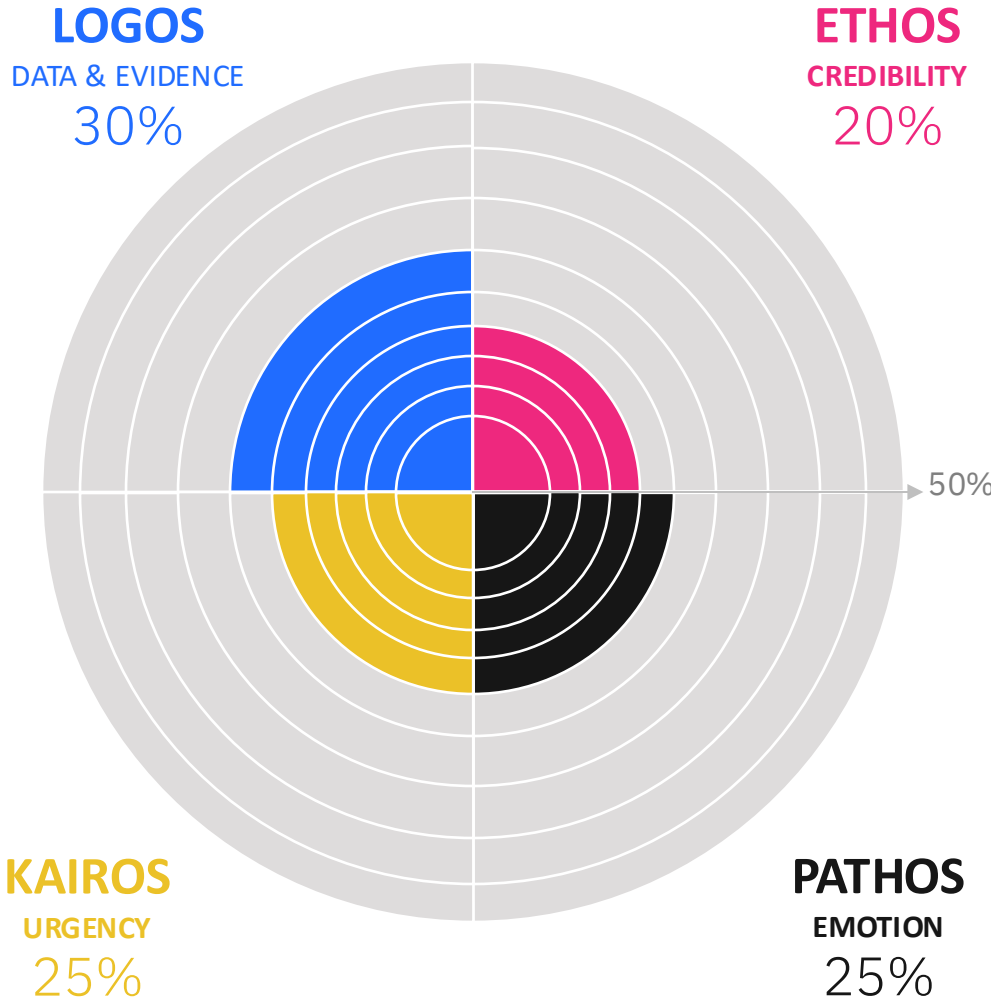


“But” 22X

On Average: 0:50

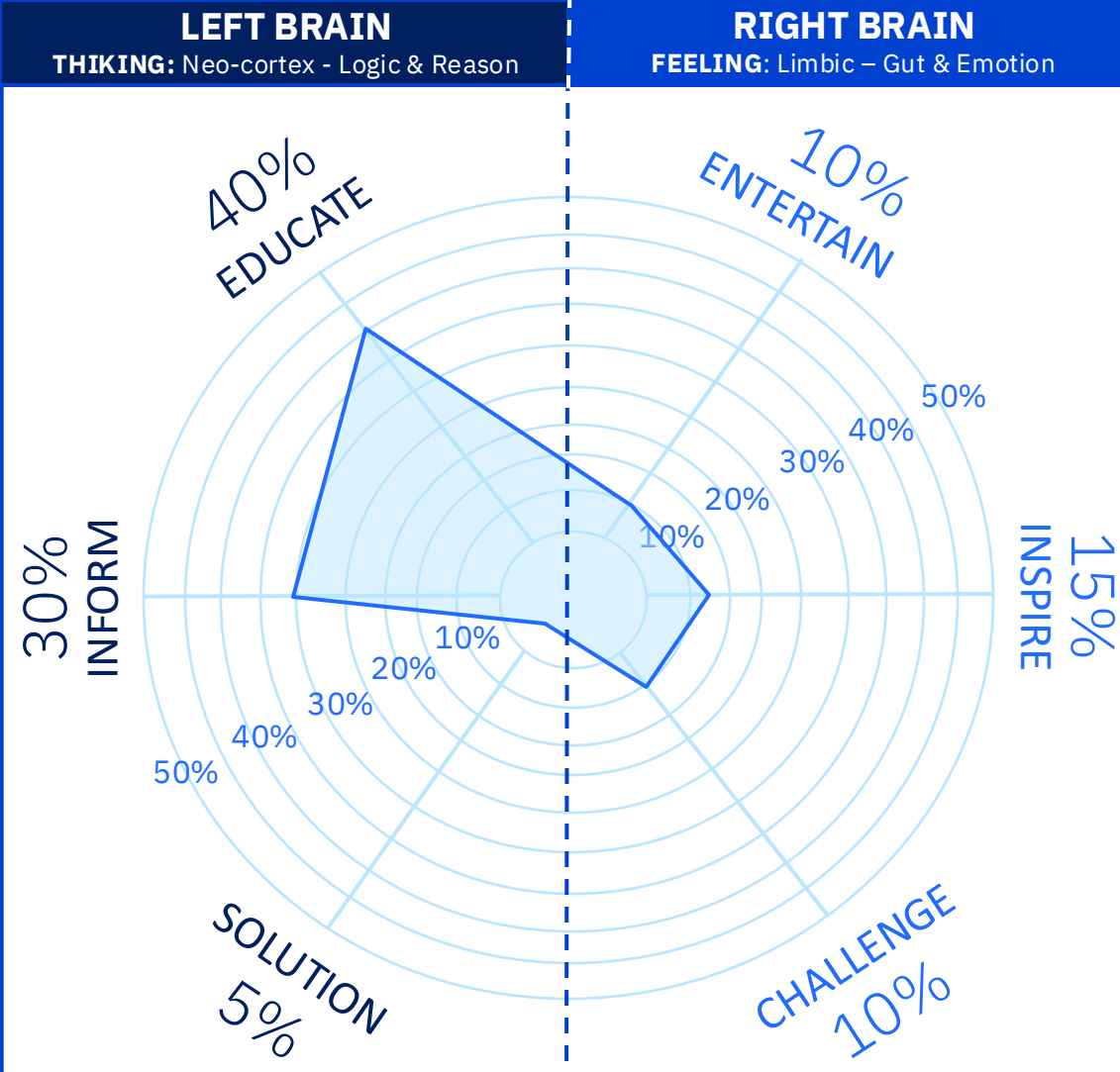
## Rhetorical Analysis

Calculated using Meta’s Llama-3 8B powered [Rhetorical Analysis Assistant](#)



## Emotional Intelligence

Calculated using Meta’s Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)



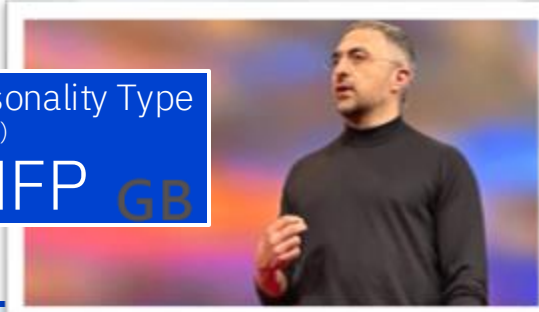
Cold Open: “We have to push our analogies and our metaphors to the very limits to be able to grapple with what's coming. Because this is not just another invention. AI is itself an infinite inventor. And yes, this is exciting and promising and concerning and intriguing all at once...”

# What is an AI Anyway?

**MUSTAFA SULEYMAN:** TED2024, Vancouver (April 22<sup>nd</sup>, 2024)

[https://www.ted.com/talks/mustafa\\_suleyman\\_what\\_is\\_an\\_ai\\_anyway](https://www.ted.com/talks/mustafa_suleyman_what_is_an_ai_anyway)

Personality Type (MBTI)  
**INFP GB**



**COLD OPEN** – (0:00-02:00) 2:00 mins  
*"I want to tell you what I see coming. I've been lucky enough to be working on AI for almost 15 years now. Back when I started, to describe it as fringe would be an understatement... working on AI was seen as way too out there. In 2010, just the very mention of the phrase "AGI," artificial general intelligence, would get you some seriously strange looks and even a cold shoulder... People thought it was 50 years away... if it was even possible at all. Talk of AI was, I guess, kind of embarrassing. People generally thought we were weird. And I guess in some ways we kind of were."*

## ACT IIa: PERSONAL AI ASSISTANTS - A NEW DIGITAL SPECIES

**7:25**  
*"It's clear that we are in the fastest and most consequential wave ever"*

**10:08**  
**"Action Quotient"**  
 IQ > EQ > AQ

**10:04**  
**Personal AI:** "A business strategist and coach in your pocket 24 hours a day."

**4:00**  
*"It is clear that we are at an inflection point in the history of humanity."*

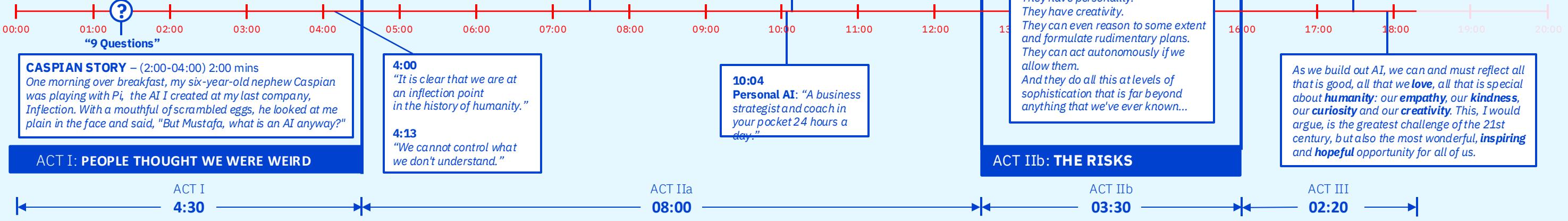
**4:13**  
*"We cannot control what we don't understand."*

*They communicate in our languages. They see what we see. They consume unimaginably large amounts of information. They have memory. They have personality. They have creativity. They can even reason to some extent and formulate rudimentary plans. They can act autonomously if we allow them. And they do all this at levels of sophistication that is far beyond anything that we've ever known...*

## ACT III: "AI IS US"

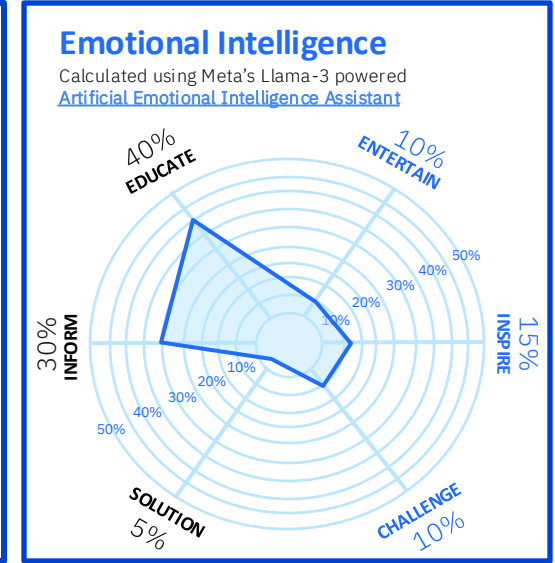
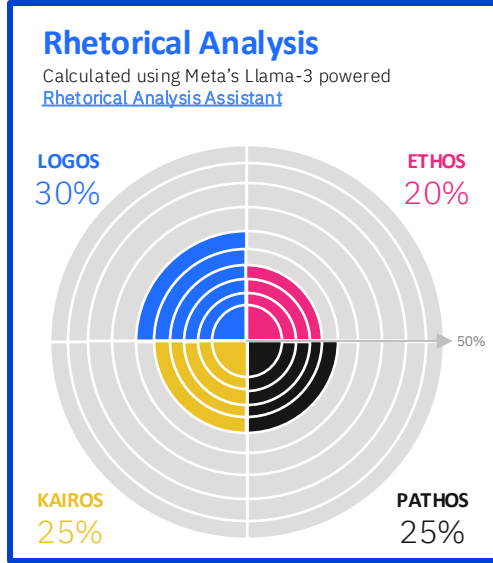
*Here's what I'll tell Caspian next time he asks. AI isn't separate. AI isn't even in some senses, new. AI is us. It's all of us. And this is perhaps the most promising and vital thing of all that even a six-year-old can get a sense for.*

*As we build out AI, we can and must reflect all that is good, all that we love, all that is special about **humanity**: our **empathy**, our **kindness**, our **curiosity** and our **creativity**. This, I would argue, is the greatest challenge of the 21st century, but also the most wonderful, **inspiring** and **hopeful** opportunity for all of us.*



Time:	<b>18:20</b>
Words:	<b>2,543</b>
Speaking: (Words per Minute)	<b>139</b>
Readability Score (GFI)	<b>10.02</b>
Lexical Density	<b>47.22</b>

Problem	How can we understand and describe the nature of Artificial Intelligence (AI) and its implications for humanity? Mustafa is grappling with the idea that AI is not just a tool, but something more complex and dynamic that requires a new framework for understanding.
UVP	What stands out about this talk is Mustafa's use of a personal anecdote (the conversation with their six-year-old nephew) as a catalyst for exploring the deeper questions about AI. His talk also takes a philosophical and introspective tone, encouraging the audience to think creatively about the nature of AI and its relationship to humanity.
Surprise	Mustafa's talk contains several moments of surprise or wonder, such as when he describes the rapid advancements in AI, citing examples like the ability of AIs to drive cars, manage energy grids, and invent new molecules. Mustafa's claim that AI is not just a tool, but a new digital species, is also likely to surprise or intrigue the audience.
Urgency	While there is no explicit deadline or call to action, Mustafa's tone and language convey a sense of urgency and importance. Mustafa emphasizes the need to think critically about AI and its implications, and to prioritize safety and ethics in its development.
"But"	<b>B</b> 22X (0:50 secs) <i>"We've been lucky enough to be working on AI for almost 15 years now. But it wasn't long, though, before AI started beating humans at a whole range of tasks that people previously thought were way out of reach."</i>
Credibility	15 years of experience working on AI, as well as their role in creating AI systems like Pi and Inflection. Mustafa's expertise and authority in the field of AI are implicit throughout the talk, and his willingness to share his personal thoughts and reflections adds to his credibility as a leader and thinker in the field.



These responses were generated using Meta's Llama-3 powered [Mission Critical Script Assistant](#) on [watsonx](#).



Personality Type (MBTI)  
**ENTP** 



## Google I/O Opening Keynote

Google I/O  
May 2024

<https://www.youtube.com/watch?v=uFroTuFv6es>

Time: **19:12**

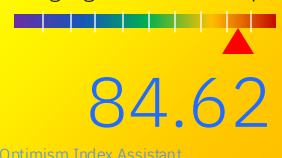
Words: **2,759**

Speaking: **143**  
(Words per Minute)

Readability Score (GFI) **9.46**

Lexical Density **48.97**

Optimism Index:  
(Sentiment % of Positive Language in Full Transcript)

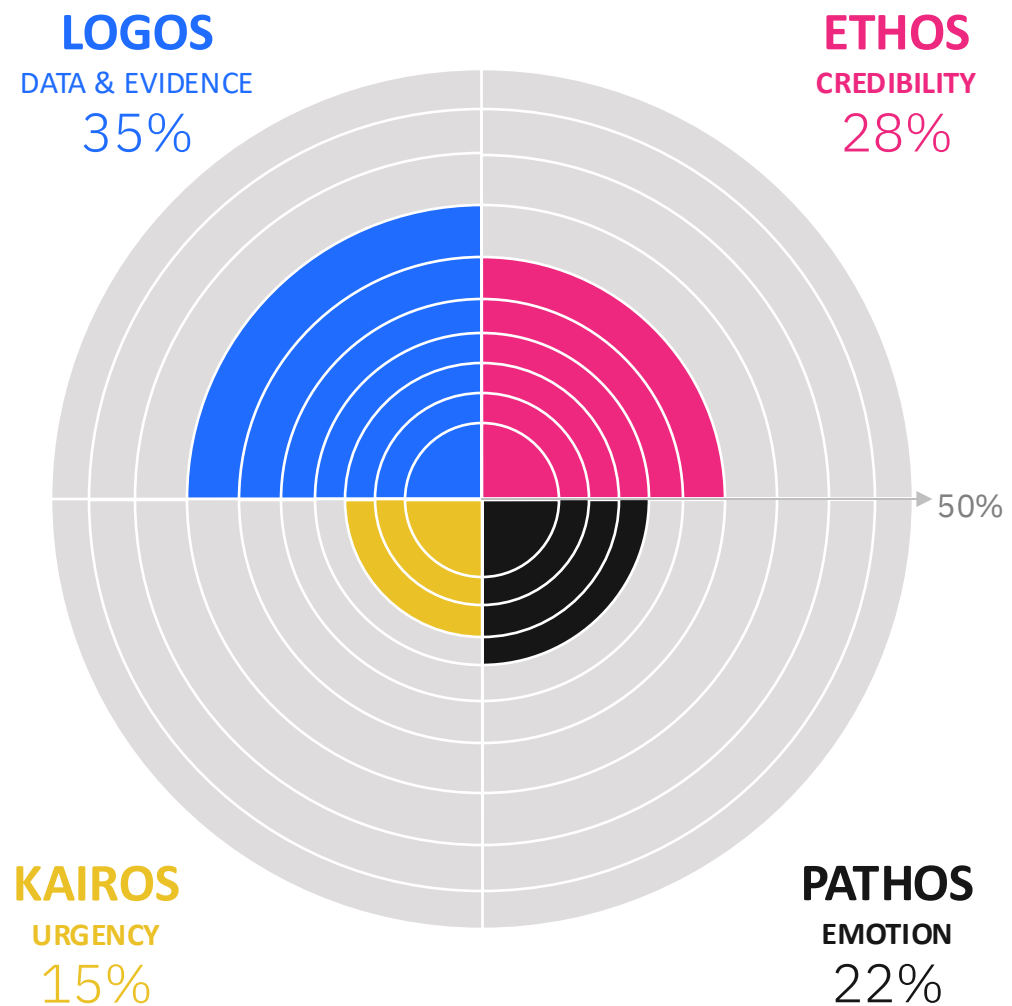


**"But"** **14X**

On Average: **1:22**

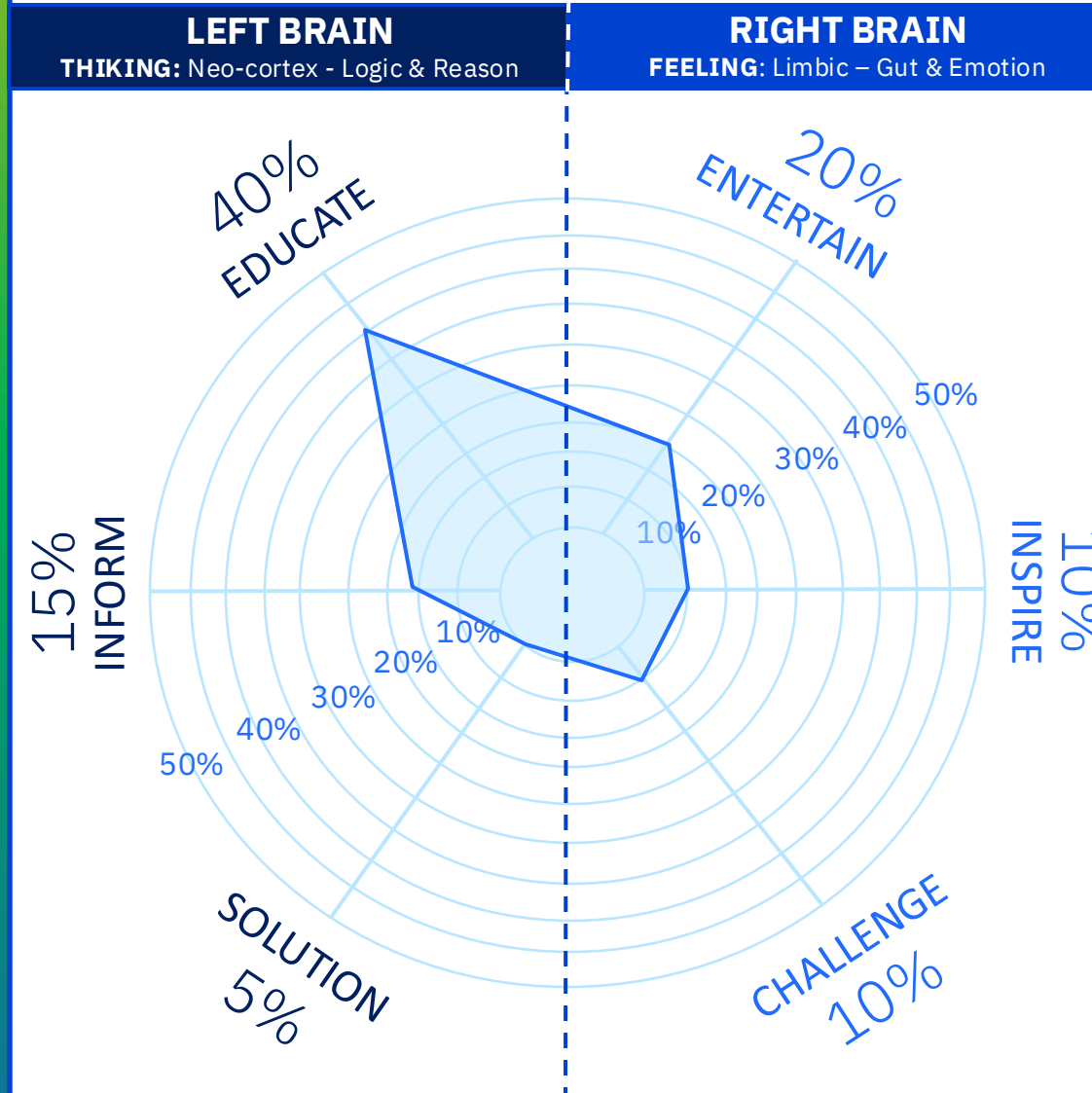
## Rhetorical Analysis

Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)



## Emotional Intelligence

Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)



Cold Open: "Welcome to Google I/O. It's great to have all of you with us. We have a few thousand developers with us here today at Shoreline. Millions more are joining virtually around the world. Thanks to everyone for being here. For those of you who haven't seen I/O before, it's basically Google's version of the Eras tour, but with fewer costume changes..."

# Sir Demis Hassabis

CEO @ Google DeepMind, Nobel Prize Winner (2024), AI Researcher, Co-Founder DeepMind & Time 100 Most Influential (AI)

Personality Type (MBTI)  
**INTJ** 



## Google DeepMind I/O Keynote

Google I/O  
May 2024

<https://www.youtube.com/watch?v=NvWUMyYULtw>

Time: **16:51**

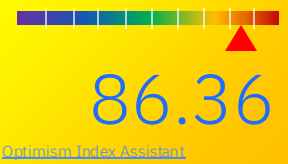
Words: **2,174**

Speaking: **129**  
(Words per Minute)

Readability Score (GFI) **10.67**

Lexical Density **55.39**

Optimism Index:  
(Sentiment % of Positive Language in Full Transcript)

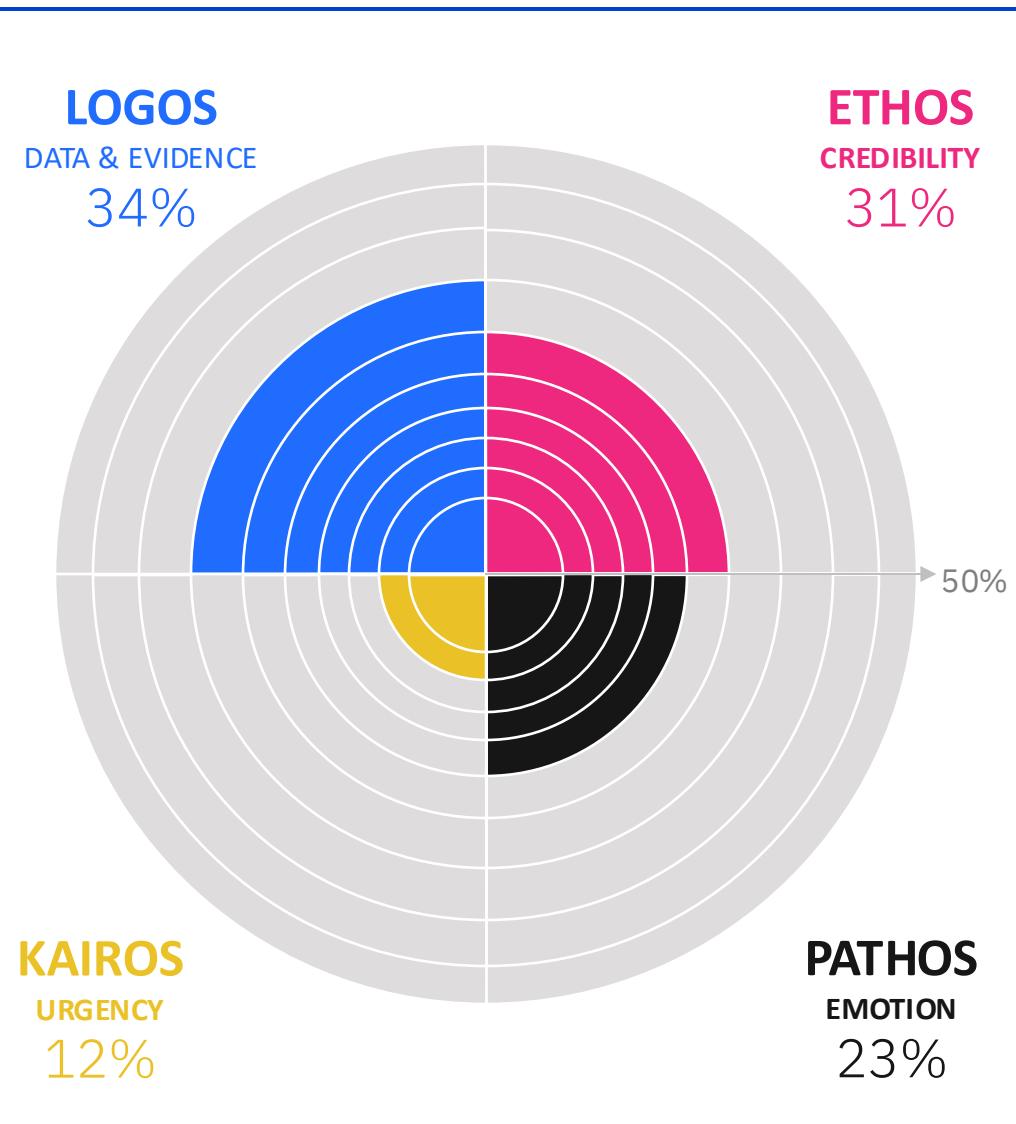


**"But"** **4X**

On Average: **4:13**

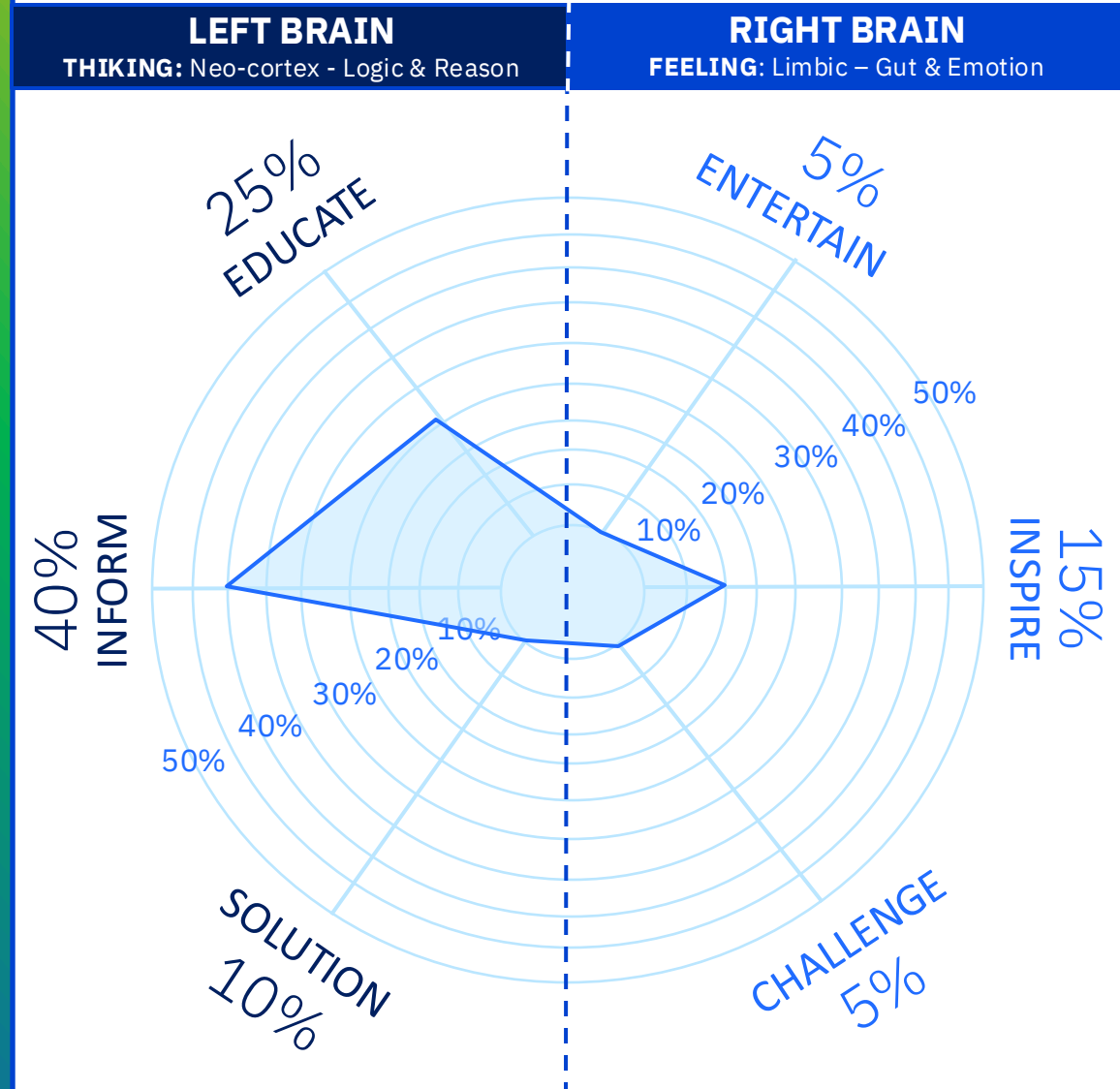
## Rhetorical Analysis

Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)



## Emotional Intelligence

Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)



Cold Open: "Ever since I was a kid playing chess for the England junior team, I've been thinking about the nature of intelligence. I was captivated by the idea of a computer that could think like a person. It's ultimately why I became a programmer and studied neuroscience..."



Co-Founder, Chairman & CEO @ Salesforce

Personality Type (MBTI)  
**ENFJ**



## Dreamforce Opening Keynote

Dreamforce [AI Intro]  
September 2024

[https://www.youtube.com/watch?v=\\_Cs-xTQeGfo](https://www.youtube.com/watch?v=_Cs-xTQeGfo)

Time: **13:29**

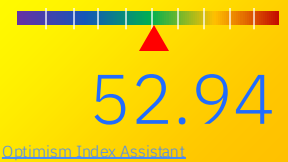
Words: **2,171**

Speaking: **161**  
(Words per Minute)

Readability Score (GFI) **9.40**

Lexical Density **49.06**

Optimism Index:  
(Sentiment % of Positive Language in Full Transcript)

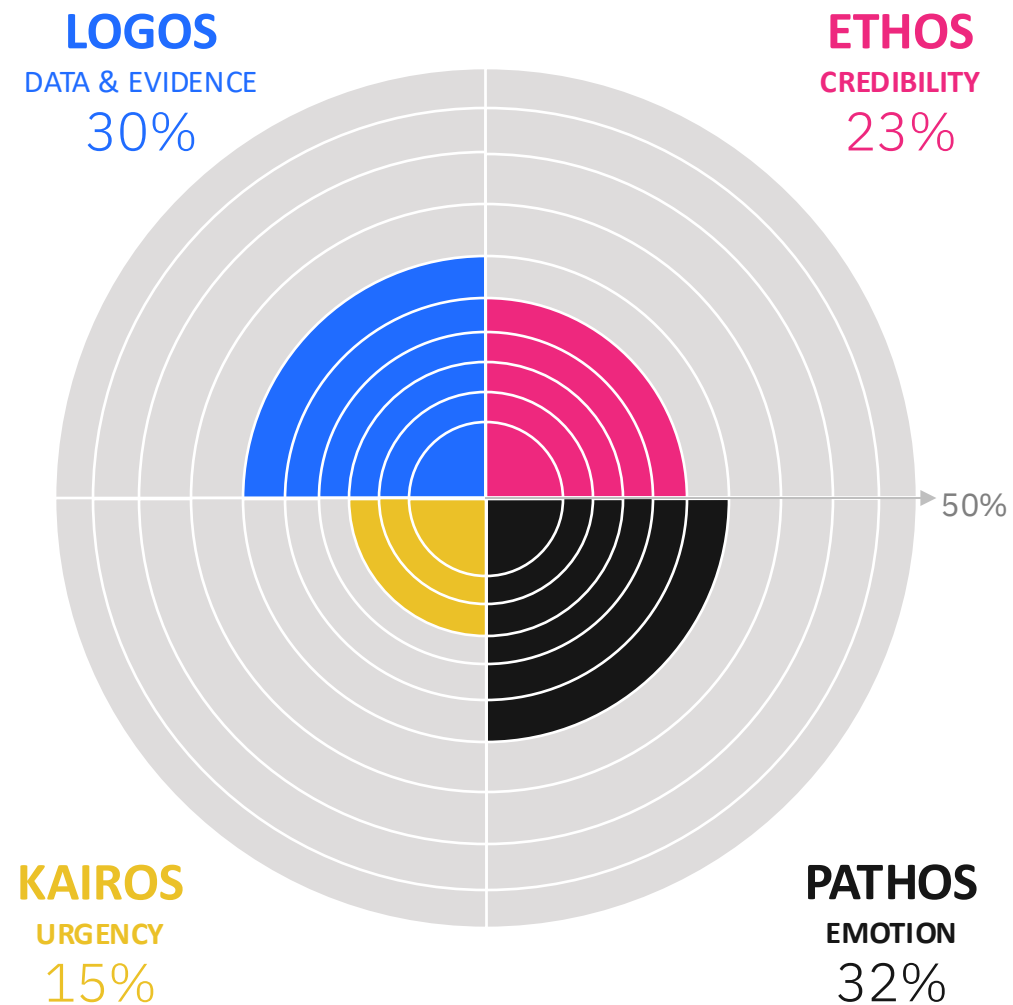


**"But"** **15X**

On Average: **0:54**

## Rhetorical Analysis

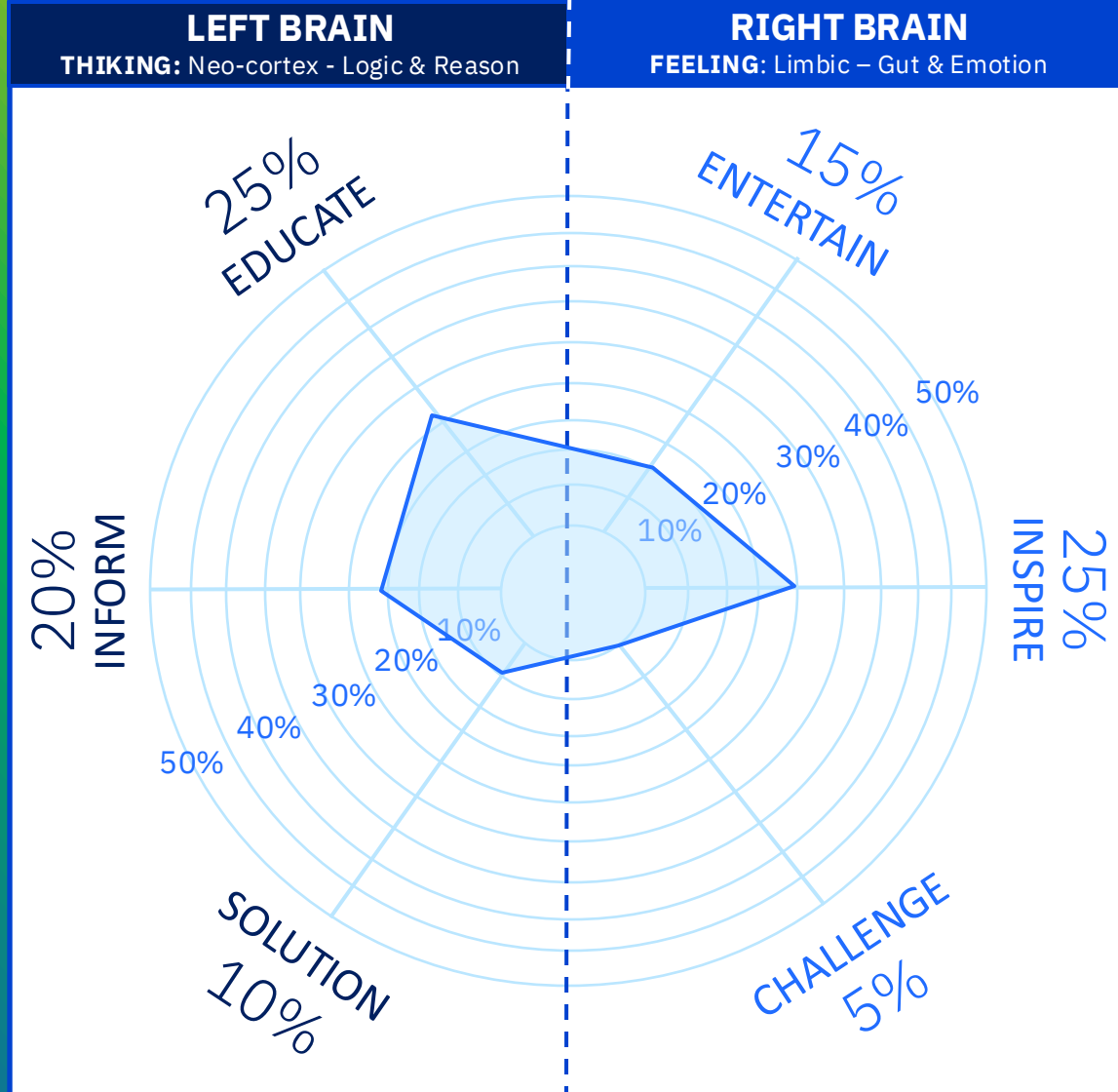
Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)



Cold Open: "Continuously giving back. Now that's part of our core values here at Salesforce. As you probably know, we have a set of core values that we have been working on for about 25 years. And those 25 year core values are still alive and well Trust. Customer Success. Innovation. Equality. Sustainability. And they're more important than ever, especially when you see how it relates to artificial intelligence..."

## Emotional Intelligence

Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)



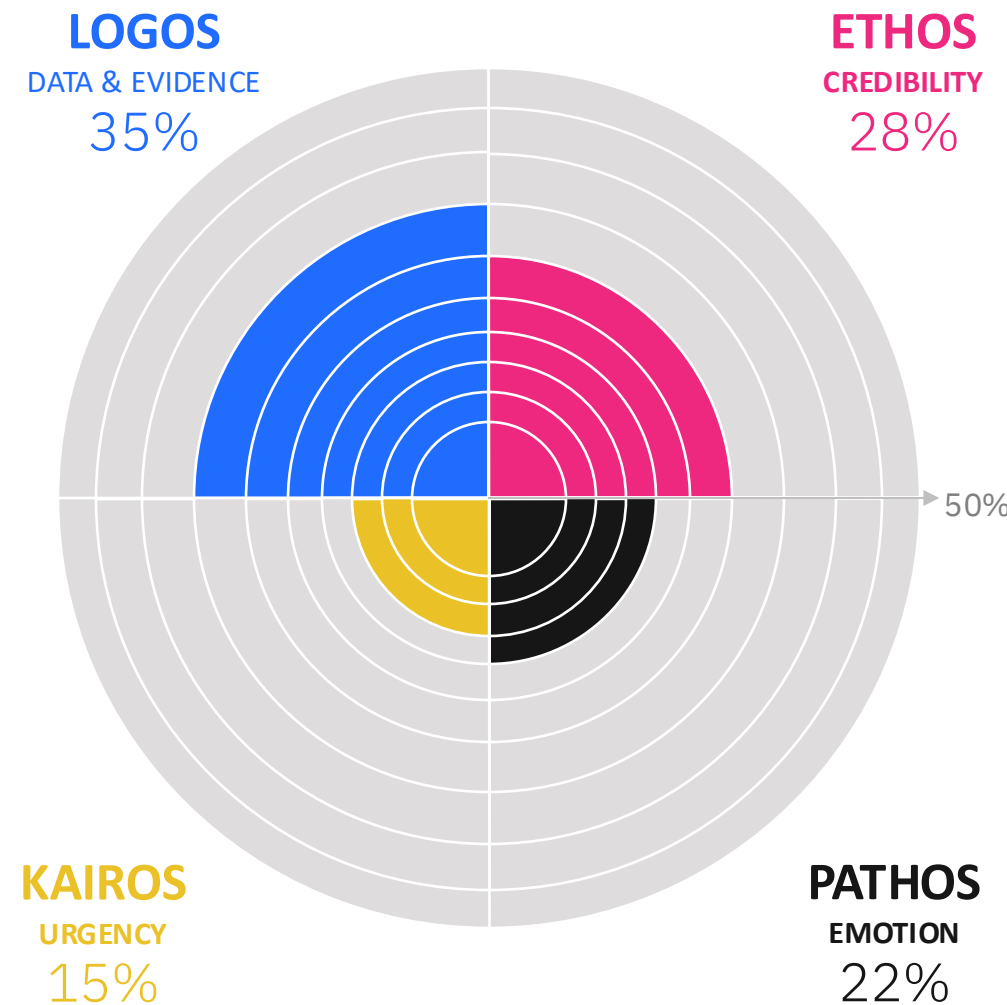
Chairman & CEO @ IBM

Personality Type (MBTI)  
**ENTJ**



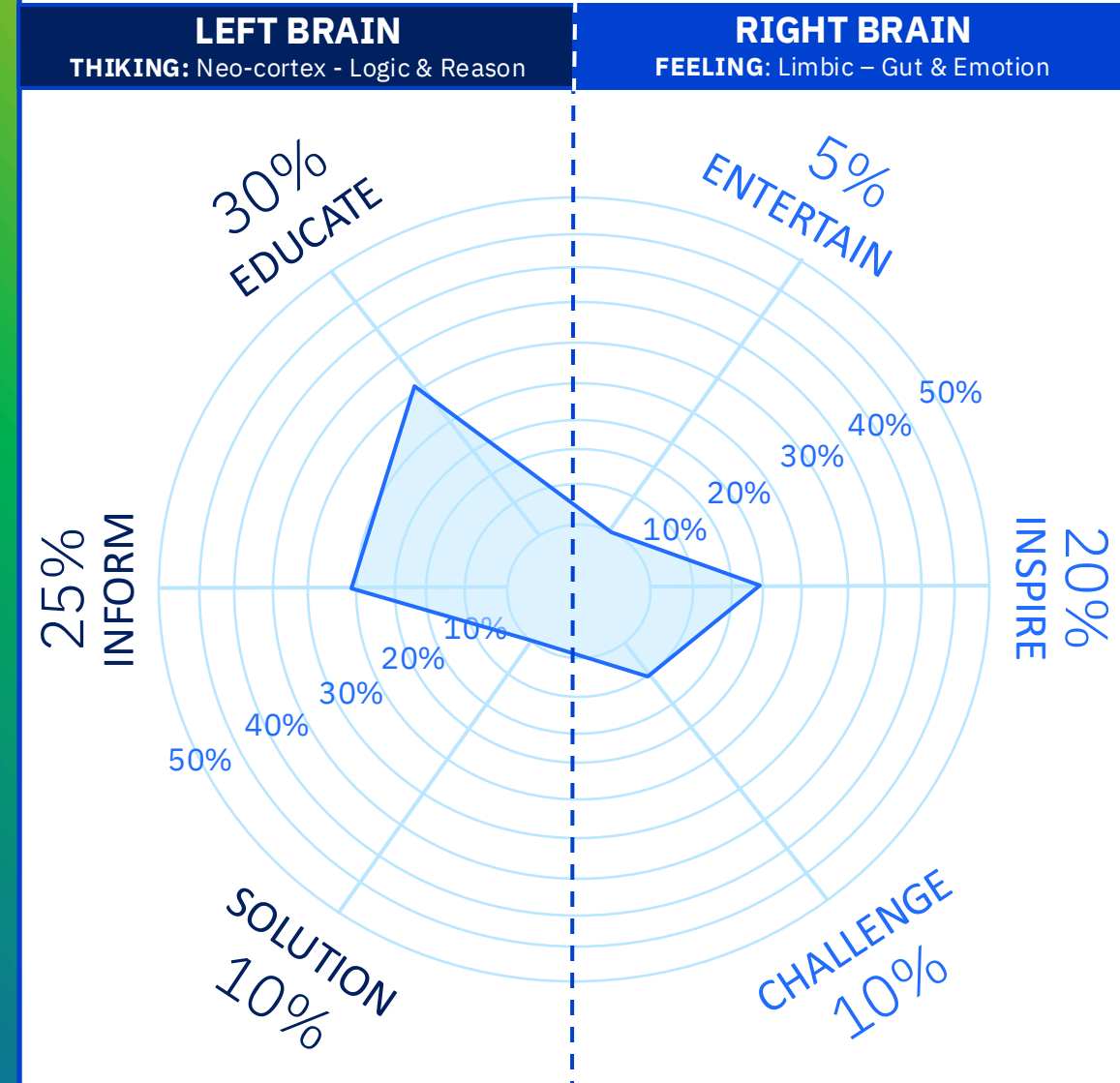
## Rhetorical Analysis

Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)



## Emotional Intelligence

Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)



## Scaling Your Business with AI & Hybrid Cloud

**THINK [INTRO]**  
May 2024

<https://www.youtube.com/watch?v=NdoScvKnFGo>

Time: **15:00**

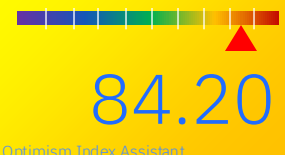
Words: 2,358

Speaking: 157  
(Words per Minute)

Readability Score (GFI) **10.91**

Lexical Density **43.97**

Optimism Index:  
(Sentiment % of Positive Language in Full Transcript)



**"But"** 15X

On Average: **1:00**

Cold Open: "Good morning, everyone, and welcome to Think 2024. It's wonderful to see you all here, and it's incredible that so many business leaders, technologists, innovators are here, are here so you can all learn from each other. When we look at Think, Think is really meant for you, our clients and partners, to help you co-create with each other and together with all of the technologies that you going to see..."



SVP, Software & Chief Commercial Officer @ IBM

Personality Type (MBTI)  
**ESTJ**



## Launch of watsonx

watsonx Rally  
June 2023  
\*\*\*IBM Internal [w3]\*\*\*

Time: **16:40**

Words: **2,505**

Speaking: **150**  
(Words per Minute)

Readability Score (GFI) **13.80**

Lexical Density **59.25**

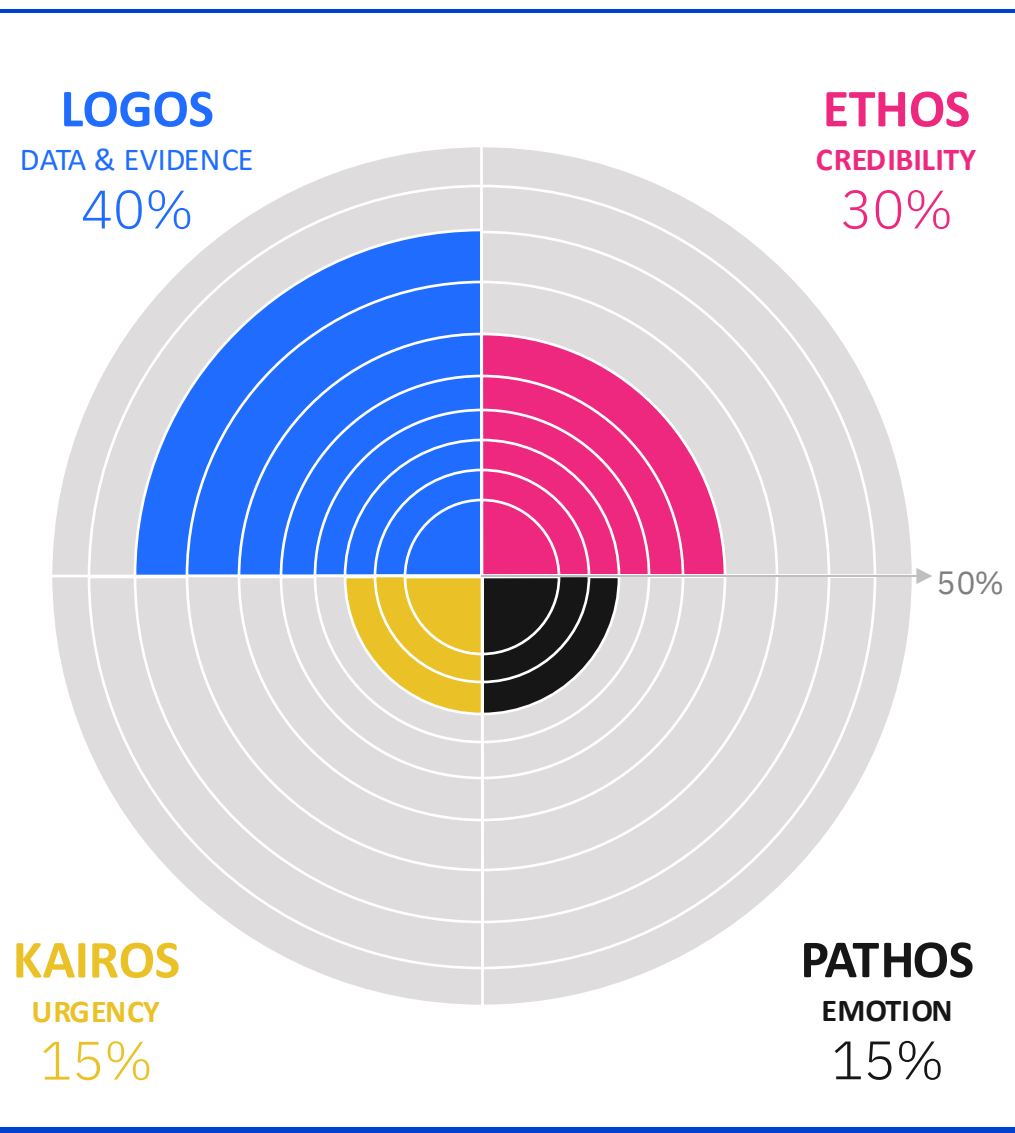
Optimism Index:  
(Sentiment % of Positive Language in Full Transcript)  
  
**75.56**

**"But"** **3X**

On Average: **3:33**

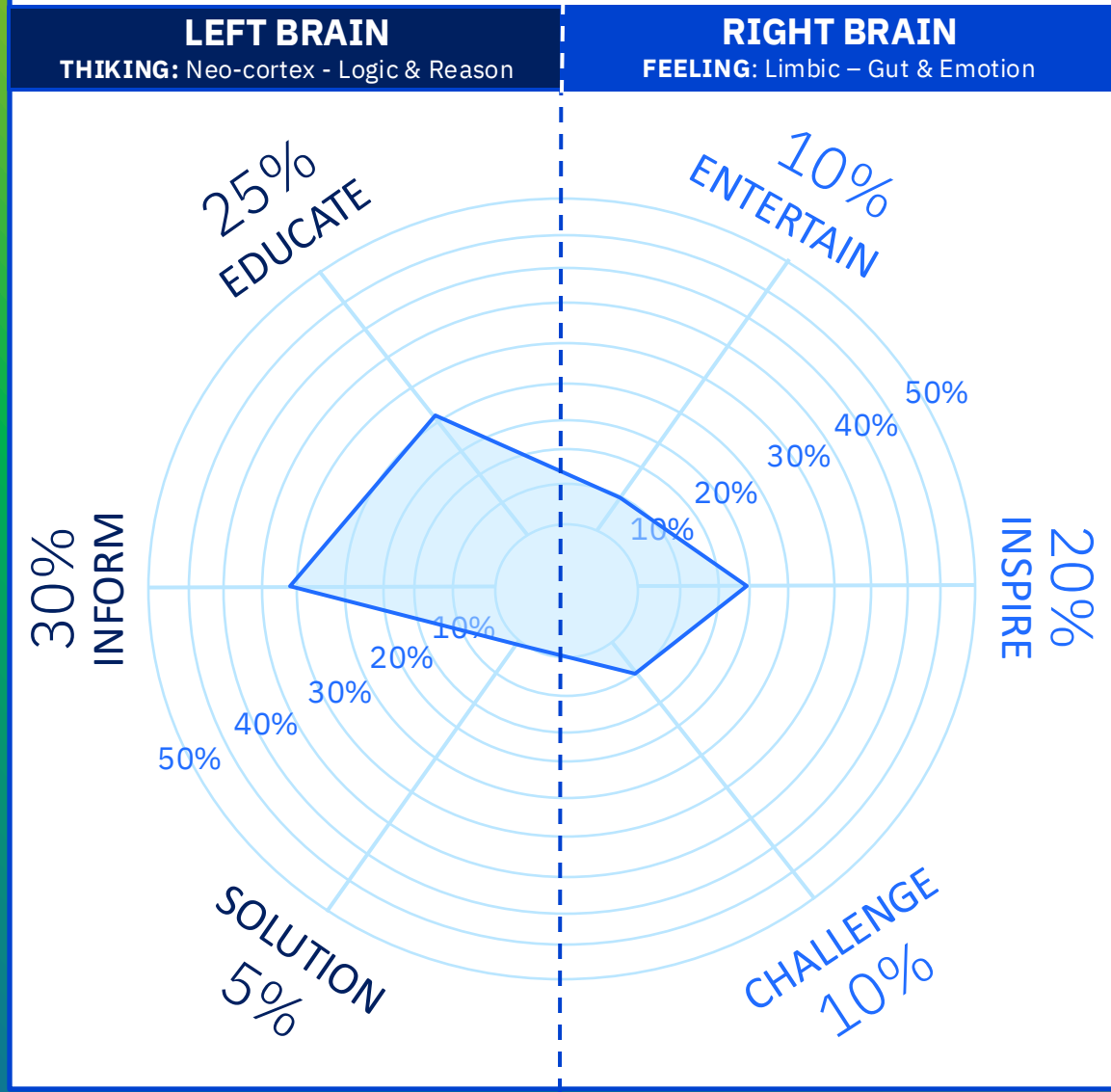
## Rhetorical Analysis

Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)



## Emotional Intelligence

Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)



Cold Open: "Today is one of those rare moments in history, when an innovative technology arrives that radically transforms business and society forever. That technology, of course, is artificial intelligence (AI). IBM has a wealth of experience with AI, and an innovative technology roadmap. This presentation provides an overview of IBM's point of view on AI..."

- **“The best combination is a good human and a machine.” Garry Kasparov**
- **“By far, the greatest danger of Artificial Intelligence is that people conclude too early that they understand it.” Eliezer Yudkowsky**
- **“Machine intelligence is the last invention that humanity will ever need to make.” Nick Bostrom**
- **“The future is not set in stone, but it is being written in code.” Ray Kurzweil**
- **“If you want to understand the future, you must know something of the past.” Thomas J. Watson Jr.**
- **“The idea that machines can’t do things humans can is a pure myth.” Marvin Minsky**
- **“Every aspect of learning or any other feature of intelligence can in principle be so precisely described that a machine can be made to simulate it.” John McCarthy**
- **“A computer would deserve to be called intelligent if it could deceive a human into believing that it was human.” Alan Turing**
- **“AI doesn’t have to be evil to destroy humanity – if AI has a goal and humanity just happens to come in the way it will destroy humanity as a matter of course without even thinking about it, no hard feelings.” Elon Musk**
- **“The key to success with AI is not just having the right data, but also asking the right questions.” Ginni Rometty**
- **“AI can take your job. Or it can amplify what you love.” Don Allen III**
- **“AI is not only for engineers. It brings changes in the dynamic of business, and we have to adapt or die.” Satya Nadella**
- **“AI will not make us obsolete, but it will make us superhuman.” Max Tegmark**
- **“AI will be the most transformative technology since electricity.” Eric Schmidt**



